

**In August 2017, new on-line job advertisements show that:**

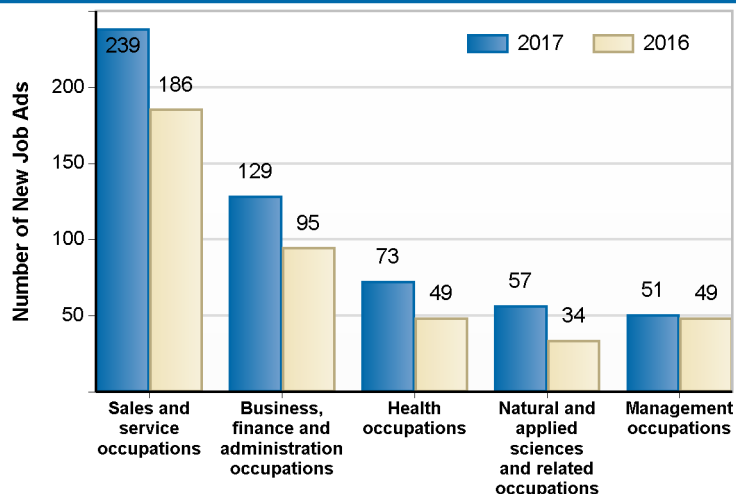
- There were 669 new on-line media advertisements for jobs in the Greater Saint John Area. This is higher than the same month last year (498).
- 71% of all jobs advertised were classified as full-time, 26% were part-time and 3% were contract and other.
- 21% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (August 2017)**

- Sales and service occupations (36%)
- Business, finance and administration occupations (19%)
- Health occupations (11%)
- Natural and applied sciences and related occupations (9%)
- Management occupations (8%)

**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (August 2017)**



**Highest Number of Job Ads in Greater Saint John Area: all Jobs (August 2017)**

- Retail salespersons 57 ads
- Registered nurses and registered psychiatric nurses 42 ads
- Retail sales supervisors 33 ads
- Cashiers 21 ads
- Other customer and information services representatives 21 ads
- Sales and account representatives - wholesale trade (non-technical) 19 ads
- Storekeepers and partspersons 16 ads
- Other assisting occupations in support of health services 16 ads
- Financial auditors and accountants 12 ads
- Securities agents, investment dealers and brokers 12 ads

**Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (August 2017)**

- Registered nurses and registered psychiatric nurses 42 ads
- Retail sales supervisors 33 ads
- Financial auditors and accountants 12 ads
- Securities agents, investment dealers and brokers 12 ads
- Information systems analysts and consultants 10 ads
- Early childhood educators and assistants 10 ads
- Customer and information services supervisors 9 ads
- Social and community service workers 9 ads
- Food service supervisors 8 ads
- User support technicians 8 ads

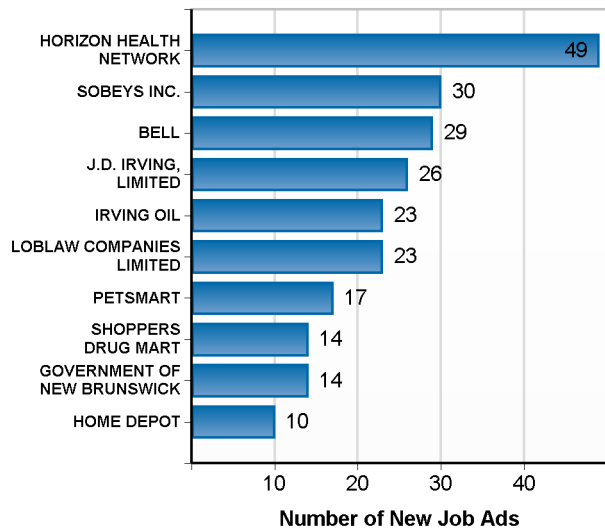
## Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (August 2017)

- Advertising, marketing and public relations managers 7 ads
- Facility operation and maintenance managers 6 ads
- Managers in health care 4 ads
- Retail and wholesale trade managers 4 ads
- Managers in social, community and correctional services 3 ads

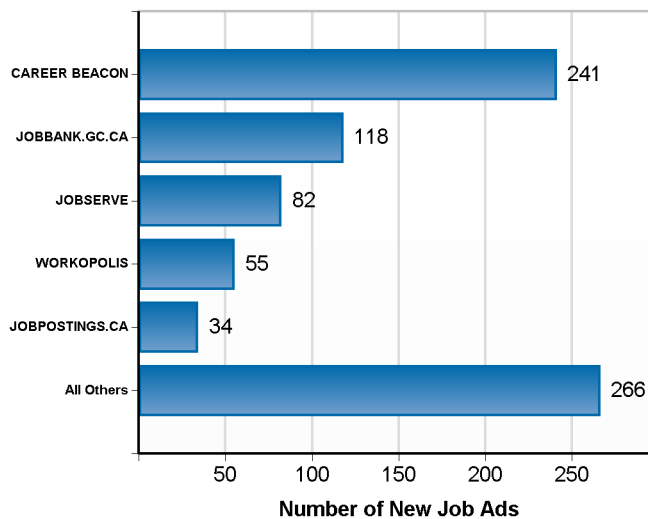
The top five sites for new job ads accounted for (67%) of all new online job ads in the Greater Saint John Area in August 2017.

- CAREER BEACON (30%)
- JOBBANK.GC.CA (15%)
- JOBSERVE (10%)
- WORKOPOLIS (7%)
- JOBPOSTINGS.CA (4%)

## Companies with Highest Number of Job Ads in the Greater Saint John Area (August 2017)



## Sites with Highest Number of Job Ads in the Greater Saint John Area (August 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [imi@gnb.ca](mailto:imi@gnb.ca)