

In September 2017, new on-line job advertisements show that:

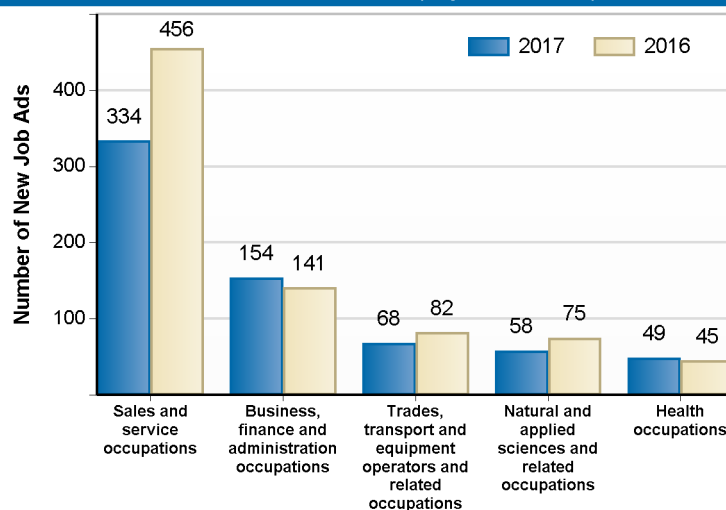
- There were 778 new on-line media advertisements for jobs in the Greater Moncton Area. This is lower than the same month last year (946).
- 73% of all jobs advertised were classified as full-time, 22% were part-time and 3% were contract and other.
- 29% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (September 2017)

- Sales and service occupations (43%)
- Business, finance and administration occupations (20%)
- Trades, transport and equipment operators and related occupations (9%)
- Natural and applied sciences and related occupations (7%)
- Health occupations (6%)

Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (September 2017)



Highest Number of Job Ads in Greater Moncton Area: all Jobs (September 2017)

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|--|--------|
| • Retail salespersons | 60 ads |
| • Other customer and information services representatives | 51 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 43 ads |
| • Retail sales supervisors | 34 ads |
| • Cashiers | 27 ads |
| • Securities agents, investment dealers and brokers | 20 ads |
| • Storekeepers and partpersons | 18 ads |
| • User support technicians | 16 ads |
| • Food counter attendants, kitchen helpers and related support occupations | 15 ads |
| • Social and community service workers | 15 ads |

Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (September 2017)

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|--|--------|
| • Retail sales supervisors | 34 ads |
| • Securities agents, investment dealers and brokers | 20 ads |
| • User support technicians | 16 ads |
| • Social and community service workers | 15 ads |
| • Food service supervisors | 14 ads |
| • Registered nurses and registered psychiatric nurses | 14 ads |
| • Automotive service technicians, truck and bus mechanics and mechanical repairers | 13 ads |
| • Nursing co-ordinators and supervisors | 11 ads |
| • Other financial officers | 10 ads |
| • Supervisors, finance and insurance office workers | 8 ads |

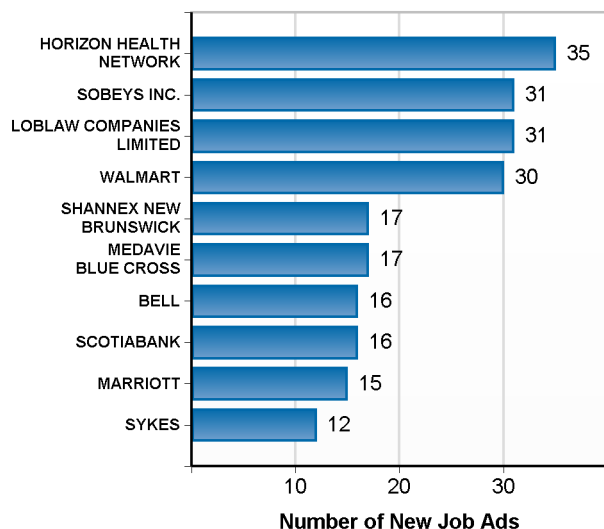
Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (September 2017)

- Facility operation and maintenance managers 9 ads
- Human resources managers 7 ads
- Advertising, marketing and public relations managers 5 ads
- Retail and wholesale trade managers 4 ads
- Insurance, real estate and financial brokerage managers 4 ads

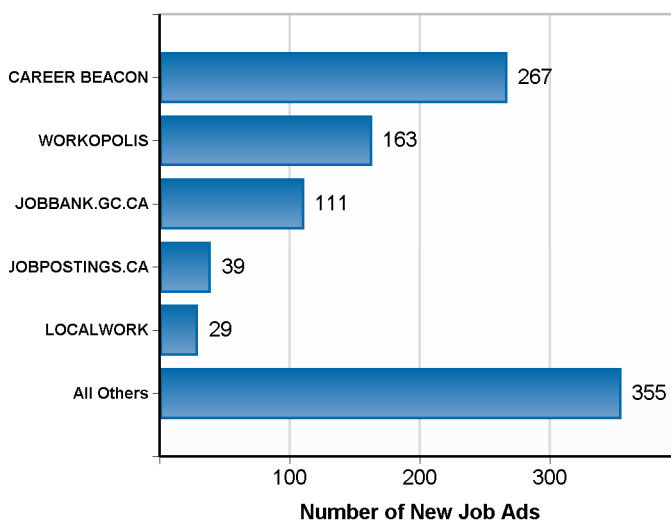
The top five sites for new job ads accounted for (63%) of all new online job ads in the Greater Moncton Area in September 2017.

- CAREER BEACON (28%)
- WORKOPOLIS (17%)
- JOBBANK.GC.CA (12%)
- JOBPOSTINGS.CA (4%)
- LOCALWORK (3%)

Companies with Highest Number of Job Ads in the Greater Moncton Area (September 2017)



Sites with Highest Number of Job Ads in the Greater Moncton Area (September 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca