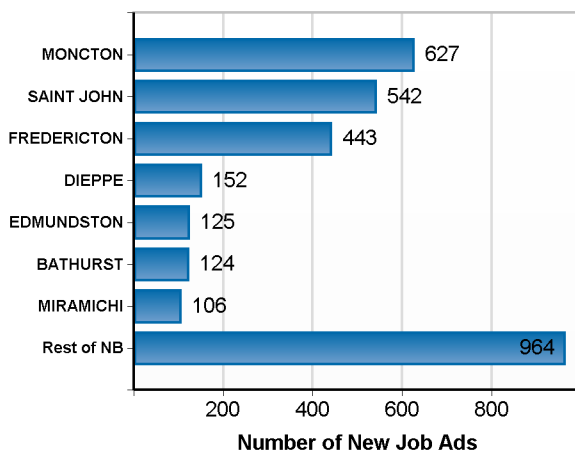


In March 2017, new on-line job advertisements show that:

- There were 3,083 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (3,380).
- 81% of all jobs advertised were classified as full-time, 16% were part-time and 3% were contract and other.
- 52% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

Locations with Highest Number of Job Ads in New Brunswick (March 2017)



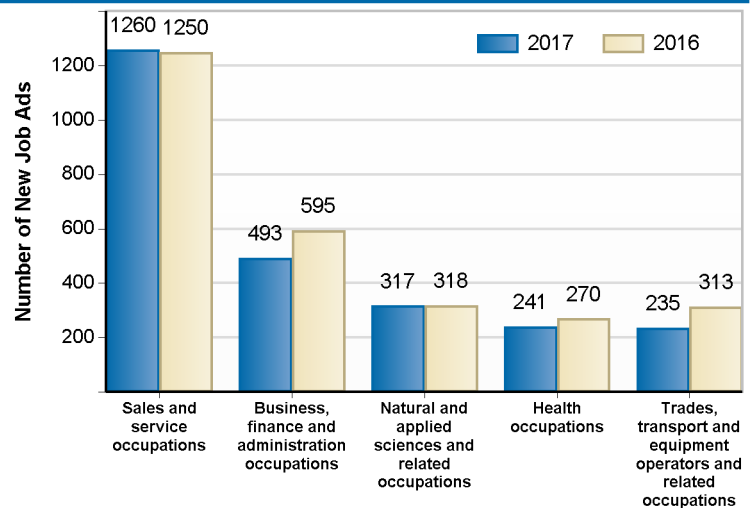
Highest Number of Job Ads in New Brunswick: all Jobs (March 2017)

- Other customer and information services representatives 251 ads
- Retail salespersons 188 ads
- Sales and account representatives - wholesale trade (non-technical) 157 ads
- Retail sales supervisors 108 ads
- Food service supervisors 99 ads
- Cashiers 84 ads
- Securities agents, investment dealers and brokers 78 ads
- Transport truck drivers 73 ads
- User support technicians 67 ads
- Storekeepers and partpersons 62 ads

Occupational Groups with Highest Number of Job Ads in New Brunswick (March 2017)

- Sales and service occupations (41%)
- Business, finance and administration occupations (16%)
- Natural and applied sciences and related occupations (10%)
- Health occupations (8%)
- Trades, transport and equipment operators and related occupations (8%)

Occupational Groups with Highest Number of Job Ads in New Brunswick (March 2017)



Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (March 2017)

- Retail sales supervisors 108 ads
- Food service supervisors 99 ads
- Securities agents, investment dealers and brokers 78 ads
- User support technicians 67 ads
- University professors and lecturers 57 ads
- Registered nurses and registered psychiatric nurses 44 ads
- Social and community service workers 38 ads
- Computer network technicians 36 ads
- Customer and information services supervisors 32 ads
- Information systems analysts and consultants 30 ads

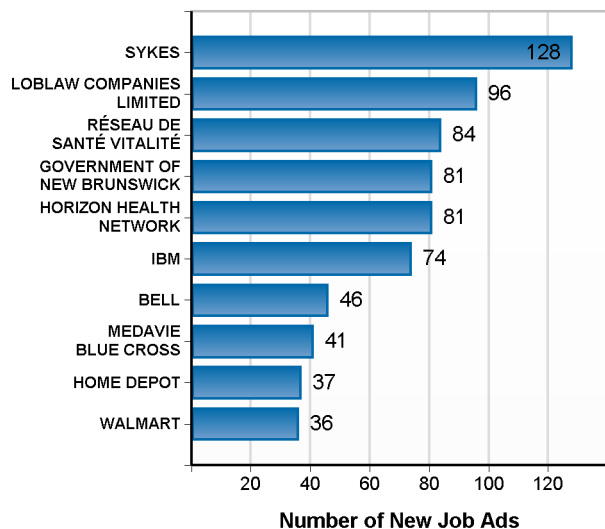
Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (March 2017)

- Human resources managers 32 ads
- Computer and information systems managers 23 ads
- Managers in health care 19 ads
- Advertising, marketing and public relations managers 19 ads
- Other business services managers 19 ads

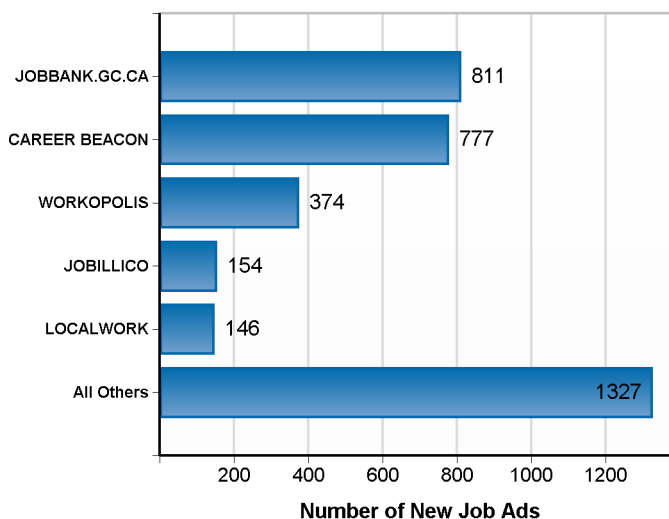
The top five sites for new job ads accounted for (63%) of all new online job ads in New Brunswick in March 2017.

- JOBBANK.GC.CA (23%)
- CAREER BEACON (22%)
- WORKOPOLIS (10%)
- JOBILLICO (4%)
- LOCALWORK (4%)

Companies with Highest Number of Job Ads in New Brunswick (March 2017)



Sites with Highest Number of Job Ads in New Brunswick (March 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca