

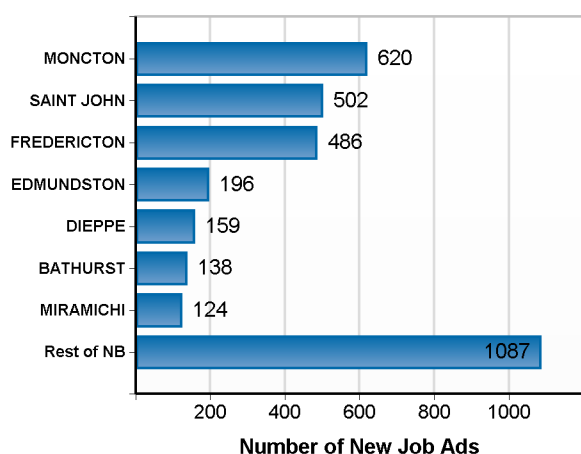
### In May 2017, new on-line job advertisements show that:

- There were 3,312 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (4,025).
- 80% of all jobs advertised were classified as full-time, 17% were part-time and 2% were contract and other.
- 49% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

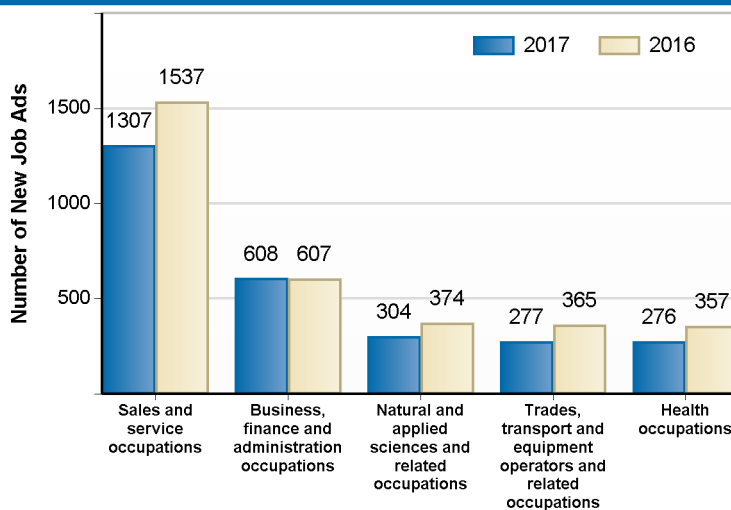
### Occupational Groups with Highest Number of Job Ads in New Brunswick (May 2017)

- Sales and service occupations (39%)
- Business, finance and administration occupations (18%)
- Natural and applied sciences and related occupations (9%)
- Trades, transport and equipment operators and related occupations (8%)
- Health occupations (8%)

### Locations with Highest Number of Job Ads in New Brunswick (May 2017)



### Occupational Groups with Highest Number of Job Ads in New Brunswick (May 2017)



### Highest Number of Job Ads in New Brunswick: all Jobs (May 2017)

- Other customer and information services representatives 227 ads
- Sales and account representatives - wholesale trade (non-technical) 199 ads
- Retail salespersons 188 ads
- Retail sales supervisors 120 ads
- Cashiers 96 ads
- User support technicians 90 ads
- Securities agents, investment dealers and brokers 72 ads
- Storekeepers and partpersons 68 ads
- General office support workers 64 ads
- Transport truck drivers 58 ads

### Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (May 2017)

- Retail sales supervisors 120 ads
- User support technicians 90 ads
- Securities agents, investment dealers and brokers 72 ads
- Registered nurses and registered psychiatric nurses 53 ads
- Social and community service workers 46 ads
- Executive assistants 39 ads
- Food service supervisors 36 ads
- Financial auditors and accountants 35 ads
- Information systems analysts and consultants 31 ads
- Human resources professionals 30 ads

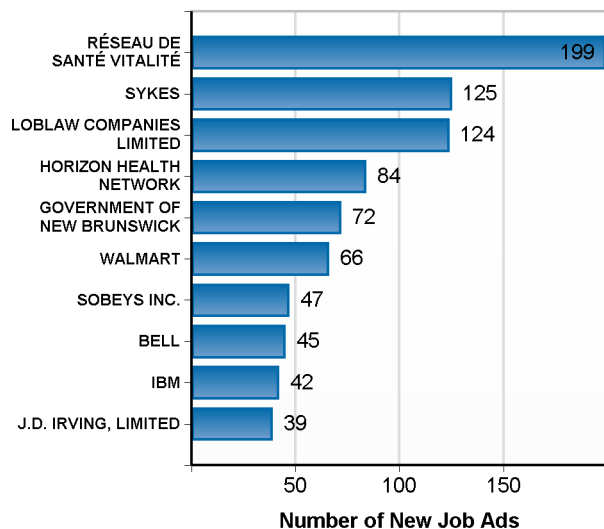
## Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (May 2017)

- Managers in health care 40 ads
- Advertising, marketing and public relations managers 31 ads
- Human resources managers 25 ads
- Computer and information systems managers 21 ads
- Facility operation and maintenance managers 20 ads

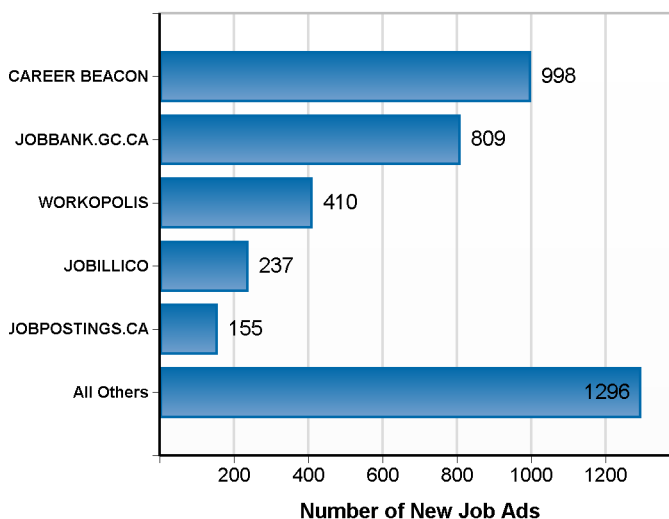
The top five sites for new job ads accounted for (67%) of all new online job ads in New Brunswick in May 2017.

- CAREER BEACON (26%)
- JOBBANK.GC.CA (21%)
- WORKOPOLIS (11%)
- JOBILLICO (6%)
- JOBPOSTINGS.CA (4%)

## Companies with Highest Number of Job Ads in New Brunswick (May 2017)



## Sites with Highest Number of Job Ads in New Brunswick (May 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)