

In October 2017, new on-line job advertisements show that:

- There were 366 new on-line media advertisements for jobs in the Greater Fredericton Area. This is lower than the same month last year (631).
- 70% of all jobs advertised were classified as full-time, 25% were part-time and 4% were contract and other.
- 16% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



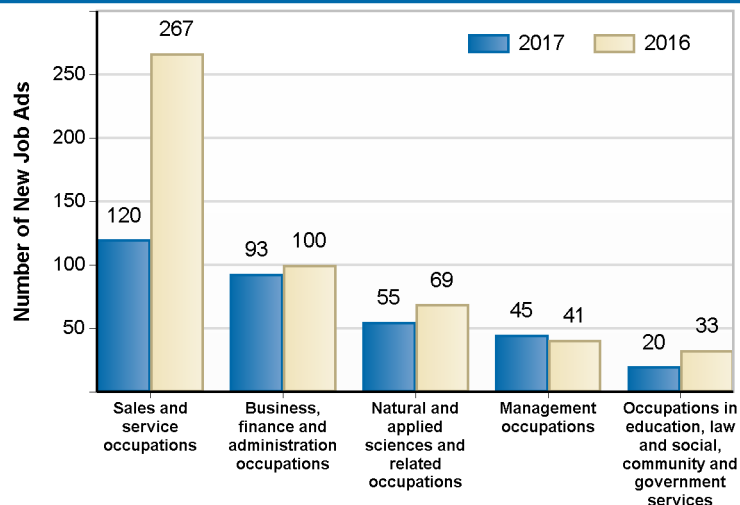
Highest Number of Job Ads in Greater Fredericton Area: all Jobs (October 2017)

- | | |
|---|--------|
| • Retail salespersons | 30 ads |
| • Retail sales supervisors | 20 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 15 ads |
| • Other customer and information services representatives | 14 ads |
| • Professional occupations in business management consulting | 13 ads |
| • Computer network technicians | 10 ads |
| • General office support workers | 9 ads |
| • Computer and information systems managers | 9 ads |
| • Securities agents, investment dealers and brokers | 8 ads |
| • Storekeepers and partspersons | 8 ads |

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (October 2017)

- Sales and service occupations (33%)
- Business, finance and administration occupations (25%)
- Natural and applied sciences and related occupations (15%)
- Management occupations (12%)
- Occupations in education, law and social, community and government services (5%)

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (October 2017)



Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (October 2017)

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|--|--------|
| • Retail sales supervisors | 20 ads |
| • Professional occupations in business management consulting | 13 ads |
| • Computer network technicians | 10 ads |
| • Securities agents, investment dealers and brokers | 8 ads |
| • Information systems analysts and consultants | 8 ads |
| • Executive assistants | 7 ads |
| • Computer programmers and interactive media developers | 7 ads |
| • Financial auditors and accountants | 7 ads |
| • Web designers and developers | 7 ads |
| • User support technicians | 6 ads |

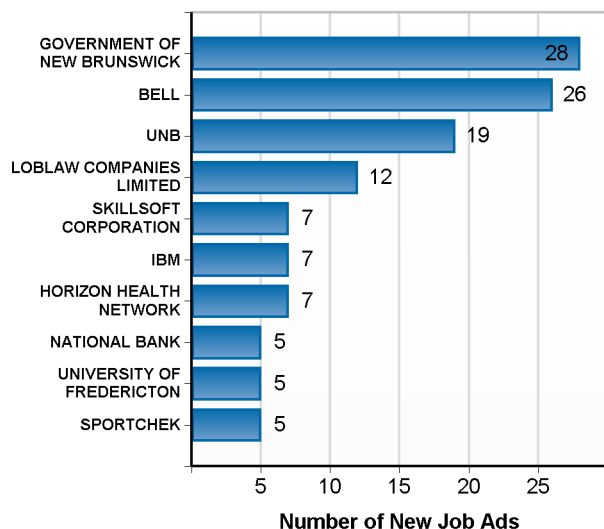
Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (October 2017)

- Computer and information systems managers 9 ads
- Advertising, marketing and public relations managers 6 ads
- Other business services managers 5 ads
- Corporate sales managers 4 ads
- Financial managers 3 ads

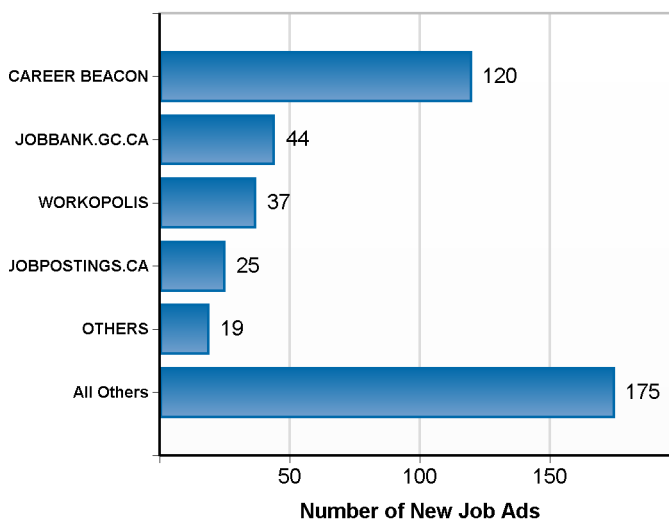
The top five sites for new job ads accounted for (58%) of all new online job ads in the Greater Fredericton Area in October 2017.

- CAREER BEACON (29%)
- JOBBANK.GC.CA (10%)
- WORKOPOLIS (9%)
- JOBPOSTINGS.CA (6%)
- OTHERS (5%)

Companies with Highest Number of Job Ads in the Greater Fredericton Area (October 2017)



Sites with Highest Number of Job Ads in the Greater Fredericton Area (October 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca