

In May 2017, new on-line job advertisements show that:

- There were 502 new on-line media advertisements for jobs in the Greater Fredericton Area. This is lower than the same month last year (657).
- 74% of all jobs advertised were classified as full-time, 24% were part-time and 2% were contract and other.
- 15% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



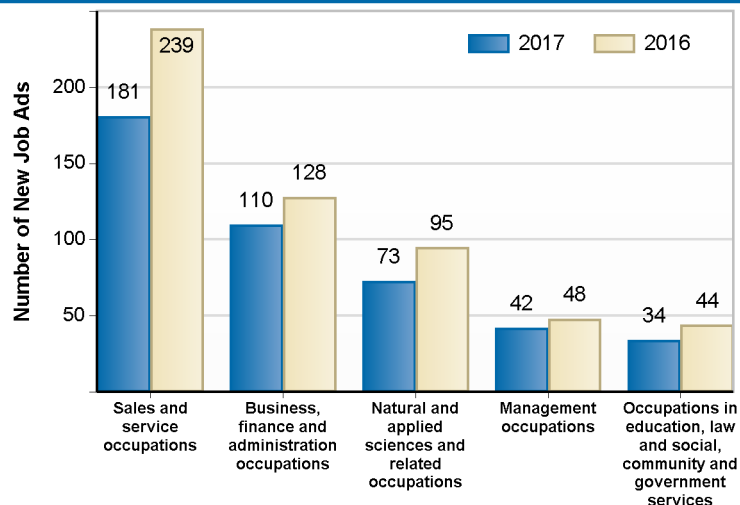
Highest Number of Job Ads in Greater Fredericton Area: all Jobs (May 2017)

- Sales and account representatives - wholesale trade (non-technical) 28 ads
- Retail salespersons 25 ads
- Other customer and information services representatives 24 ads
- Retail sales supervisors 23 ads
- User support technicians 20 ads
- Executive assistants 12 ads
- Computer programmers and interactive media developers 12 ads
- Cashiers 11 ads
- Food counter attendants, kitchen helpers and related support occupations 10 ads
- Food and beverage servers 10 ads

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (May 2017)

- Sales and service occupations (36%)
- Business, finance and administration occupations (22%)
- Natural and applied sciences and related occupations (15%)
- Management occupations (8%)
- Occupations in education, law and social, community and government services (7%)

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (May 2017)



Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (May 2017)

- Retail sales supervisors 23 ads
- User support technicians 20 ads
- Executive assistants 12 ads
- Computer programmers and interactive media developers 12 ads
- Human resources professionals 10 ads
- Financial auditors and accountants 9 ads
- Securities agents, investment dealers and brokers 9 ads
- Information systems analysts and consultants 8 ads
- Professional occupations in advertising, marketing and public relations 8 ads
- Social and community service workers 7 ads

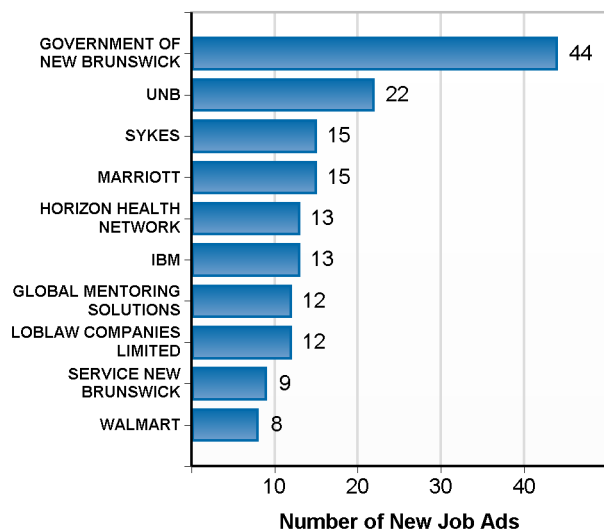
Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (May 2017)

- Advertising, marketing and public relations managers 8 ads
- Computer and information systems managers 6 ads
- School principals and administrators of elementary and secondary education 3 ads
- Facility operation and maintenance managers 3 ads
- Corporate sales managers 3 ads

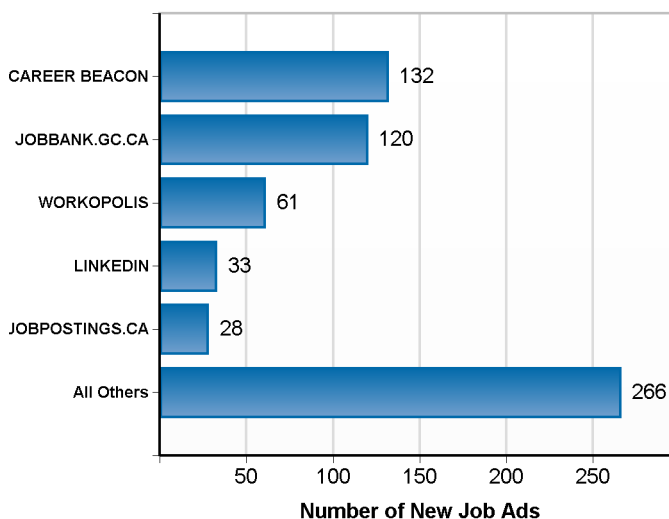
The top five sites for new job ads accounted for (58%) of all new online job ads in the Greater Fredericton Area in May 2017.

- CAREER BEACON (21%)
- JOBBANK.GC.CA (19%)
- WORKOPOLIS (10%)
- LINKEDIN (5%)
- JOBPOSTINGS.CA (4%)

Companies with Highest Number of Job Ads in the Greater Fredericton Area (May 2017)



Sites with Highest Number of Job Ads in the Greater Fredericton Area (May 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca