

In July 2017, new on-line job advertisements show that:

- There were 445 new on-line media advertisements for jobs in the Greater Fredericton Area. This is higher than the same month last year (431).
- 73% of all jobs advertised were classified as full-time, 23% were part-time and 4% were contract and other.
- 16% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



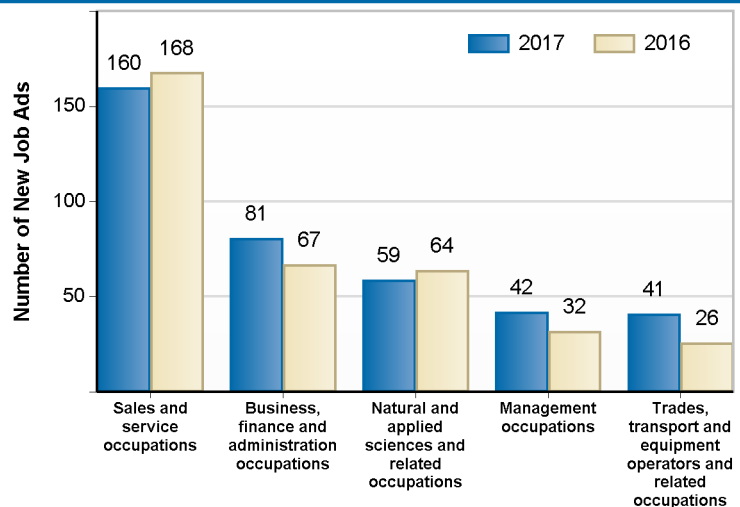
Highest Number of Job Ads in Greater Fredericton Area: all Jobs (July 2017)

- Other customer and information services representatives 36 ads
- Retail salespersons 33 ads
- Sales and account representatives - wholesale trade (non-technical) 22 ads
- Retail sales supervisors 17 ads
- User support technicians 14 ads
- Transport truck drivers 10 ads
- Other financial officers 9 ads
- Food counter attendants, kitchen helpers and related support occupations 9 ads
- Social and community service workers 8 ads
- Information systems analysts and consultants 8 ads

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (July 2017)

- Sales and service occupations (36%)
- Business, finance and administration occupations (18%)
- Natural and applied sciences and related occupations (13%)
- Management occupations (9%)
- Trades, transport and equipment operators and related occupations (9%)

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (July 2017)



Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (July 2017)

- Retail sales supervisors 17 ads
- User support technicians 14 ads
- Other financial officers 9 ads
- Social and community service workers 8 ads
- Information systems analysts and consultants 8 ads
- Professional occupations in business management consulting 8 ads
- Executive assistants 8 ads
- Computer programmers and interactive media developers 8 ads
- Civil engineers 7 ads
- Food service supervisors 6 ads

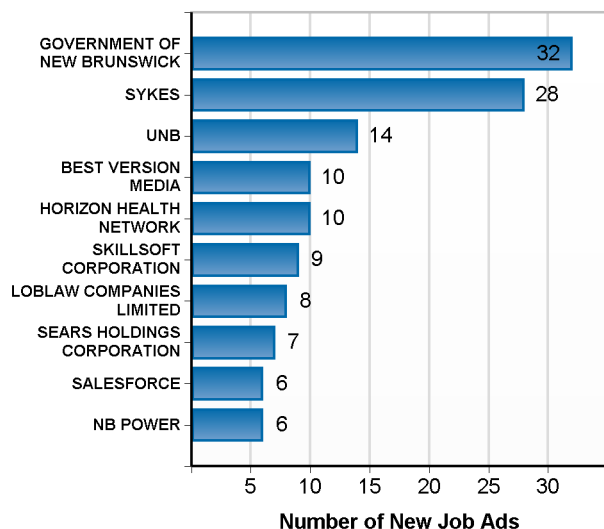
Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (July 2017)

- Computer and information systems managers 7 ads
- Insurance, real estate and financial brokerage managers 5 ads
- Human resources managers 4 ads
- Other business services managers 4 ads
- Facility operation and maintenance managers 3 ads

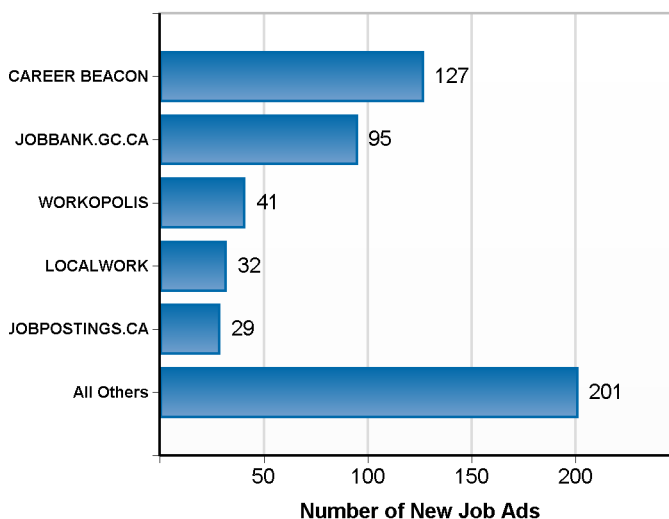
The top five sites for new job ads accounted for (62%) of all new online job ads in the Greater Fredericton Area in July 2017.

- CAREER BEACON (24%)
- JOBBANK.GC.CA (18%)
- WORKOPOLIS (8%)
- LOCALWORK (6%)
- JOBPOSTINGS.CA (6%)

Companies with Highest Number of Job Ads in the Greater Fredericton Area (July 2017)



Sites with Highest Number of Job Ads in the Greater Fredericton Area (July 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca