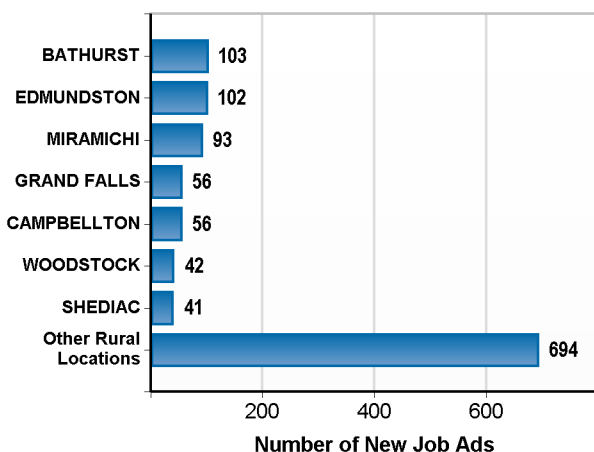


## In April 2017, new on-line job advertisements show that:

- There were 1,187 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (1,408).
- 78% of all jobs advertised were classified as full-time, 21% were part-time and 1% were contract and other.
- 41% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

## Locations with Highest Number of Job Ads in Rural New Brunswick (April 2017)



See map on reverse

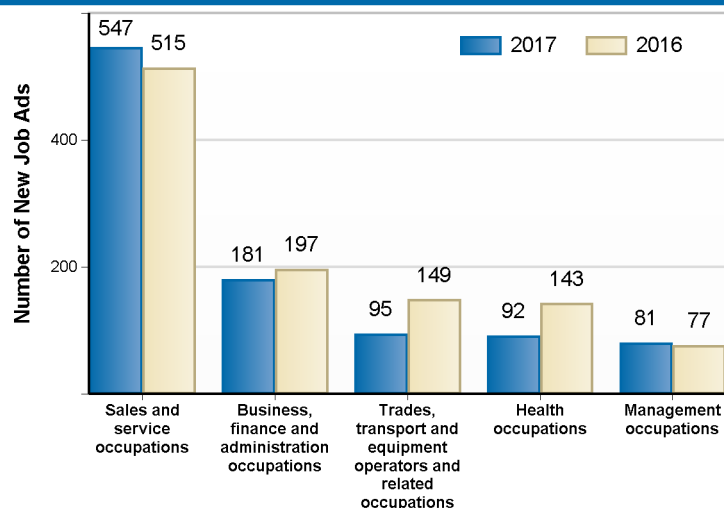
## Highest Number of Job Ads in Rural New Brunswick: all Jobs (April 2017)

- Other customer and information services representatives 132 ads
- Retail salespersons 76 ads
- Sales and account representatives - wholesale trade (non-technical) 66 ads
- Other sales related occupations 48 ads
- Cashiers 38 ads
- Cooks 33 ads
- Storekeepers and partspersons 33 ads
- Retail sales supervisors 29 ads
- Food counter attendants, kitchen helpers and related support occupations 27 ads
- Securities agents, investment dealers and brokers 24 ads

## Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (April 2017)

- Sales and service occupations (46%)
- Business, finance and administration occupations (15%)
- Trades, transport and equipment operators and related occupations (8%)
- Health occupations (8%)
- Management occupations (7%)

## Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (April 2017)



## Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (April 2017)

- Retail sales supervisors 29 ads
- Securities agents, investment dealers and brokers 24 ads
- Registered nurses and registered psychiatric nurses 22 ads
- User support technicians 19 ads
- Food service supervisors 14 ads
- Social and community service workers 12 ads
- Family, marriage and other related counsellors 12 ads
- Nursing co-ordinators and supervisors 12 ads
- Pharmacists 11 ads
- Information systems analysts and consultants 9 ads

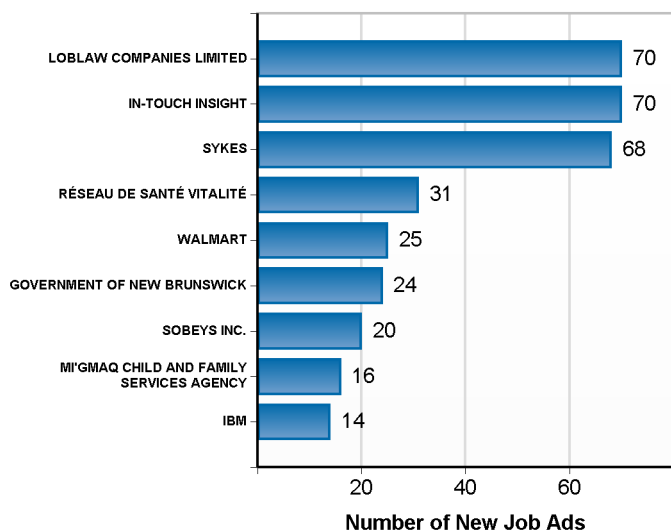
## Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (April 2017)

- Human resources managers 15 ads
- Managers in health care 9 ads
- Other business services managers 8 ads
- Retail and wholesale trade managers 5 ads
- Advertising, marketing and public relations managers 5 ads

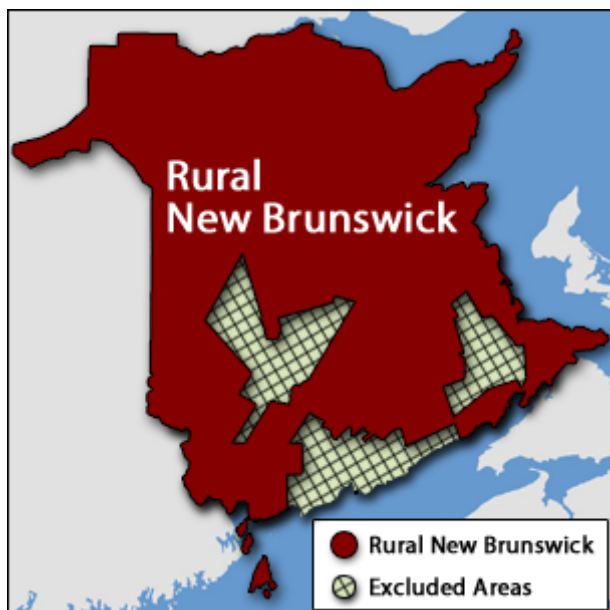
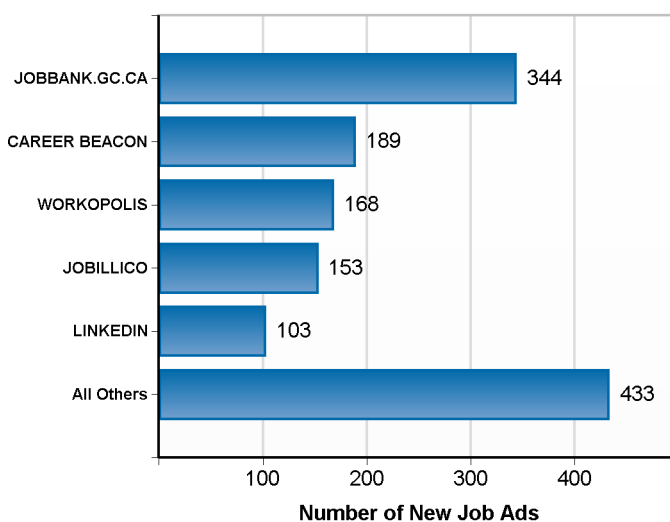
The top five sites for new job ads accounted for (69%) of all new online job ads in Rural New Brunswick in April 2017.

- JOBBANK.GC.CA (25%)
- CAREER BEACON (14%)
- WORKOPOLIS (12%)
- JOBILLICO (11%)
- LINKEDIN (7%)

## Companies with Highest Number of Job Ads in Rural New Brunswick (April 2017)



## Sites with Highest Number of Job Ads in Rural New Brunswick (April 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)