

In October 2017, new on-line job advertisements show that:

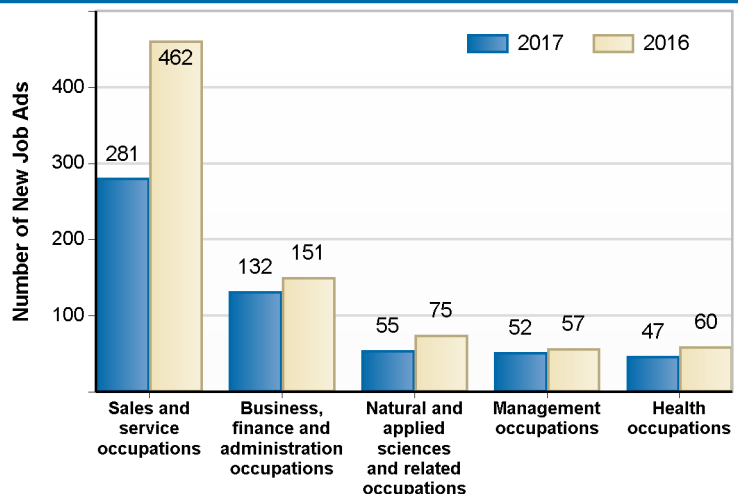
- There were 663 new on-line media advertisements for jobs in the Greater Moncton Area. This is lower than the same month last year (985).
- 77% of all jobs advertised were classified as full-time, 19% were part-time and 3% were contract and other.
- 29% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (October 2017)

- Sales and service occupations (42%)
- Business, finance and administration occupations (20%)
- Natural and applied sciences and related occupations (8%)
- Management occupations (8%)
- Health occupations (7%)

Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (October 2017)



Highest Number of Job Ads in Greater Moncton Area: all Jobs (October 2017)

- Retail salespersons 50 ads
- Retail sales supervisors 50 ads
- Other customer and information services representatives 46 ads
- Sales and account representatives - wholesale trade (non-technical) 39 ads
- Securities agents, investment dealers and brokers 20 ads
- User support technicians 18 ads
- Financial auditors and accountants 18 ads
- Food counter attendants, kitchen helpers and related support occupations 15 ads
- Food service supervisors 14 ads
- Registered nurses and registered psychiatric nurses 14 ads

Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (October 2017)

- Retail sales supervisors 50 ads
- Securities agents, investment dealers and brokers 20 ads
- User support technicians 18 ads
- Financial auditors and accountants 18 ads
- Food service supervisors 14 ads
- Registered nurses and registered psychiatric nurses 14 ads
- Supervisors, finance and insurance office workers 10 ads
- Executive assistants 9 ads
- Licensed practical nurses 8 ads
- Insurance agents and brokers 8 ads

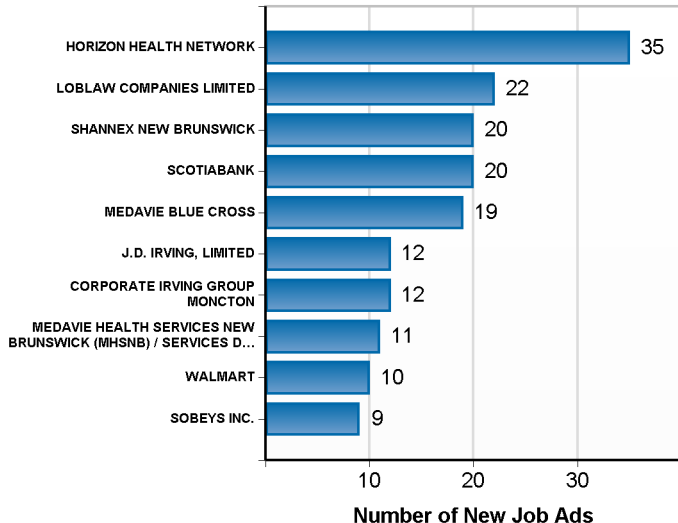
Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (October 2017)

- Facility operation and maintenance managers 7 ads
- Insurance, real estate and financial brokerage managers 7 ads
- Human resources managers 5 ads
- Computer and information systems managers 5 ads
- Corporate sales managers 5 ads

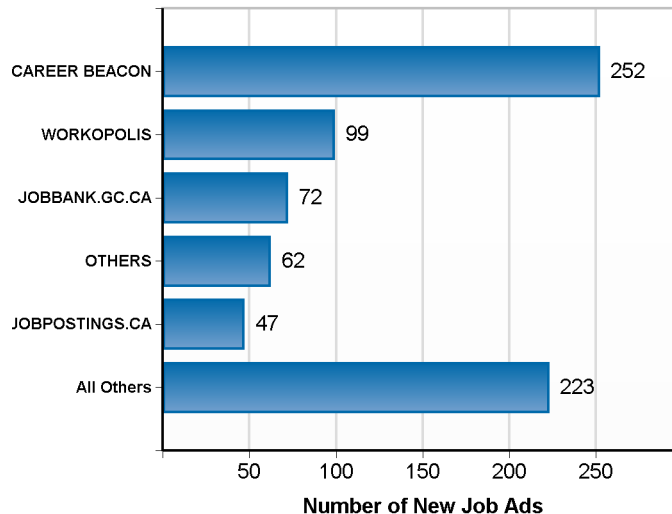
The top five sites for new job ads accounted for (70%) of all new online job ads in the Greater Moncton Area in October 2017.

- CAREER BEACON (33%)
- WORKOPOLIS (13%)
- JOBBANK.GC.CA (10%)
- OTHERS (8%)
- JOBPOSTINGS.CA (6%)

Companies with Highest Number of Job Ads in the Greater Moncton Area (October 2017)



Sites with Highest Number of Job Ads in the Greater Moncton Area (October 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca