

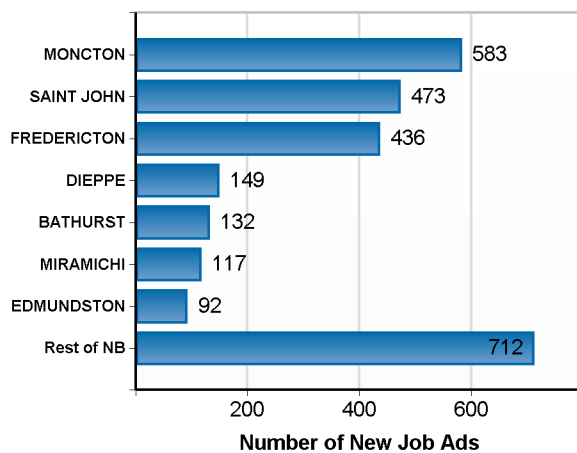
In September 2017, new on-line job advertisements show that:

- There were 2,694 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (3,352).
- 70% of all jobs advertised were classified as full-time, 26% were part-time and 4% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

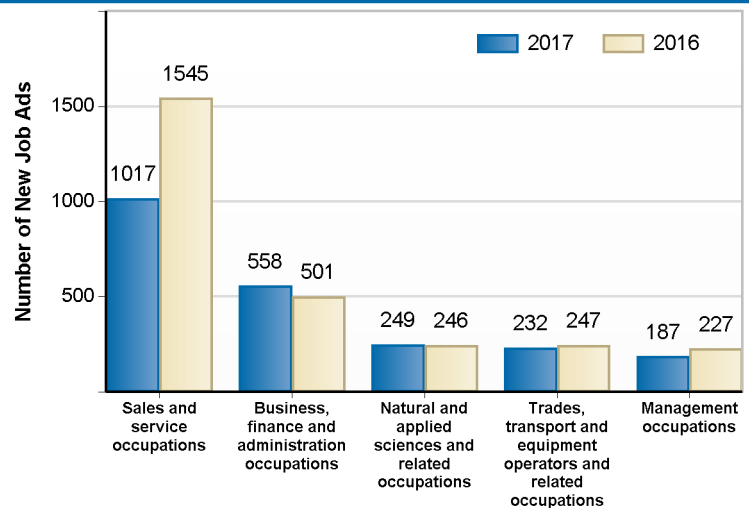
Occupational Groups with Highest Number of Job Ads in New Brunswick (September 2017)

- Sales and service occupations (38%)
- Business, finance and administration occupations (21%)
- Natural and applied sciences and related occupations (9%)
- Trades, transport and equipment operators and related occupations (9%)
- Management occupations (7%)

Locations with Highest Number of Job Ads in New Brunswick (September 2017)



Occupational Groups with Highest Number of Job Ads in New Brunswick (September 2017)



Highest Number of Job Ads in New Brunswick: all Jobs (September 2017)

- Retail salespersons 203 ads
- Other customer and information services representatives 145 ads
- Sales and account representatives - wholesale trade (non-technical) 139 ads
- Cashiers 106 ads
- Storekeepers and partpersons 83 ads
- Securities agents, investment dealers and brokers 82 ads
- Retail sales supervisors 77 ads
- Food counter attendants, kitchen helpers and related support occupations 48 ads
- User support technicians 48 ads
- Cooks 45 ads

Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (September 2017)

- Securities agents, investment dealers and brokers 82 ads
- Retail sales supervisors 77 ads
- User support technicians 48 ads
- Food service supervisors 40 ads
- Registered nurses and registered psychiatric nurses 39 ads
- Social and community service workers 35 ads
- Supervisors, finance and insurance office workers 34 ads
- University professors and lecturers 33 ads
- Other financial officers 32 ads
- Financial auditors and accountants 29 ads

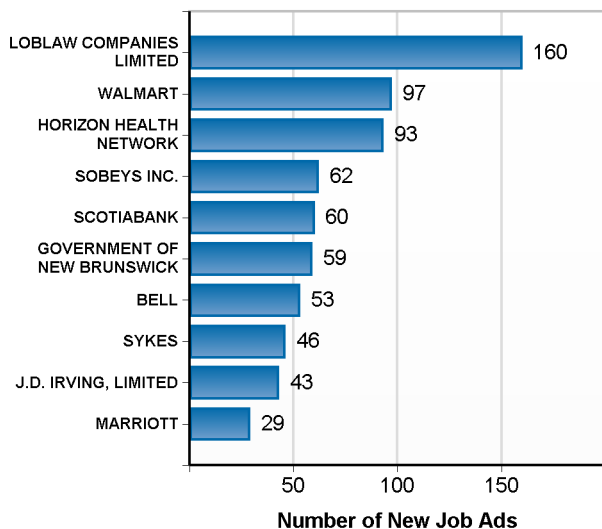
Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (September 2017)

- Advertising, marketing and public relations managers 23 ads
- Computer and information systems managers 19 ads
- Facility operation and maintenance managers 18 ads
- Human resources managers 18 ads
- Managers in health care 16 ads

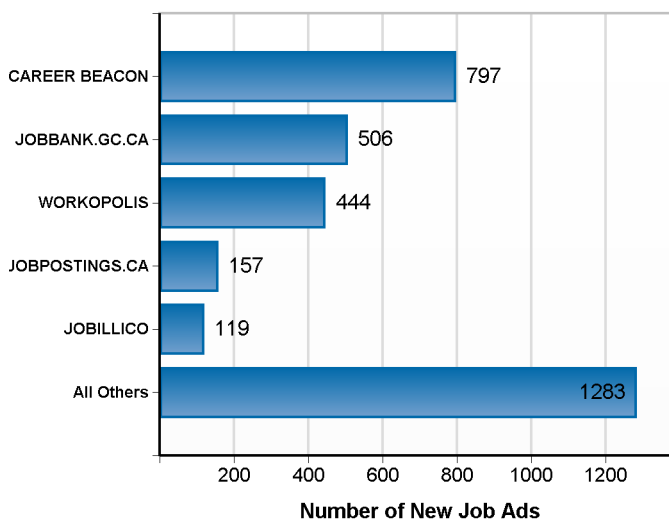
The top five sites for new job ads accounted for (61%) of all new online job ads in New Brunswick in September 2017.

- CAREER BEACON (24%)
- JOBBANK.GC.CA (15%)
- WORKOPOLIS (13%)
- JOBPOSTINGS.CA (5%)
- JOBILLICO (4%)

Companies with Highest Number of Job Ads in New Brunswick (September 2017)



Sites with Highest Number of Job Ads in New Brunswick (September 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca