

In June 2017, new on-line job advertisements show that:

- There were 537 new on-line media advertisements for jobs in the Greater Fredericton Area. This is lower than the same month last year (617).
- 75% of all jobs advertised were classified as full-time, 22% were part-time and 3% were contract and other.
- 16% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



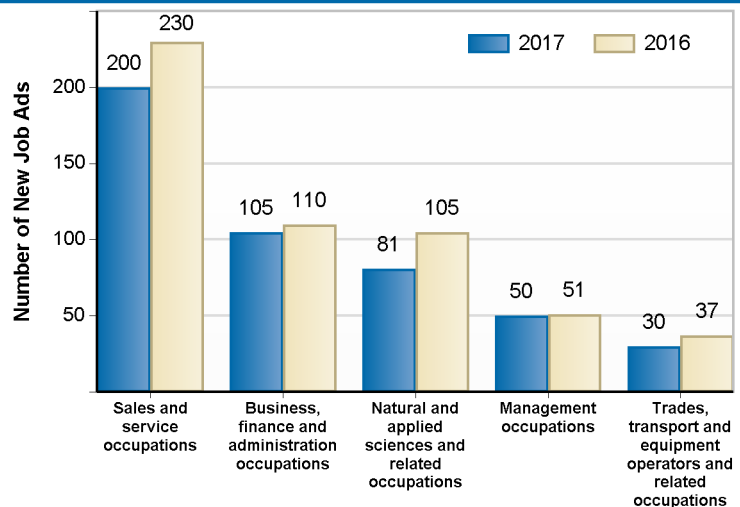
Highest Number of Job Ads in Greater Fredericton Area: all Jobs (June 2017)

- Other customer and information services representatives 47 ads
- Retail salespersons 32 ads
- Sales and account representatives - wholesale trade (non-technical) 24 ads
- Retail sales supervisors 22 ads
- User support technicians 21 ads
- Securities agents, investment dealers and brokers 17 ads
- Computer programmers and interactive media developers 13 ads
- Cashiers 12 ads
- Food and beverage servers 11 ads
- Advertising, marketing and public relations managers 11 ads

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (June 2017)

- Sales and service occupations (37%)
- Business, finance and administration occupations (20%)
- Natural and applied sciences and related occupations (15%)
- Management occupations (9%)
- Trades, transport and equipment operators and related occupations (6%)

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (June 2017)



Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (June 2017)

- Retail sales supervisors 22 ads
- User support technicians 21 ads
- Securities agents, investment dealers and brokers 17 ads
- Computer programmers and interactive media developers 13 ads
- Social and community service workers 11 ads
- Food service supervisors 11 ads
- Professional occupations in business management consulting 10 ads
- Information systems analysts and consultants 10 ads
- Executive assistants 8 ads
- Financial auditors and accountants 7 ads

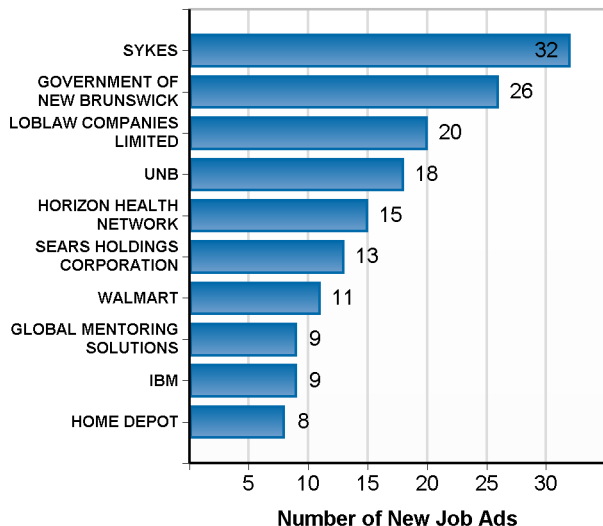
Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (June 2017)

- Advertising, marketing and public relations managers 11 ads
- Other business services managers 9 ads
- Facility operation and maintenance managers 5 ads
- Administrators - post-secondary education and vocational training 4 ads
- Insurance, real estate and financial brokerage managers 3 ads

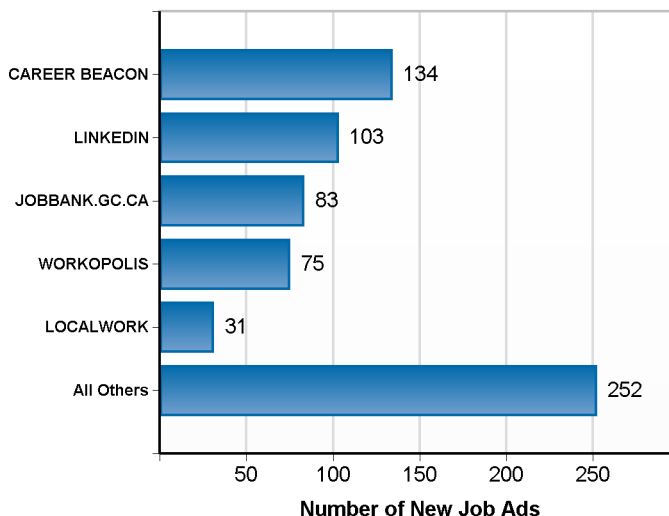
The top five sites for new job ads accounted for (63%) of all new online job ads in the Greater Fredericton Area in June 2017.

- CAREER BEACON (20%)
- LINKEDIN (15%)
- JOBBANK.GC.CA (12%)
- WORKOPOLIS (11%)
- LOCALWORK (5%)

Companies with Highest Number of Job Ads in the Greater Fredericton Area (June 2017)



Sites with Highest Number of Job Ads in the Greater Fredericton Area (June 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca