

In August 2017, new on-line job advertisements show that:

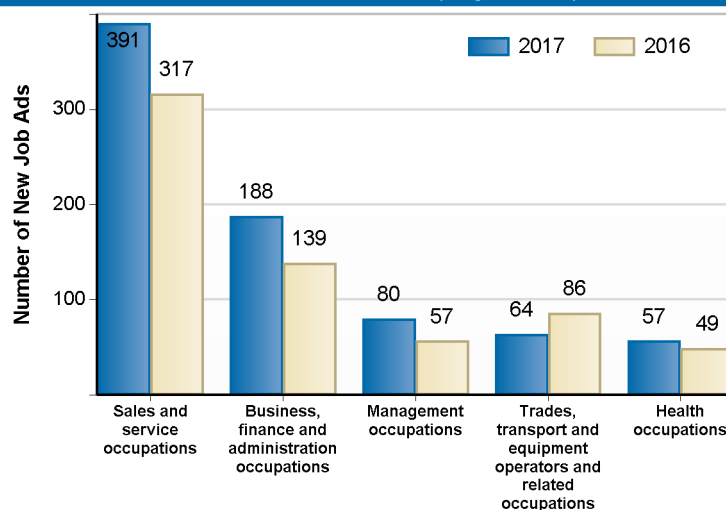
- There were 897 new on-line media advertisements for jobs in the Greater Moncton Area. This is higher than the same month last year (771).
- 72% of all jobs advertised were classified as full-time, 26% were part-time and 2% were contract and other.
- 28% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (August 2017)

- Sales and service occupations (44%)
- Business, finance and administration occupations (21%)
- Management occupations (9%)
- Trades, transport and equipment operators and related occupations (7%)
- Health occupations (6%)

Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (August 2017)



Highest Number of Job Ads in Greater Moncton Area: all Jobs (August 2017)

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|--|--------|
| • Retail salespersons | 79 ads |
| • Other customer and information services representatives | 53 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 46 ads |
| • Retail sales supervisors | 40 ads |
| • Securities agents, investment dealers and brokers | 36 ads |
| • Cashiers | 35 ads |
| • Food counter attendants, kitchen helpers and related support occupations | 23 ads |
| • Storekeepers and partpersons | 22 ads |
| • Transport truck drivers | 19 ads |
| • Managers in health care | 17 ads |

Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (August 2017)

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|---|--------|
| • Retail sales supervisors | 40 ads |
| • Securities agents, investment dealers and brokers | 36 ads |
| • Food service supervisors | 17 ads |
| • Supervisors, finance and insurance office workers | 15 ads |
| • Other financial officers | 15 ads |
| • User support technicians | 13 ads |
| • Social and community service workers | 13 ads |
| • Social workers | 11 ads |
| • Nursing co-ordinators and supervisors | 11 ads |
| • Registered nurses and registered psychiatric nurses | 10 ads |

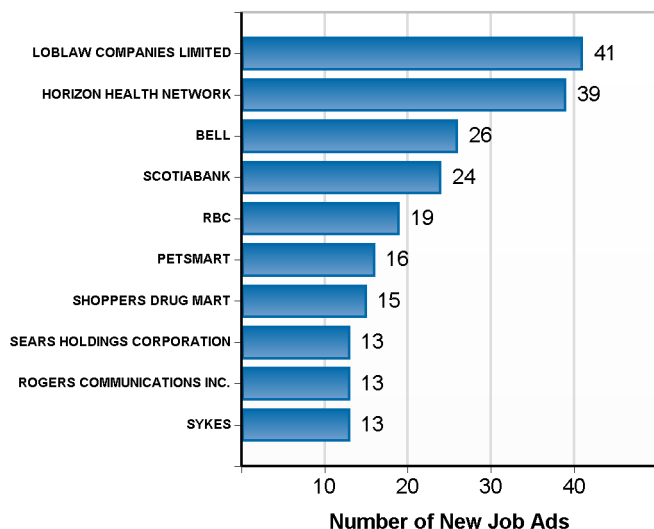
Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (August 2017)

- Managers in health care 17 ads
- Advertising, marketing and public relations managers 10 ads
- Human resources managers 10 ads
- Insurance, real estate and financial brokerage managers 9 ads
- Facility operation and maintenance managers 6 ads

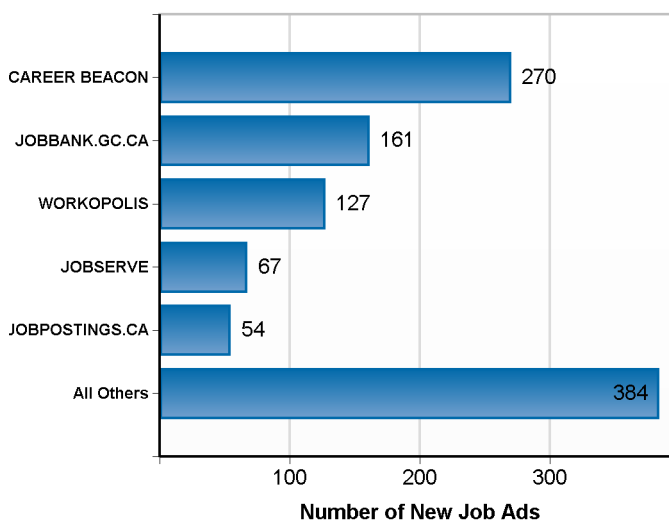
The top five sites for new job ads accounted for (64%) of all new online job ads in the Greater Moncton Area in August 2017.

- CAREER BEACON (25%)
- JOBBANK.GC.CA (15%)
- WORKOPOLIS (12%)
- JOBSERVE (6%)
- JOBPOSTINGS.CA (5%)

Companies with Highest Number of Job Ads in the Greater Moncton Area (August 2017)



Sites with Highest Number of Job Ads in the Greater Moncton Area (August 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca