

**In May 2017, new on-line job advertisements show that:**

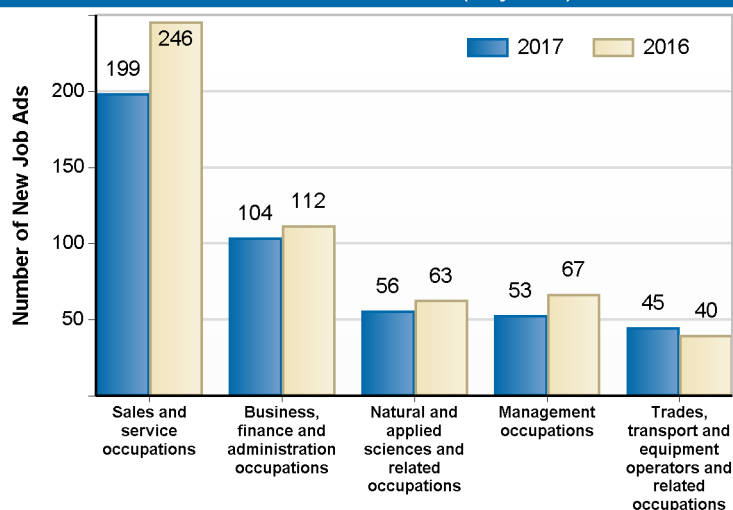
- There were 558 new on-line media advertisements for jobs in the Greater Saint John Area. This is lower than the same month last year (648).
- 80% of all jobs advertised were classified as full-time, 14% were part-time and 5% were contract and other.
- 17% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (May 2017)**

- Sales and service occupations (36%)
- Business, finance and administration occupations (19%)
- Natural and applied sciences and related occupations (10%)
- Management occupations (10%)
- Trades, transport and equipment operators and related occupations (8%)

**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (May 2017)**



**Highest Number of Job Ads in Greater Saint John Area: all Jobs (May 2017)**

- Other customer and information services representatives 35 ads
- Retail salespersons 30 ads
- Other sales related occupations 24 ads
- Retail sales supervisors 21 ads
- Sales and account representatives - wholesale trade (non-technical) 20 ads
- Registered nurses and registered psychiatric nurses 16 ads
- Cashiers 12 ads
- Professional occupations in advertising, marketing and public relations 10 ads
- Professional occupations in business management consulting 10 ads
- Social and community service workers 9 ads

**Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (May 2017)**

- Retail sales supervisors 21 ads
- Registered nurses and registered psychiatric nurses 16 ads
- Professional occupations in advertising, marketing and public relations 10 ads
- Professional occupations in business management consulting 10 ads
- Social and community service workers 9 ads
- Executive assistants 9 ads
- User support technicians 9 ads
- Human resources professionals 8 ads
- Information systems analysts and consultants 8 ads
- Financial auditors and accountants 8 ads

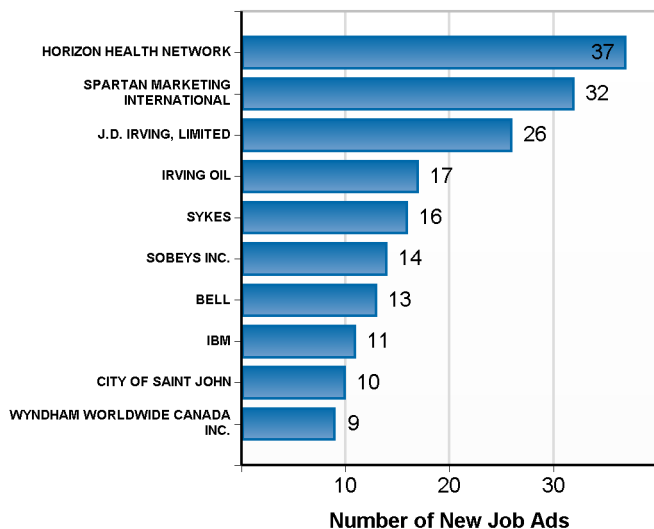
## Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (May 2017)

- Human resources managers 6 ads
- Computer and information systems managers 6 ads
- Advertising, marketing and public relations managers 6 ads
- Corporate sales managers 6 ads
- Facility operation and maintenance managers 5 ads

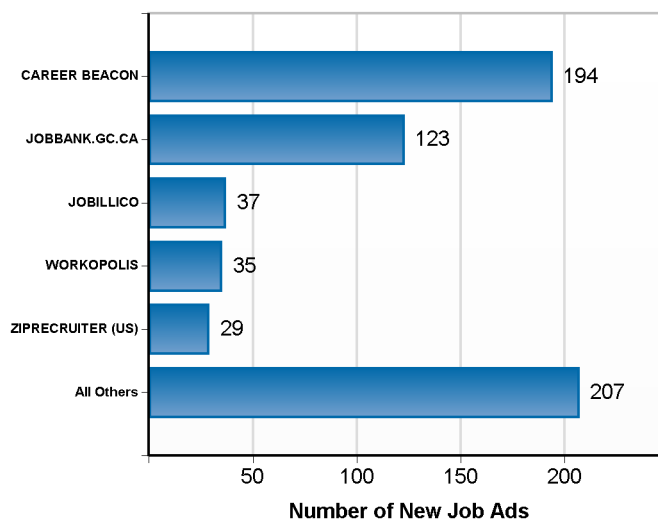
The top five sites for new job ads accounted for (67%) of all new online job ads in the Greater Saint John Area in May 2017.

- CAREER BEACON (31%)
- JOBBANK.GC.CA (20%)
- JOBILLICO (6%)
- WORKOPOLIS (6%)
- ZIPRECRUITER (US) (5%)

## Companies with Highest Number of Job Ads in the Greater Saint John Area (May 2017)



## Sites with Highest Number of Job Ads in the Greater Saint John Area (May 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [imi@gnb.ca](mailto:imi@gnb.ca)