

In April 2017, new on-line job advertisements show that:

- There were 426 new on-line media advertisements for jobs in the Greater Fredericton Area. This is lower than the same month last year (579).
- 75% of all jobs advertised were classified as full-time, 23% were part-time and 2% were contract and other.
- 15% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



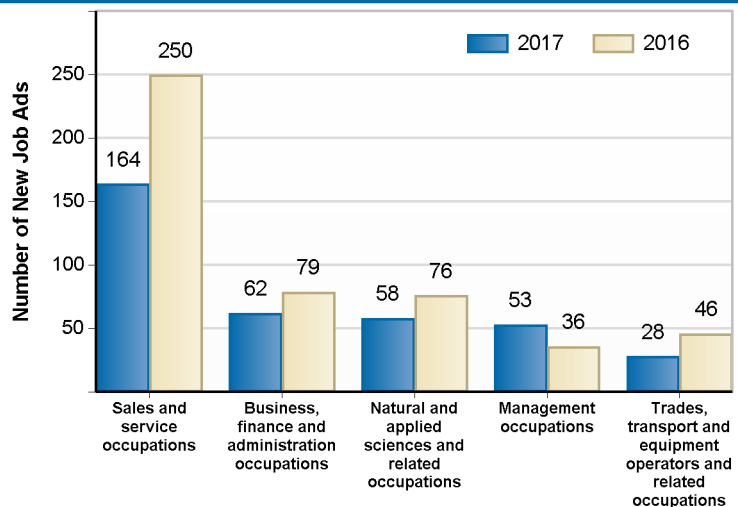
Highest Number of Job Ads in Greater Fredericton Area: all Jobs (April 2017)

- | | |
|---|--------|
| • Retail salespersons | 30 ads |
| • Other customer and information services representatives | 29 ads |
| • User support technicians | 22 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 18 ads |
| • Advertising, marketing and public relations managers | 14 ads |
| • Retail sales supervisors | 13 ads |
| • Cashiers | 11 ads |
| • Food service supervisors | 9 ads |
| • Light duty cleaners | 8 ads |
| • Executive assistants | 8 ads |

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (April 2017)

- Sales and service occupations (39%)
- Business, finance and administration occupations (15%)
- Natural and applied sciences and related occupations (14%)
- Management occupations (12%)
- Trades, transport and equipment operators and related occupations (7%)

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (April 2017)



Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (April 2017)

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|--|--------|
| • User support technicians | 22 ads |
| • Retail sales supervisors | 13 ads |
| • Food service supervisors | 9 ads |
| • Executive assistants | 8 ads |
| • Supervisors, general office and administrative support workers | 8 ads |
| • Information systems analysts and consultants | 7 ads |
| • Other financial officers | 6 ads |
| • Computer network technicians | 6 ads |
| • Social and community service workers | 5 ads |
| • Information systems testing technicians | 5 ads |

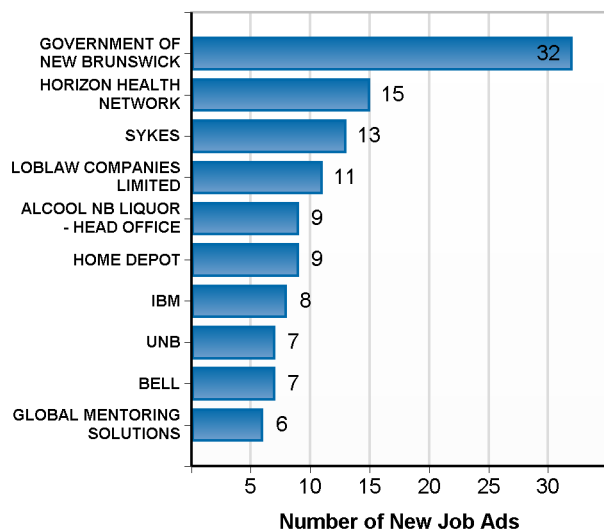
Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (April 2017)

- Advertising, marketing and public relations managers 14 ads
- Other business services managers 6 ads
- Computer and information systems managers 5 ads
- Human resources managers 4 ads
- Facility operation and maintenance managers 4 ads

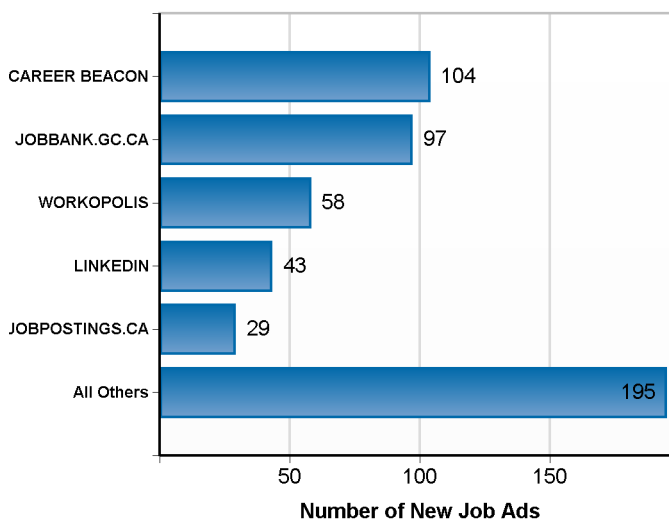
The top five sites for new job ads accounted for (63%) of all new online job ads in the Greater Fredericton Area in April 2017.

- CAREER BEACON (20%)
- JOBBANK.GC.CA (18%)
- WORKOPOLIS (11%)
- LINKEDIN (8%)
- JOBPOSTINGS.CA (6%)

Companies with Highest Number of Job Ads in the Greater Fredericton Area (April 2017)



Sites with Highest Number of Job Ads in the Greater Fredericton Area (April 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca