

In March 2017, new on-line job advertisements show that:

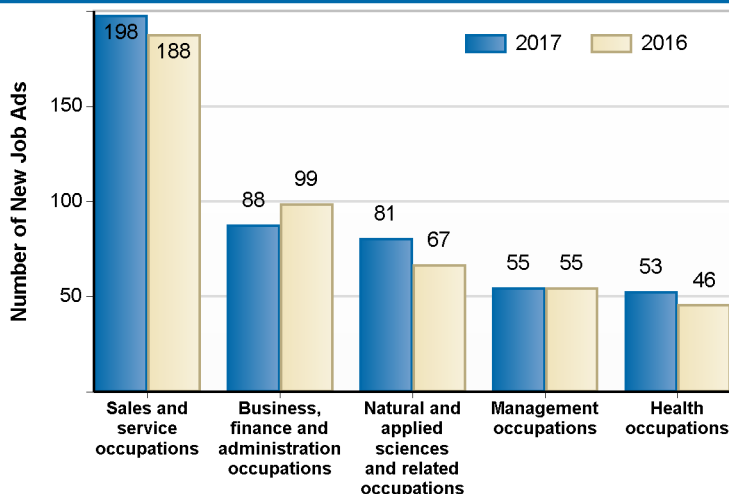
- There were 585 new on-line media advertisements for jobs in the Greater Saint John Area. This is higher than the same month last year (561).
- 82% of all jobs advertised were classified as full-time, 13% were part-time and 5% were contract and other.
- 19% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (March 2017)

- Sales and service occupations (34%)
- Business, finance and administration occupations (15%)
- Natural and applied sciences and related occupations (14%)
- Management occupations (9%)
- Health occupations (9%)

Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (March 2017)



Highest Number of Job Ads in Greater Saint John Area: all Jobs (March 2017)

- Other customer and information services representatives 40 ads
- Retail salespersons 39 ads
- Retail sales supervisors 23 ads
- University professors and lecturers 19 ads
- User support technicians 17 ads
- Other sales related occupations 15 ads
- Registered nurses and registered psychiatric nurses 14 ads
- Professional occupations in advertising, marketing and public relations 14 ads
- Social and community service workers 12 ads
- Transport truck drivers 12 ads

Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (March 2017)

- Retail sales supervisors 23 ads
- University professors and lecturers 19 ads
- User support technicians 17 ads
- Registered nurses and registered psychiatric nurses 14 ads
- Professional occupations in advertising, marketing and public relations 14 ads
- Social and community service workers 12 ads
- Computer network technicians 11 ads
- Food service supervisors 10 ads
- Information systems analysts and consultants 7 ads
- Financial auditors and accountants 7 ads

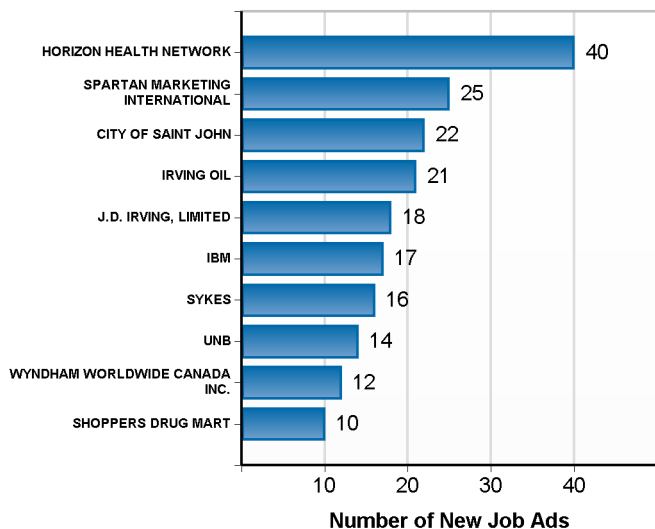
Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (March 2017)

- Advertising, marketing and public relations managers 10 ads
- Human resources managers 9 ads
- Other business services managers 6 ads
- Corporate sales managers 6 ads
- Computer and information systems managers 5 ads

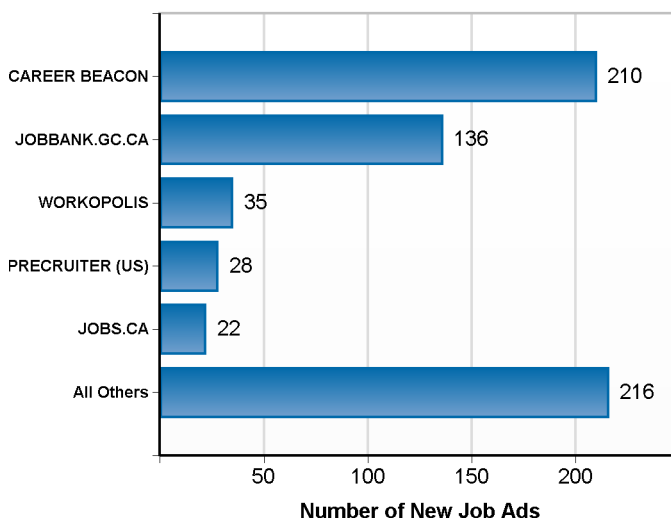
The top five sites for new job ads accounted for (67%) of all new online job ads in the Greater Saint John Area in March 2017.

- CAREER BEACON (32%)
- JOBBANK.GC.CA (21%)
- WORKOPOLIS (5%)
- ZIPRECRUITER (US) (4%)
- JOBS.CA (3%)

Companies with Highest Number of Job Ads in the Greater Saint John Area (March 2017)



Sites with Highest Number of Job Ads in the Greater Saint John Area (March 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca