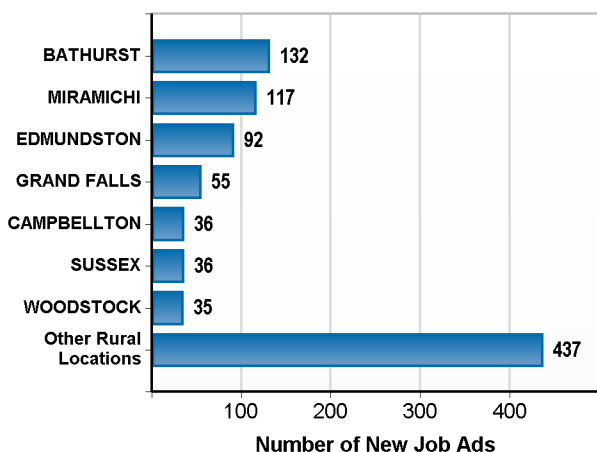


In September 2017, new on-line job advertisements show that:

- There were 940 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (1,250).
- 69% of all jobs advertised were classified as full-time, 29% were part-time and 2% were contract and other.
- 35% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (September 2017)



See map on reverse

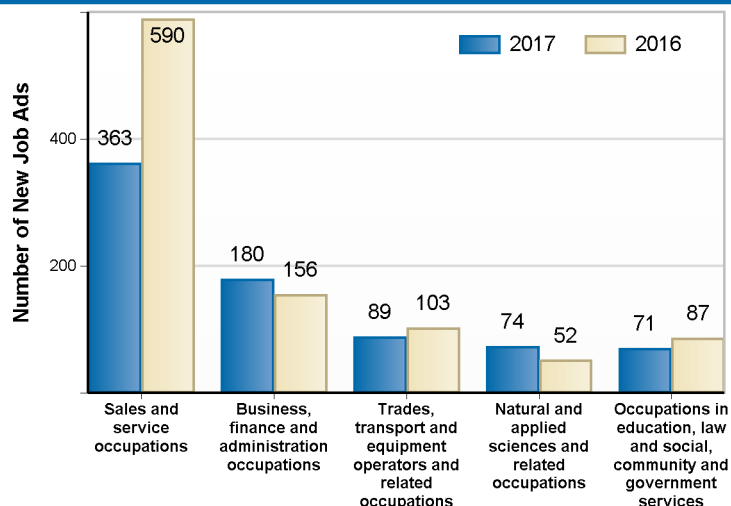
Highest Number of Job Ads in Rural New Brunswick: all Jobs (September 2017)

- Retail salespersons 85 ads
- Other customer and information services representatives 62 ads
- Sales and account representatives - wholesale trade (non-technical) 59 ads
- Cashiers 46 ads
- Securities agents, investment dealers and brokers 35 ads
- Storekeepers and partpersons 29 ads
- Transport truck drivers 20 ads
- Food counter attendants, kitchen helpers and related support occupations 19 ads
- Cooks 17 ads
- Retail sales supervisors 16 ads

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (September 2017)

- Sales and service occupations (39%)
- Business, finance and administration occupations (19%)
- Trades, transport and equipment operators and related occupations (9%)
- Natural and applied sciences and related occupations (8%)
- Occupations in education, law and social, community and government services (8%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (September 2017)



Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (September 2017)

- Securities agents, investment dealers and brokers 35 ads
- Retail sales supervisors 16 ads
- University professors and lecturers 16 ads
- Supervisors, finance and insurance office workers 15 ads
- Food service supervisors 14 ads
- User support technicians 13 ads
- Financial auditors and accountants 12 ads
- Other financial officers 11 ads
- Social and community service workers 10 ads
- Non-commissioned ranks of the Canadian Forces 8 ads

