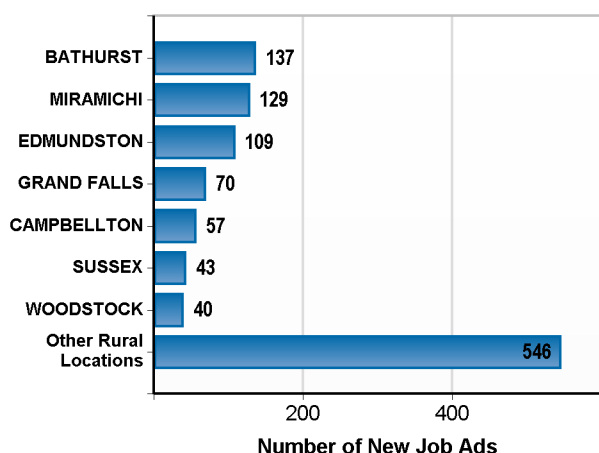


In August 2017, new on-line job advertisements show that:

- There were 1,131 new on-line media advertisements for jobs in Rural New Brunswick. This is higher than the same month last year (1,076).
- 73% of all jobs advertised were classified as full-time, 25% were part-time and 2% were contract and other.
- 36% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (August 2017)



See map on reverse

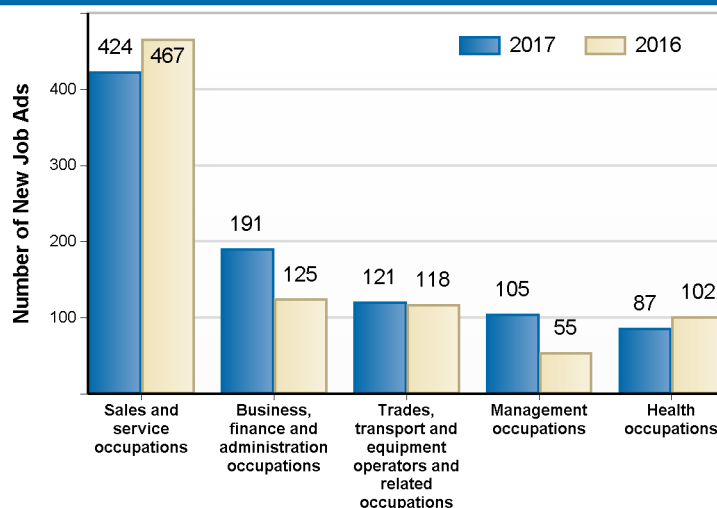
Highest Number of Job Ads in Rural New Brunswick: all Jobs (August 2017)

- | | |
|---|--------|
| • Retail salespersons | 84 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 79 ads |
| • Other customer and information services representatives | 59 ads |
| • Cashiers | 55 ads |
| • Managers in health care | 30 ads |
| • Storekeepers and partpersons | 29 ads |
| • Securities agents, investment dealers and brokers | 24 ads |
| • Transport truck drivers | 24 ads |
| • Retail sales supervisors | 23 ads |
| • Cooks | 22 ads |

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (August 2017)

- Sales and service occupations (37%)
- Business, finance and administration occupations (17%)
- Trades, transport and equipment operators and related occupations (11%)
- Management occupations (9%)
- Health occupations (8%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (August 2017)



Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (August 2017)

- | | |
|--|--------|
| • Securities agents, investment dealers and brokers | 24 ads |
| • Retail sales supervisors | 23 ads |
| • Social and community service workers | 19 ads |
| • Registered nurses and registered psychiatric nurses | 16 ads |
| • Food service supervisors | 14 ads |
| • Supervisors, finance and insurance office workers | 14 ads |
| • Information systems analysts and consultants | 13 ads |
| • User support technicians | 12 ads |
| • Professional occupations in business management consulting | 10 ads |
| • Automotive service technicians, truck and bus mechanics and mechanical repairers | 10 ads |

