

**In July 2017, new on-line job advertisements show that:**

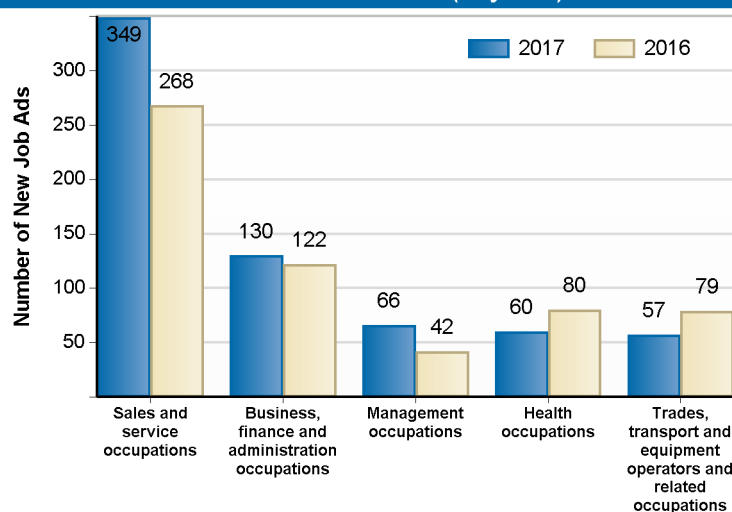
- There were 761 new on-line media advertisements for jobs in the Greater Moncton Area. This is higher than the same month last year (726).
- 77% of all jobs advertised were classified as full-time, 21% were part-time and 3% were contract and other.
- 28% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



**Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (July 2017)**

- Sales and service occupations (46%)
- Business, finance and administration occupations (17%)
- Management occupations (9%)
- Health occupations (8%)
- Trades, transport and equipment operators and related occupations (7%)

**Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (July 2017)**



**Highest Number of Job Ads in Greater Moncton Area: all Jobs (July 2017)**

- Other customer and information services representatives 82 ads
- Retail salespersons 73 ads
- Retail sales supervisors 37 ads
- Sales and account representatives - wholesale trade (non-technical) 34 ads
- Securities agents, investment dealers and brokers 22 ads
- Storekeepers and partpersons 20 ads
- User support technicians 18 ads
- Cashiers 18 ads
- Customer and information services supervisors 16 ads
- Registered nurses and registered psychiatric nurses 14 ads

**Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (July 2017)**

- Retail sales supervisors 37 ads
- Securities agents, investment dealers and brokers 22 ads
- User support technicians 18 ads
- Customer and information services supervisors 16 ads
- Registered nurses and registered psychiatric nurses 14 ads
- Licensed practical nurses 13 ads
- Supervisors, finance and insurance office workers 11 ads
- Nursing co-ordinators and supervisors 10 ads
- Food service supervisors 9 ads
- Insurance agents and brokers 8 ads

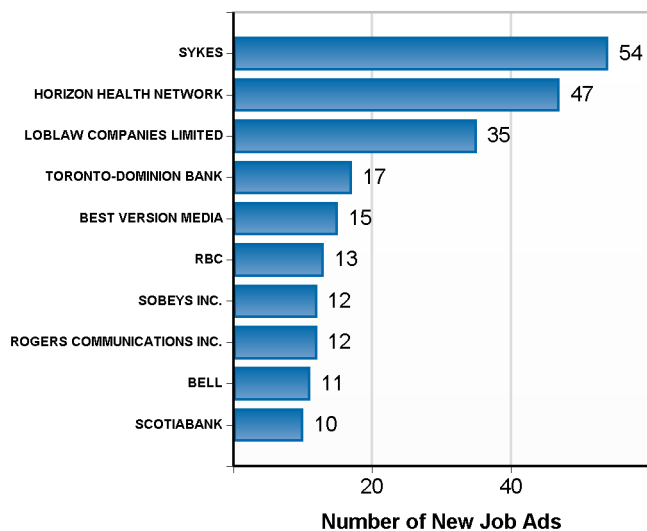
## Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (July 2017)

- Facility operation and maintenance managers 9 ads
- Computer and information systems managers 7 ads
- Other business services managers 6 ads
- Insurance, real estate and financial brokerage managers 6 ads
- Construction managers 5 ads

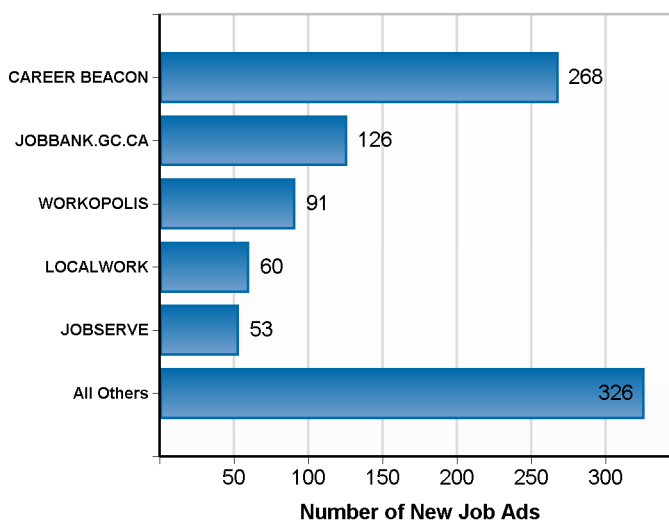
The top five sites for new job ads accounted for (65%) of all new online job ads in the Greater Moncton Area in July 2017.

- CAREER BEACON (29%)
- JOBBANK.GC.CA (14%)
- WORKOPOLIS (10%)
- LOCALWORK (6%)
- JOBSERVE (6%)

## Companies with Highest Number of Job Ads in the Greater Moncton Area (July 2017)



## Sites with Highest Number of Job Ads in the Greater Moncton Area (July 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [imi@gnb.ca](mailto:imi@gnb.ca)