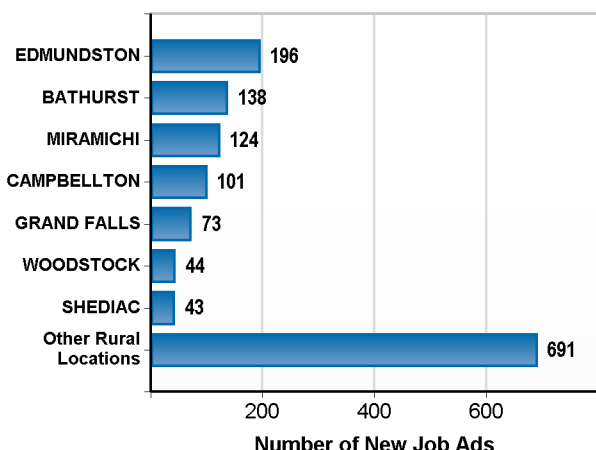


**In May 2017, new on-line job advertisements show that:**

- There were 1,410 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (1,504).
- 83% of all jobs advertised were classified as full-time, 16% were part-time and 1% were contract and other.
- 43% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

**Locations with Highest Number of Job Ads in Rural New Brunswick (May 2017)**



See map on reverse

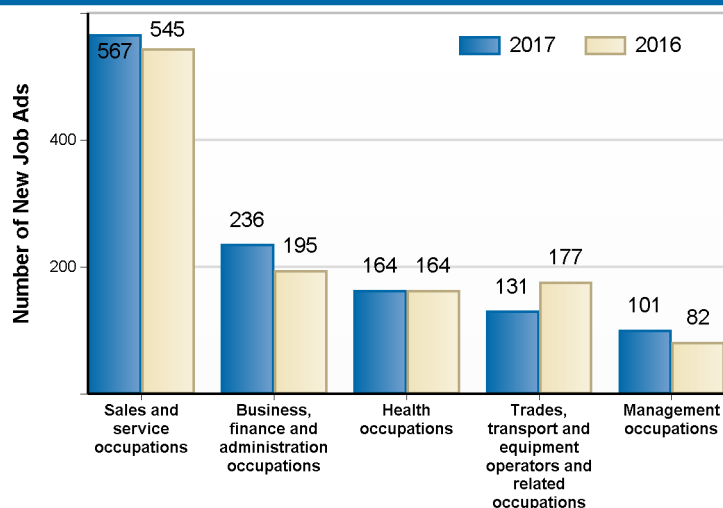
**Highest Number of Job Ads in Rural New Brunswick: all Jobs (May 2017)**

- Other customer and information services representatives 105 ads
- Sales and account representatives - wholesale trade (non-technical) 95 ads
- Retail salespersons 75 ads
- Cashiers 54 ads
- Storekeepers and partpersons 38 ads
- Transport truck drivers 36 ads
- General office support workers 35 ads
- Retail sales supervisors 34 ads
- Managers in health care 34 ads
- Securities agents, investment dealers and brokers 34 ads

**Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (May 2017)**

- Sales and service occupations (40%)
- Business, finance and administration occupations (17%)
- Health occupations (12%)
- Trades, transport and equipment operators and related occupations (9%)
- Management occupations (7%)

**Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (May 2017)**



**Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (May 2017)**

- Securities agents, investment dealers and brokers 34 ads
- Retail sales supervisors 34 ads
- Registered nurses and registered psychiatric nurses 27 ads
- User support technicians 21 ads
- Food service supervisors 18 ads
- Social and community service workers 16 ads
- Pharmacists 14 ads
- Psychologists 14 ads
- Nursing co-ordinators and supervisors 13 ads
- Information systems analysts and consultants 12 ads

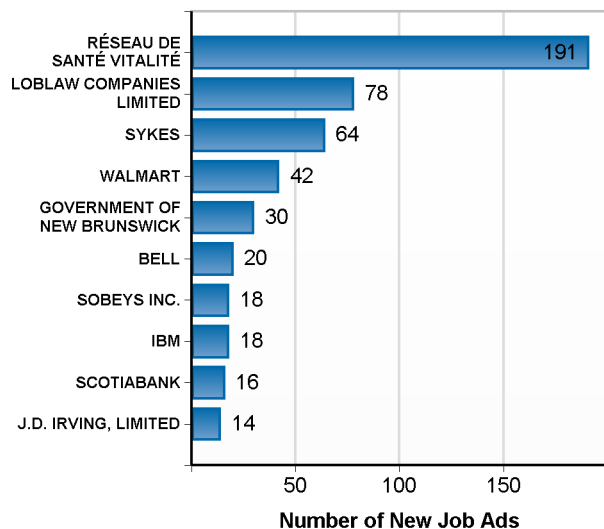
### Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (May 2017)

- Managers in health care 34 ads
- Human resources managers 15 ads
- Computer and information systems managers 7 ads
- Other business services managers 6 ads
- Advertising, marketing and public relations managers 6 ads

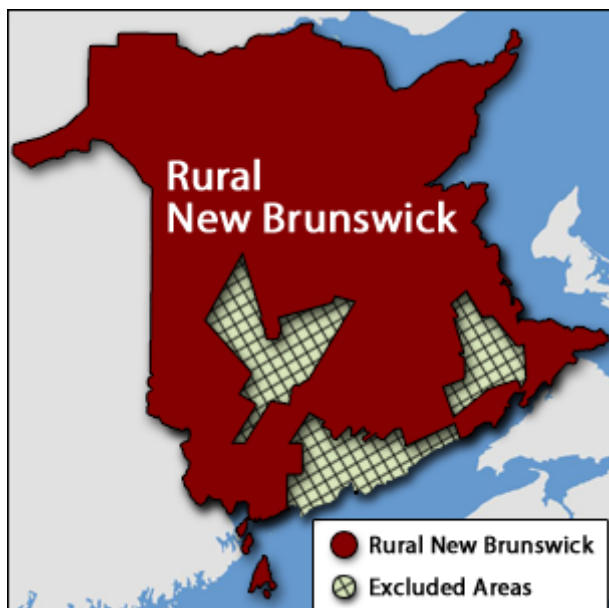
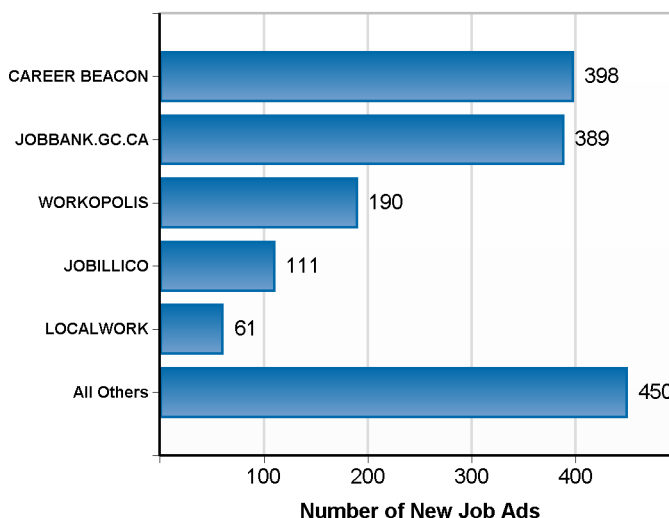
The top five sites for new job ads accounted for (72%) of all new online job ads in Rural New Brunswick in May 2017.

- CAREER BEACON (25%)
- JOBBANK.GC.CA (24%)
- WORKOPOLIS (12%)
- JOBILLICO (7%)
- JOBPOSTINGS.CA (4%)

### Companies with Highest Number of Job Ads in Rural New Brunswick (May 2017)



### Sites with Highest Number of Job Ads in Rural New Brunswick (May 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)