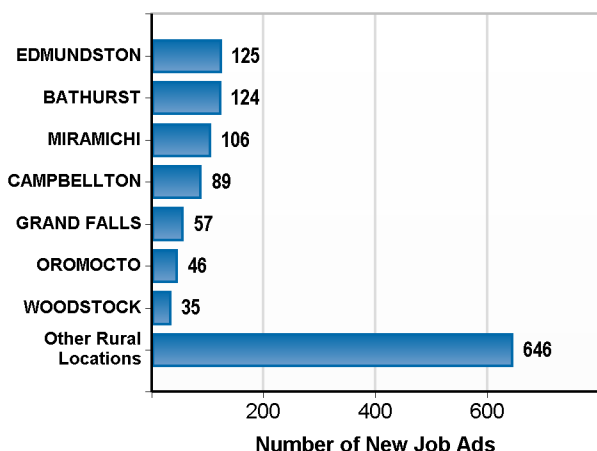


## In March 2017, new on-line job advertisements show that:

- There were 1,228 new on-line media advertisements for jobs in Rural New Brunswick. This is higher than the same month last year (1,222).
- 85% of all jobs advertised were classified as full-time, 13% were part-time and 2% were contract and other.
- 40% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

## Locations with Highest Number of Job Ads in Rural New Brunswick (March 2017)



See map on reverse

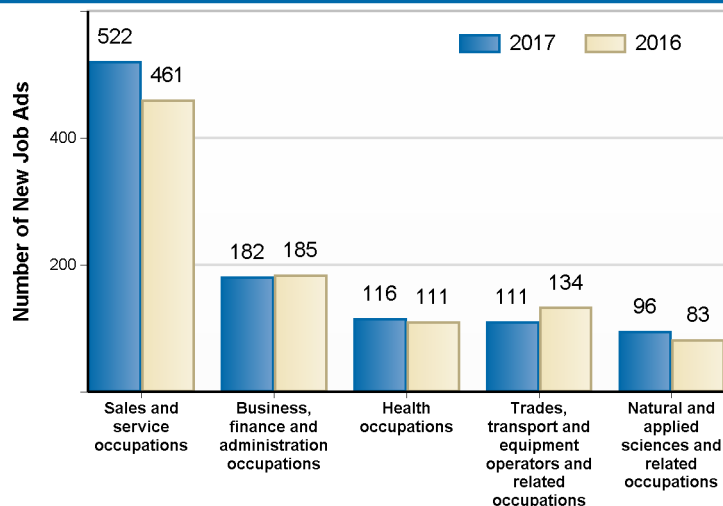
## Highest Number of Job Ads in Rural New Brunswick: all Jobs (March 2017)

- Other customer and information services representatives 112 ads
- Sales and account representatives - wholesale trade (non-technical) 74 ads
- Retail salespersons 63 ads
- Food service supervisors 54 ads
- Cashiers 46 ads
- Transport truck drivers 37 ads
- Securities agents, investment dealers and brokers 37 ads
- Retail sales supervisors 33 ads
- Storekeepers and partpersons 32 ads
- Nurse aides, orderlies and patient service associates 28 ads

## Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (March 2017)

- Sales and service occupations (43%)
- Business, finance and administration occupations (15%)
- Health occupations (9%)
- Trades, transport and equipment operators and related occupations (9%)
- Natural and applied sciences and related occupations (8%)

## Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (March 2017)



## Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (March 2017)

- Food service supervisors 54 ads
- Securities agents, investment dealers and brokers 37 ads
- Retail sales supervisors 33 ads
- User support technicians 24 ads
- University professors and lecturers 17 ads
- Insurance agents and brokers 17 ads
- Registered nurses and registered psychiatric nurses 15 ads
- Computer network technicians 15 ads
- Customer and information services supervisors 13 ads
- Information systems analysts and consultants 12 ads

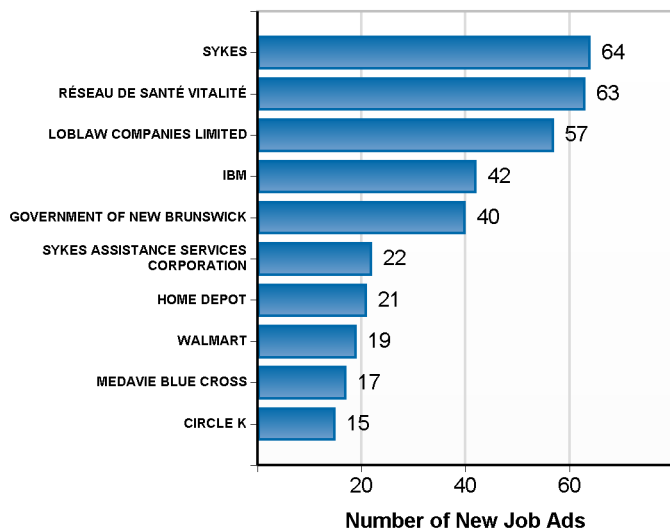
## Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (March 2017)

• Human resources managers	11 ads
• Managers in health care	11 ads
• Computer and information systems managers	9 ads
• Other business services managers	6 ads
• Managers in agriculture	4 ads

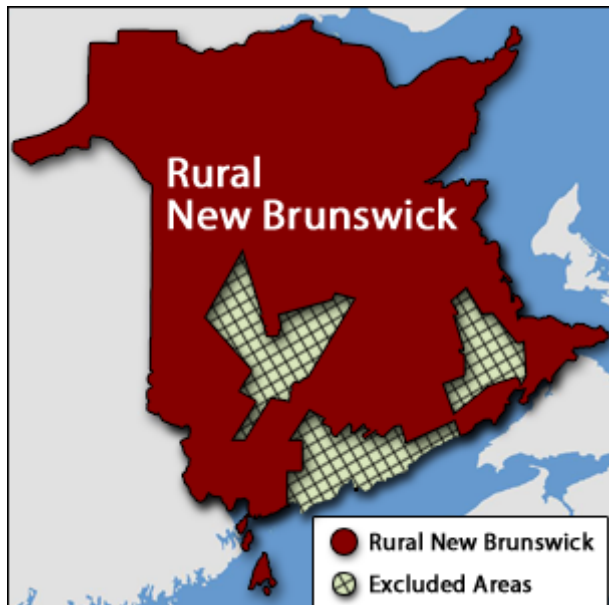
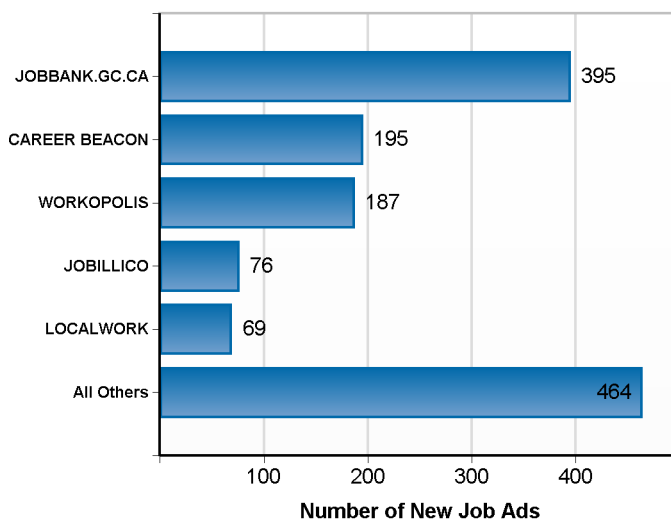
The top five sites for new job ads accounted for (67%) of all new online job ads in Rural New Brunswick in March 2017.

- JOBBANK.GC.CA (29%)
- CAREER BEACON (14%)
- WORKOPOLIS (13%)
- JOBILLICO (5%)
- LOCALWORK (5%)

## Companies with Highest Number of Job Ads in Rural New Brunswick (March 2017)



## Sites with Highest Number of Job Ads in Rural New Brunswick (March 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)