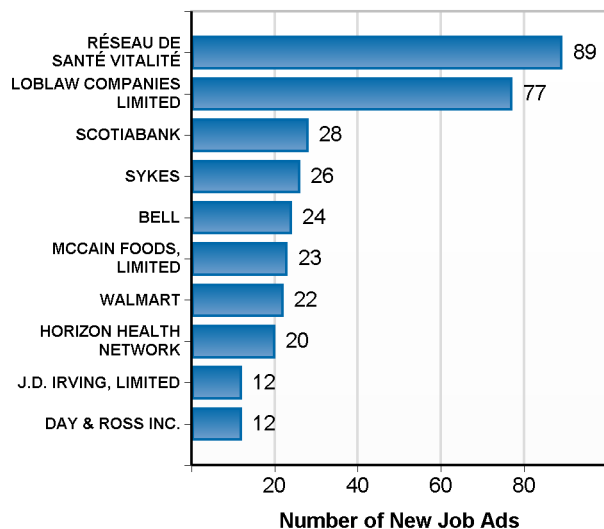
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (August 2017)

- Managers in health care 30 ads
- Other business services managers 16 ads
- Facility operation and maintenance managers 10 ads
- Human resources managers 8 ads
- Commissioned officers of the Canadian Forces 7 ads

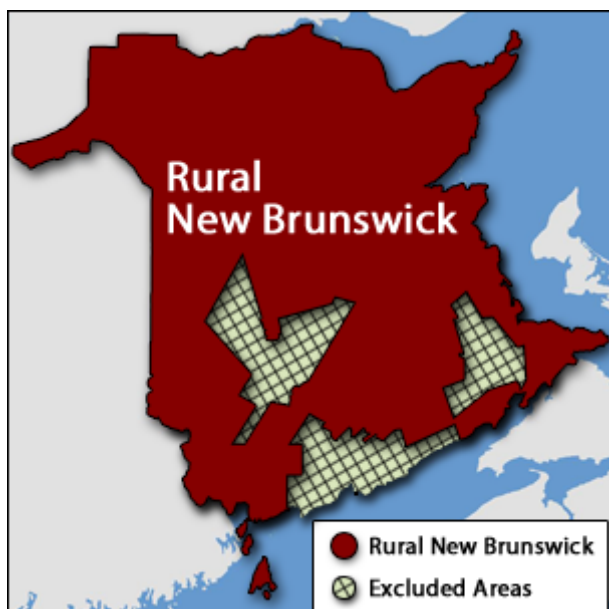
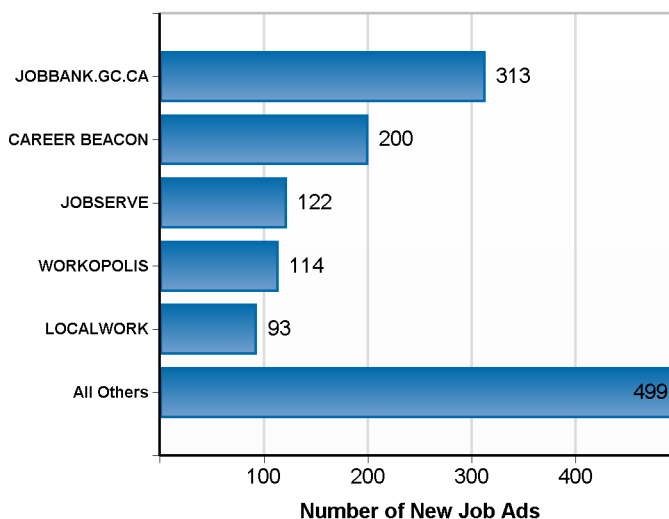
The top five sites for new job ads accounted for (63%) of all new online job ads in Rural New Brunswick in August 2017.

- JOBBANK.GC.CA (23%)
- CAREER BEACON (15%)
- JOBSERVE (9%)
- WORKOPOLIS (9%)
- LOCALWORK (7%)

Companies with Highest Number of Job Ads in Rural New Brunswick (August 2017)



Sites with Highest Number of Job Ads in Rural New Brunswick (August 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca