

In April 2017, new on-line job advertisements show that:

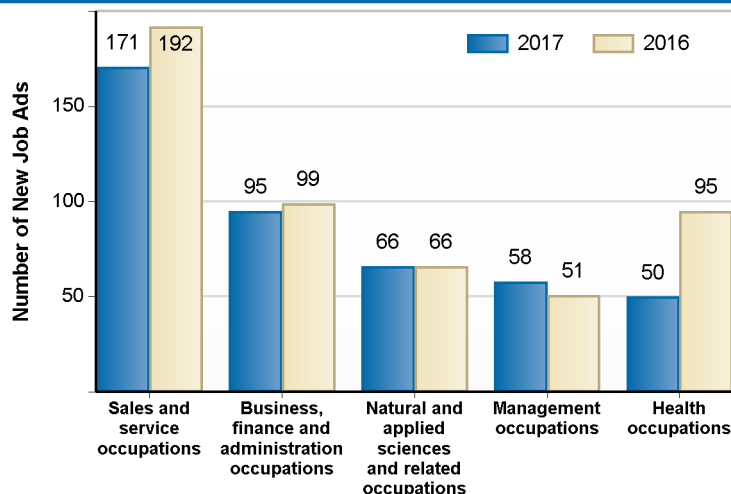
- There were 529 new on-line media advertisements for jobs in the Greater Saint John Area. This is lower than the same month last year (643).
- 84% of all jobs advertised were classified as full-time, 15% were part-time and 2% were contract and other.
- 18% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (April 2017)

- Sales and service occupations (32%)
- Business, finance and administration occupations (18%)
- Natural and applied sciences and related occupations (12%)
- Management occupations (11%)
- Health occupations (9%)

Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (April 2017)



Highest Number of Job Ads in Greater Saint John Area: all Jobs (April 2017)

- | | |
|---|--------|
| • Retail salespersons | 34 ads |
| • Other sales related occupations | 27 ads |
| • Other customer and information services representatives | 25 ads |
| • Registered nurses and registered psychiatric nurses | 24 ads |
| • Retail sales supervisors | 15 ads |
| • Financial auditors and accountants | 14 ads |
| • Computer and information systems managers | 13 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 13 ads |
| • Advertising, marketing and public relations managers | 12 ads |
| • User support technicians | 12 ads |

Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (April 2017)

- | | |
|---|--------|
| • Registered nurses and registered psychiatric nurses | 24 ads |
| • Retail sales supervisors | 15 ads |
| • Financial auditors and accountants | 14 ads |
| • User support technicians | 12 ads |
| • Information systems analysts and consultants | 10 ads |
| • Computer network technicians | 8 ads |
| • Social and community service workers | 8 ads |
| • University professors and lecturers | 8 ads |
| • Professional occupations in advertising, marketing and public relations | 8 ads |
| • Supervisors, general office and administrative support workers | 7 ads |

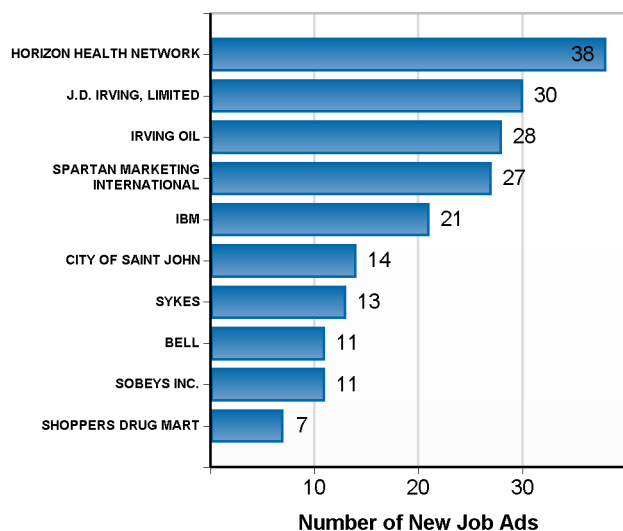
Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (April 2017)

- Computer and information systems managers 13 ads
- Advertising, marketing and public relations managers 12 ads
- Other business services managers 6 ads
- Facility operation and maintenance managers 4 ads
- Construction managers 3 ads

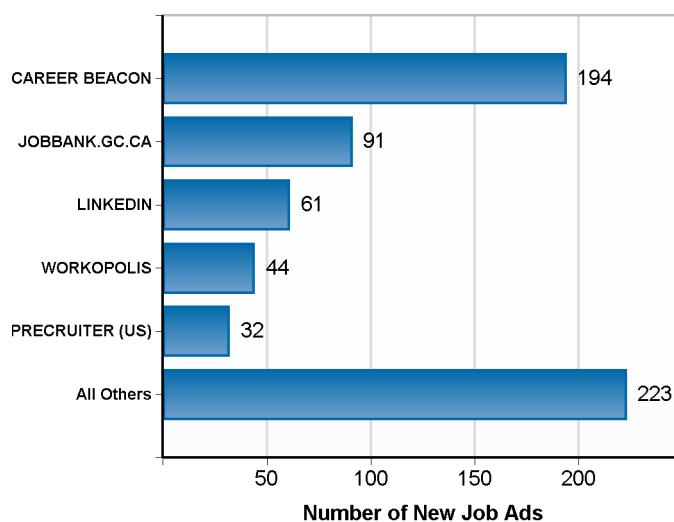
The top five sites for new job ads accounted for (65%) of all new online job ads in the Greater Saint John Area in April 2017.

- CAREER BEACON (30%)
- JOBBANK.GC.CA (14%)
- LINKEDIN (9%)
- WORKOPOLIS (7%)
- ZIPRECRUITER (US) (5%)

Companies with Highest Number of Job Ads in the Greater Saint John Area (April 2017)



Sites with Highest Number of Job Ads in the Greater Saint John Area (April 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca