

**In July 2017, new on-line job advertisements show that:**

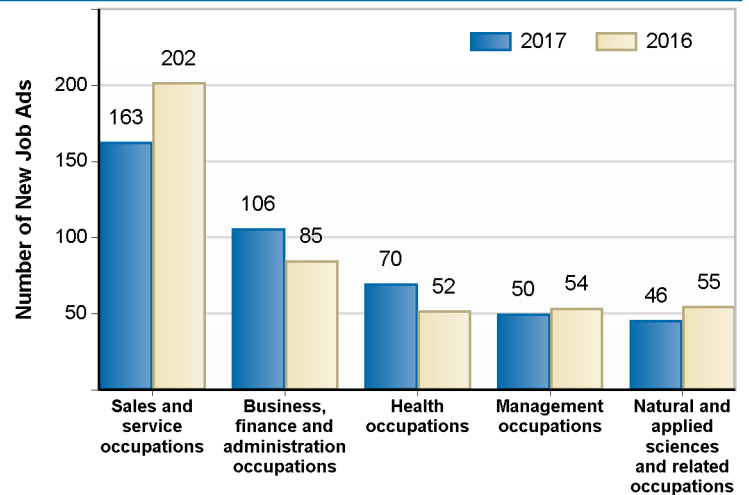
- There were 529 new on-line media advertisements for jobs in the Greater Saint John Area. This is lower than the same month last year (532).
- 77% of all jobs advertised were classified as full-time, 19% were part-time and 4% were contract and other.
- 19% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (July 2017)**

- Sales and service occupations (31%)
- Business, finance and administration occupations (20%)
- Health occupations (13%)
- Management occupations (9%)
- Natural and applied sciences and related occupations (9%)

**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (July 2017)**



**Highest Number of Job Ads in Greater Saint John Area: all Jobs (July 2017)**

- Other customer and information services representatives 37 ads
- Retail salespersons 35 ads
- Registered nurses and registered psychiatric nurses 24 ads
- Cashiers 15 ads
- Other assisting occupations in support of health services 14 ads
- Retail sales supervisors 13 ads
- Nursing co-ordinators and supervisors 10 ads
- Financial auditors and accountants 10 ads
- University professors and lecturers 9 ads
- Hotel front desk clerks 9 ads

**Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (July 2017)**

- Registered nurses and registered psychiatric nurses 24 ads
- Retail sales supervisors 13 ads
- Nursing co-ordinators and supervisors 10 ads
- Financial auditors and accountants 10 ads
- University professors and lecturers 9 ads
- Executive assistants 9 ads
- User support technicians 8 ads
- Securities agents, investment dealers and brokers 7 ads
- Other financial officers 7 ads
- Information systems analysts and consultants 7 ads

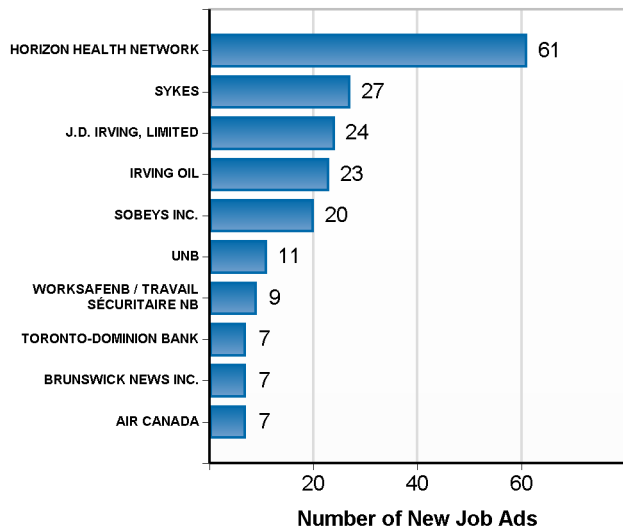
## Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (July 2017)

- Facility operation and maintenance managers 8 ads
- Advertising, marketing and public relations managers 6 ads
- Other business services managers 5 ads
- Insurance, real estate and financial brokerage managers 5 ads
- Other administrative services managers 4 ads

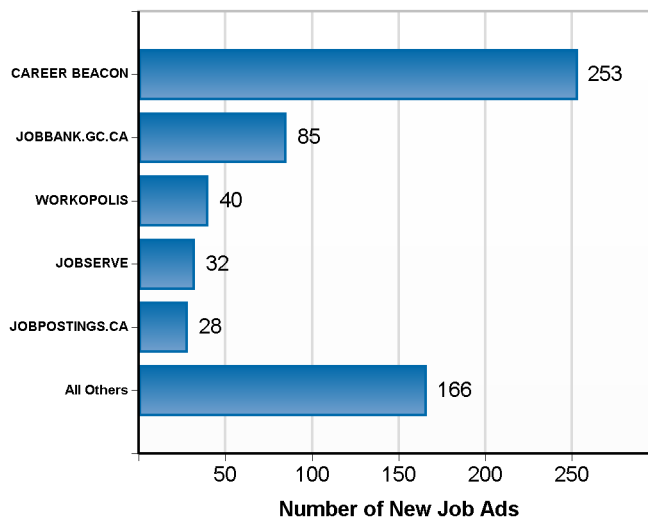
The top five sites for new job ads accounted for (73%) of all new online job ads in the Greater Saint John Area in July 2017.

- CAREER BEACON (42%)
- JOBBANK.GC.CA (14%)
- WORKOPOLIS (7%)
- JOBSERVE (5%)
- LOCALWORK (5%)

## Companies with Highest Number of Job Ads in the Greater Saint John Area (July 2017)



## Sites with Highest Number of Job Ads in the Greater Saint John Area (July 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [imi@gnb.ca](mailto:imi@gnb.ca)