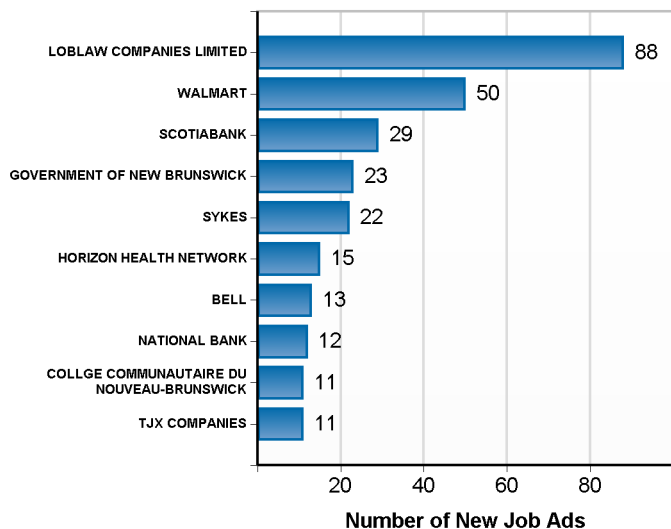
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (September 2017)

- Managers in health care 11 ads
- Commissioned officers of the Canadian Forces 7 ads
- Advertising, marketing and public relations managers 7 ads
- Human resources managers 5 ads
- Facility operation and maintenance managers 3 ads

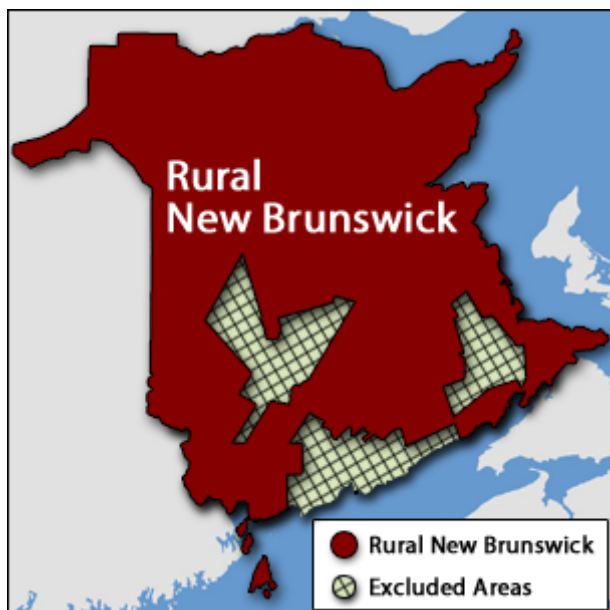
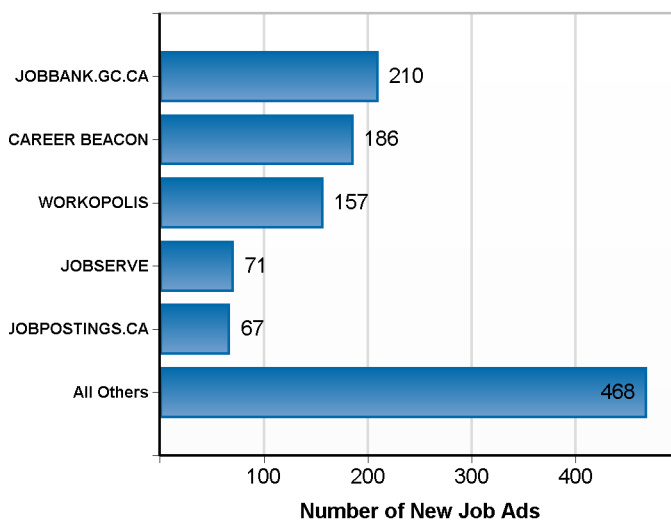
The top five sites for new job ads accounted for (60%) of all new online job ads in Rural New Brunswick in September 2017.

- JOBBANK.GC.CA (18%)
- CAREER BEACON (16%)
- WORKOPOLIS (14%)
- JOBSERVE (6%)
- JOBPOSTINGS.CA (6%)

Companies with Highest Number of Job Ads in Rural New Brunswick (September 2017)



Sites with Highest Number of Job Ads in Rural New Brunswick (September 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca