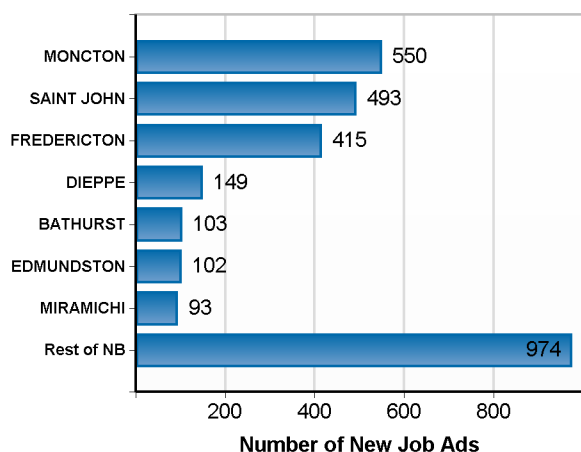


In April 2017, new on-line job advertisements show that:

- There were 2,879 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (3,828).
- 79% of all jobs advertised were classified as full-time, 19% were part-time and 1% were contract and other.
- 51% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

Locations with Highest Number of Job Ads in New Brunswick (April 2017)



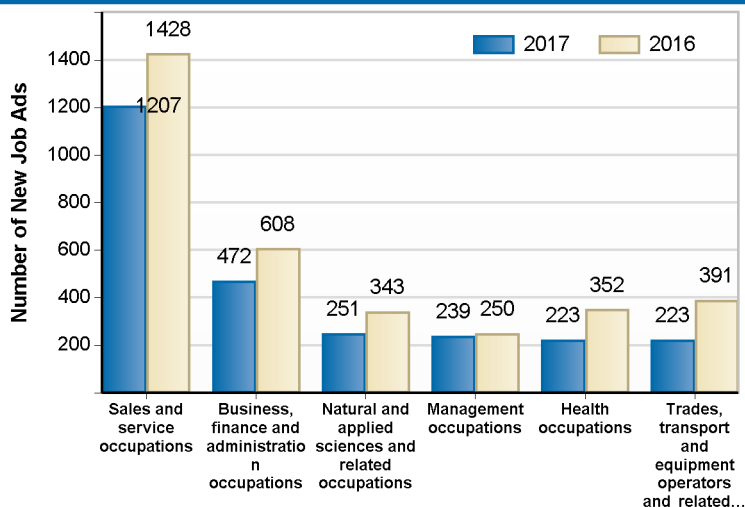
Highest Number of Job Ads in New Brunswick: all Jobs (April 2017)

- Other customer and information services representatives 243 ads
- Retail salespersons 207 ads
- Sales and account representatives - wholesale trade (non-technical) 131 ads
- Retail sales supervisors 92 ads
- Other sales related occupations 88 ads
- Cashiers 76 ads
- User support technicians 71 ads
- Registered nurses and registered psychiatric nurses 63 ads
- Storekeepers and partpersons 55 ads
- Cooks 53 ads

Occupational Groups with Highest Number of Job Ads in New Brunswick (April 2017)

- Sales and service occupations (42%)
- Business, finance and administration occupations (16%)
- Natural and applied sciences and related occupations (9%)
- Management occupations (8%)
- Health occupations (8%)

Occupational Groups with Highest Number of Job Ads in New Brunswick (April 2017)



Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (April 2017)

- Retail sales supervisors 92 ads
- User support technicians 71 ads
- Registered nurses and registered psychiatric nurses 63 ads
- Securities agents, investment dealers and brokers 48 ads
- Food service supervisors 39 ads
- Information systems analysts and consultants 33 ads
- Financial auditors and accountants 33 ads
- Social and community service workers 30 ads
- Supervisors, general office and administrative support workers 29 ads
- Social workers 29 ads

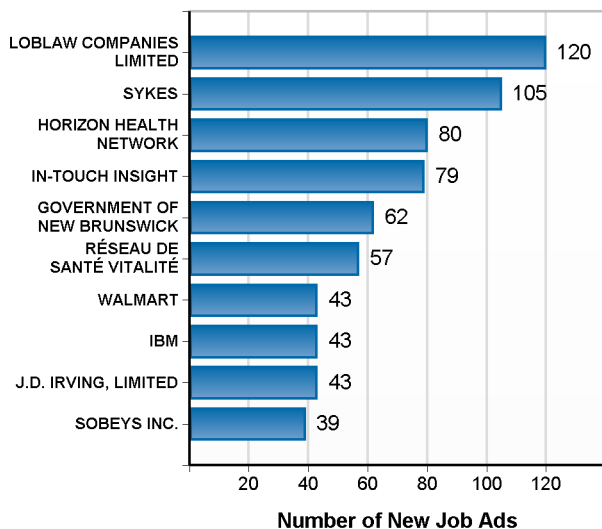
Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (April 2017)

- Advertising, marketing and public relations managers 36 ads
- Computer and information systems managers 27 ads
- Other business services managers 24 ads
- Human resources managers 22 ads
- Facility operation and maintenance managers 17 ads

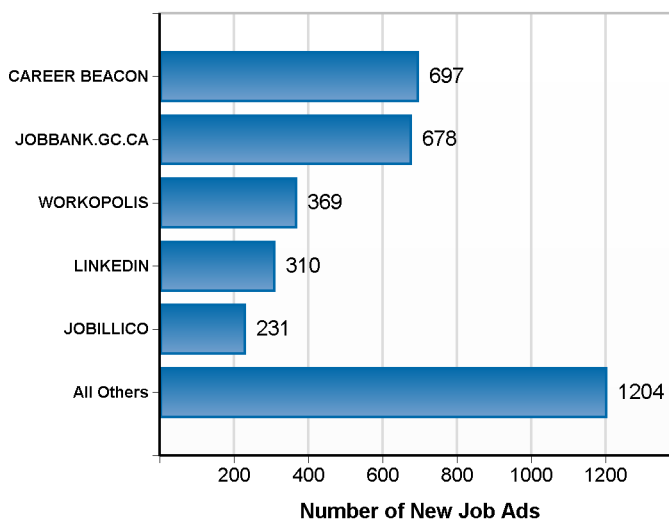
The top five sites for new job ads accounted for (65%) of all new online job ads in New Brunswick in April 2017.

- CAREER BEACON (20%)
- JOBBANK.GC.CA (19%)
- WORKOPOLIS (11%)
- LINKEDIN (9%)
- JOBILLICO (7%)

Companies with Highest Number of Job Ads in New Brunswick (April 2017)



Sites with Highest Number of Job Ads in New Brunswick (April 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca