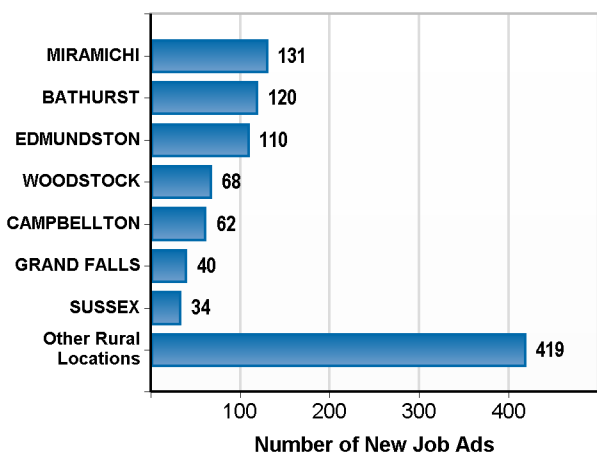


In July 2017, new on-line job advertisements show that:

- There were 984 new on-line media advertisements for jobs in Rural New Brunswick. This is higher than the same month last year (916).
- 75% of all jobs advertised were classified as full-time, 22% were part-time and 2% were contract and other.
- 36% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (July 2017)



See map on reverse

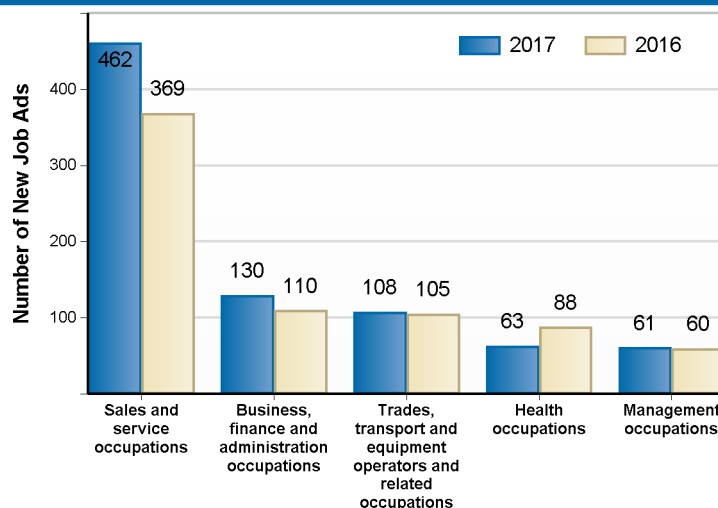
Highest Number of Job Ads in Rural New Brunswick: all Jobs (July 2017)

- Other customer and information services representatives 124 ads
- Sales and account representatives - wholesale trade (non-technical) 75 ads
- Retail salespersons 71 ads
- Cashiers 36 ads
- Storekeepers and partpersons 29 ads
- Transport truck drivers 28 ads
- Retail sales supervisors 27 ads
- Social and community service workers 22 ads
- Janitors, caretakers and building superintendents 21 ads
- Cooks 20 ads

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (July 2017)

- Sales and service occupations (47%)
- Business, finance and administration occupations (13%)
- Trades, transport and equipment operators and related occupations (11%)
- Health occupations (6%)
- Management occupations (6%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (July 2017)



Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (July 2017)

- Retail sales supervisors 27 ads
- Social and community service workers 22 ads
- Securities agents, investment dealers and brokers 19 ads
- Registered nurses and registered psychiatric nurses 16 ads
- User support technicians 14 ads
- Automotive service technicians, truck and bus mechanics and mechanical repairers 12 ads
- Food service supervisors 12 ads
- Interior designers and interior decorators 10 ads
- Administrative assistants 10 ads
- Civil engineers 7 ads

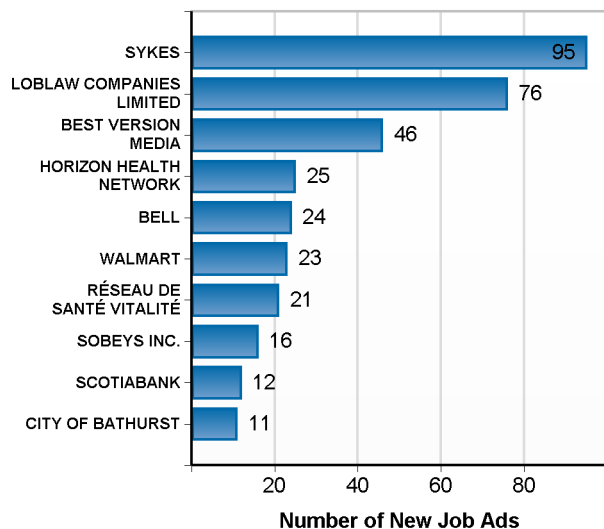
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (July 2017)

- Other business services managers 8 ads
- Managers in health care 8 ads
- Advertising, marketing and public relations managers 8 ads
- Facility operation and maintenance managers 6 ads
- Corporate sales managers 5 ads

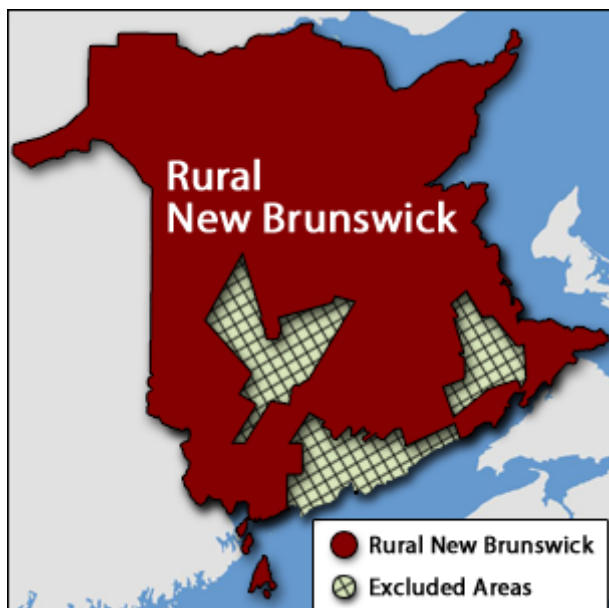
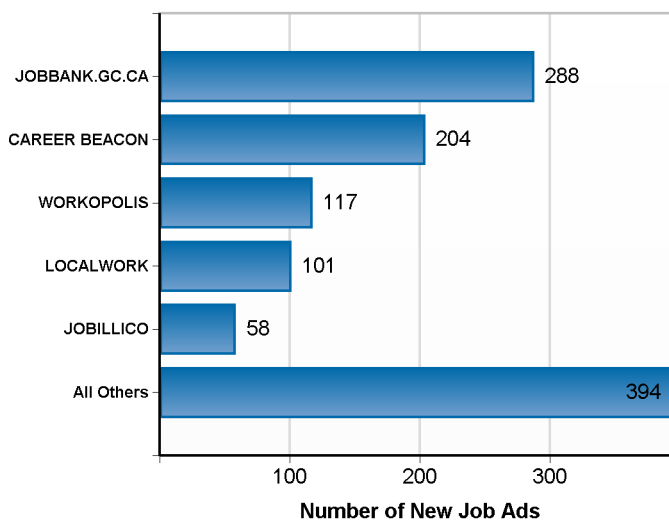
The top five sites for new job ads accounted for (66%) of all new online job ads in Rural New Brunswick in July 2017.

- JOBBANK.GC.CA (25%)
- CAREER BEACON (18%)
- WORKOPOLIS (10%)
- LOCALWORK (9%)
- JOBILLICO (5%)

Companies with Highest Number of Job Ads in Rural New Brunswick (July 2017)



Sites with Highest Number of Job Ads in Rural New Brunswick (July 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca