

**In September 2017, new on-line job advertisements show that:**

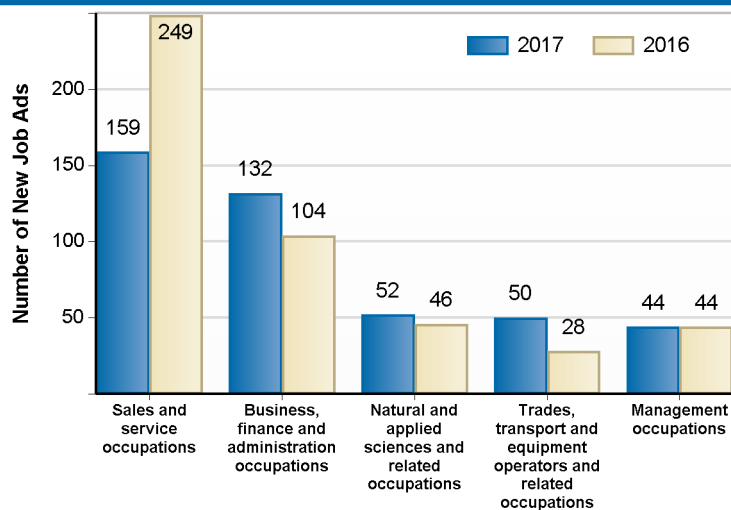
- There were 533 new on-line media advertisements for jobs in the Greater Saint John Area. This is lower than the same month last year (575).
- 69% of all jobs advertised were classified as full-time, 26% were part-time and 4% were contract and other.
- 20% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (September 2017)**

- Sales and service occupations (30%)
- Business, finance and administration occupations (25%)
- Natural and applied sciences and related occupations (10%)
- Trades, transport and equipment operators and related occupations (9%)
- Management occupations (8%)

**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (September 2017)**



**Highest Number of Job Ads in Greater Saint John Area: all Jobs (September 2017)**

- Retail salespersons 35 ads
- Storekeepers and partspersons 21 ads
- Securities agents, investment dealers and brokers 16 ads
- Other customer and information services representatives 15 ads
- Cashiers 15 ads
- Registered nurses and registered psychiatric nurses 14 ads
- Retail sales supervisors 13 ads
- Sales and account representatives - wholesale trade (non-technical) 13 ads
- Professional occupations in business management consulting 12 ads
- Other assisting occupations in support of health services 10 ads

**Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (September 2017)**

- Securities agents, investment dealers and brokers 16 ads
- Registered nurses and registered psychiatric nurses 14 ads
- Retail sales supervisors 13 ads
- Professional occupations in business management consulting 12 ads
- Computer engineers (except software engineers and designers) 9 ads
- Customer and information services supervisors 9 ads
- User support technicians 8 ads
- Administrative assistants 8 ads
- Supervisors, electrical products manufacturing 8 ads
- Executive assistants 7 ads

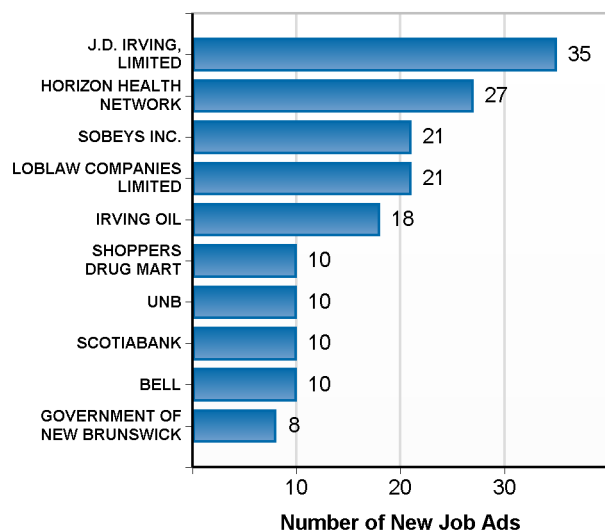
## Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (September 2017)

- Computer and information systems managers 5 ads
- Human resources managers 5 ads
- Commissioned officers of the Canadian Forces 4 ads
- Facility operation and maintenance managers 4 ads
- Managers in health care 4 ads

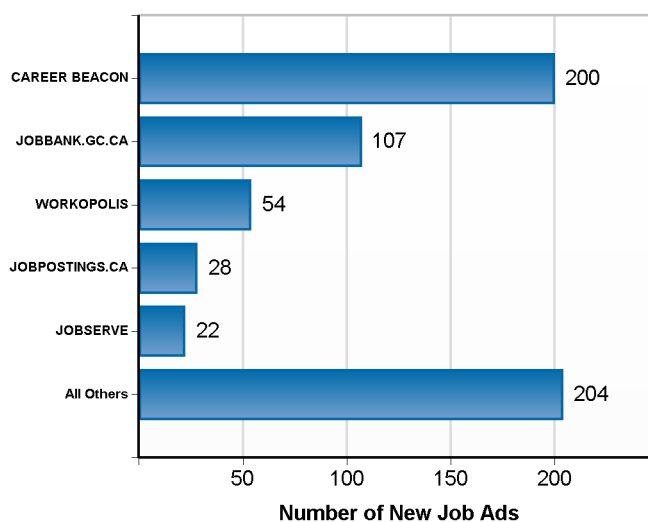
The top five sites for new job ads accounted for (67%) of all new online job ads in the Greater Saint John Area in September 2017.

- CAREER BEACON (33%)
- JOBBANK.GC.CA (17%)
- WORKOPOLIS (9%)
- JOBPOSTINGS.CA (5%)
- JOBSERVE (4%)

## Companies with Highest Number of Job Ads in the Greater Saint John Area (September 2017)



## Sites with Highest Number of Job Ads in the Greater Saint John Area (September 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [imi@gnb.ca](mailto:imi@gnb.ca)