

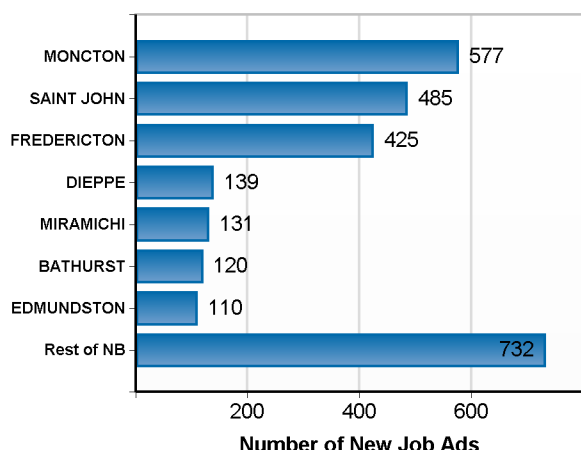
**In July 2017, new on-line job advertisements show that:**

- There were 2,719 new on-line media advertisements for jobs in New Brunswick. This is higher than the same month last year (2,605).
- 75% of all jobs advertised were classified as full-time, 21% were part-time and 4% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

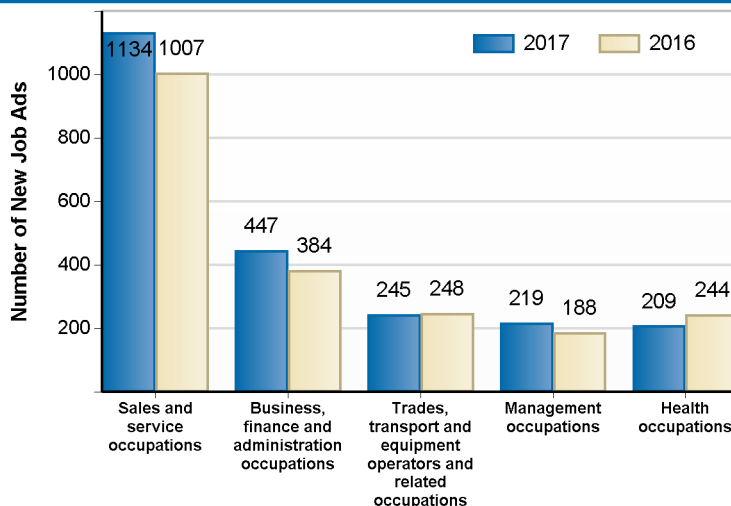
**Occupational Groups with Highest Number of Job Ads in New Brunswick (July 2017)**

- Sales and service occupations (42%)
- Business, finance and administration occupations (16%)
- Trades, transport and equipment operators and related occupations (9%)
- Management occupations (8%)
- Health occupations (8%)

**Locations with Highest Number of Job Ads in New Brunswick (July 2017)**



**Occupational Groups with Highest Number of Job Ads in New Brunswick (July 2017)**



**Highest Number of Job Ads in New Brunswick: all Jobs (July 2017)**

- Other customer and information services representatives 279 ads
- Retail salespersons 212 ads
- Sales and account representatives - wholesale trade (non-technical) 138 ads
- Retail sales supervisors 94 ads
- Cashiers 74 ads
- Storekeepers and partspersons 63 ads
- Registered nurses and registered psychiatric nurses 57 ads
- Transport truck drivers 56 ads
- User support technicians 54 ads
- Securities agents, investment dealers and brokers 52 ads

**Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (July 2017)**

- Retail sales supervisors 94 ads
- Registered nurses and registered psychiatric nurses 57 ads
- User support technicians 54 ads
- Securities agents, investment dealers and brokers 52 ads
- Social and community service workers 40 ads
- Food service supervisors 31 ads
- Executive assistants 28 ads
- Other financial officers 28 ads
- Customer and information services supervisors 26 ads
- Supervisors, finance and insurance office workers 25 ads

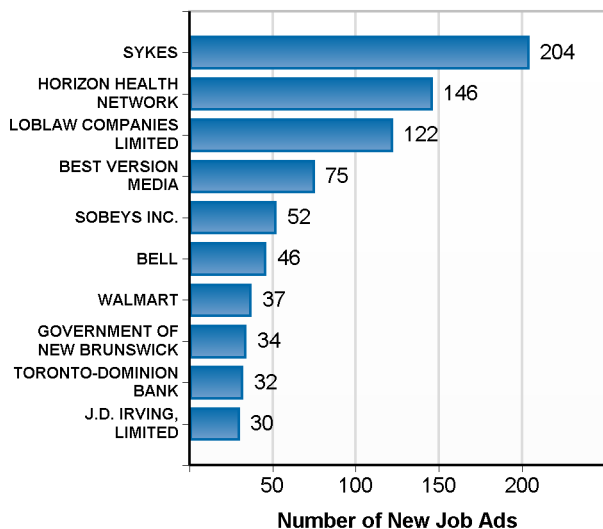
## Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (July 2017)

- Facility operation and maintenance managers 26 ads
- Other business services managers 23 ads
- Computer and information systems managers 20 ads
- Insurance, real estate and financial brokerage managers 18 ads
- Advertising, marketing and public relations managers 18 ads

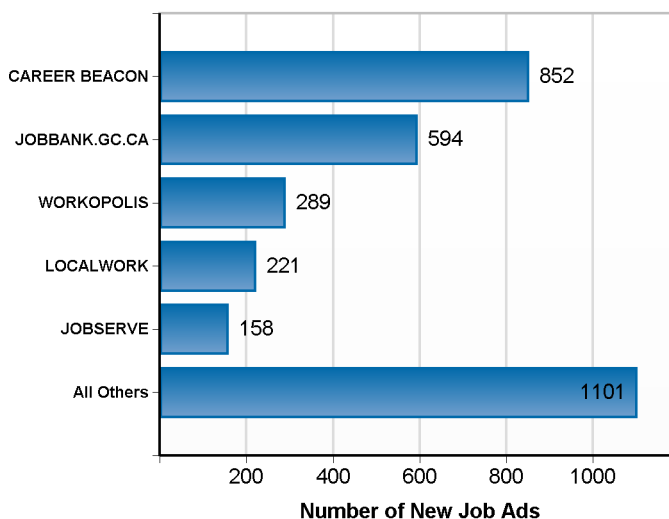
The top five sites for new job ads accounted for (66%) of all new online job ads in New Brunswick in July 2017.

- CAREER BEACON (27%)
- JOBBANK.GC.CA (18%)
- WORKOPOLIS (9%)
- LOCALWORK (7%)
- JOBSERVE (5%)

## Companies with Highest Number of Job Ads in New Brunswick (July 2017)



## Sites with Highest Number of Job Ads in New Brunswick (July 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [Imi@gnb.ca](mailto:Imi@gnb.ca)