

**In August 2017, new on-line job advertisements show that:**

- There were 479 new on-line media advertisements for jobs in the Greater Fredericton Area. This is higher than the same month last year (420).
- 67% of all jobs advertised were classified as full-time, 29% were part-time and 4% were contract and other.
- 15% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



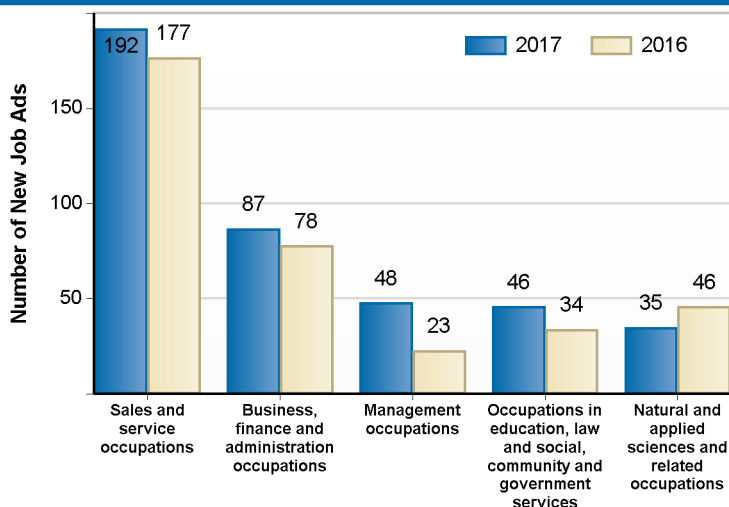
**Highest Number of Job Ads in Greater Fredericton Area: all Jobs (August 2017)**

- |  |        |
|--|--------|
| • Retail salespersons  | 44 ads |
| • Sales and account representatives - wholesale trade (non-technical)      | 27 ads |
| • Cashiers   | 20 ads |
| • Other customer and information services representatives                  | 19 ads |
| • Retail sales supervisors   | 14 ads |
| • Securities agents, investment dealers and brokers                        | 13 ads |
| • Storekeepers and partpersons   | 13 ads |
| • Food and beverage servers  | 12 ads |
| • Food counter attendants, kitchen helpers and related support occupations | 10 ads |
| • Executive assistants   | 9 ads  |

**Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (August 2017)**

- Sales and service occupations (40%)
- Business, finance and administration occupations (18%)
- Management occupations (10%)
- Occupations in education, law and social, community and government services (10%)
- Natural and applied sciences and related occupations (7%)

**Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (August 2017)**



**Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (August 2017)**

- |  |        |
|--|--------|
| • Retail sales supervisors   | 14 ads |
| • Securities agents, investment dealers and brokers                                | 13 ads |
| • Executive assistants   | 9 ads  |
| • Social and community service workers   | 8 ads  |
| • Computer programmers and interactive media developers                            | 8 ads  |
| • Administrative assistants  | 7 ads  |
| • Food service supervisors   | 7 ads  |
| • User support technicians   | 7 ads  |
| • Customer and information services supervisors                                    | 6 ads  |
| • Automotive service technicians, truck and bus mechanics and mechanical repairers | 5 ads  |

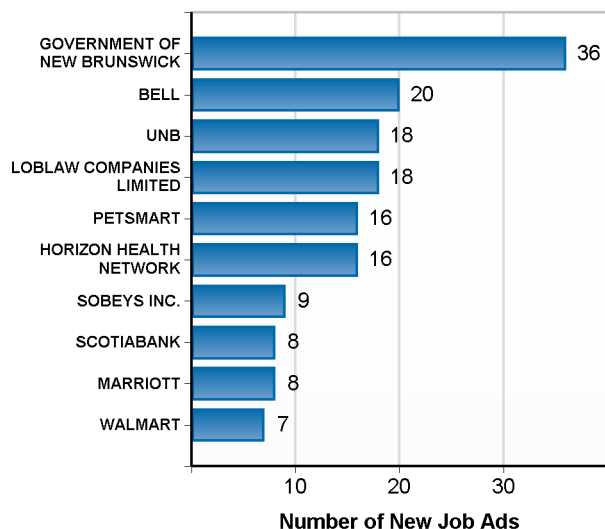
## Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (August 2017)

- Facility operation and maintenance managers 6 ads
- Retail and wholesale trade managers 6 ads
- Computer and information systems managers 5 ads
- Insurance, real estate and financial brokerage managers 4 ads
- Advertising, marketing and public relations managers 4 ads

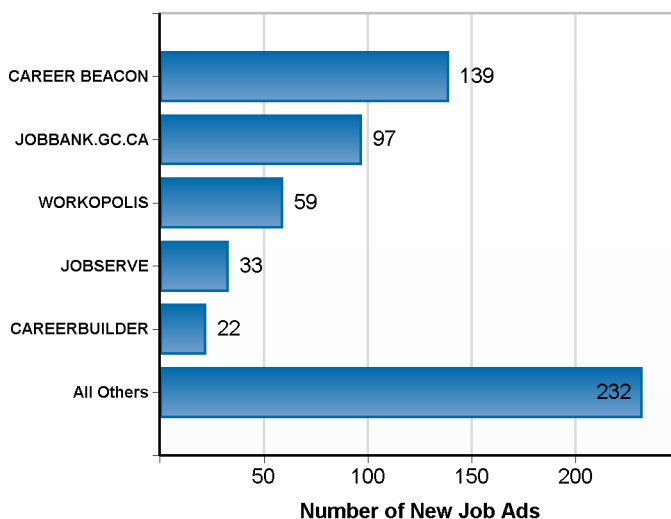
The top five sites for new job ads accounted for (60%) of all new online job ads in the Greater Fredericton Area in August 2017.

- CAREER BEACON (24%)
- JOBBANK.GC.CA (17%)
- WORKOPOLIS (10%)
- JOBSERVE (6%)
- CAREERBUILDER (4%)

## Companies with Highest Number of Job Ads in the Greater Fredericton Area (August 2017)



## Sites with Highest Number of Job Ads in the Greater Fredericton Area (August 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)