

In March 2017, new on-line job advertisements show that:

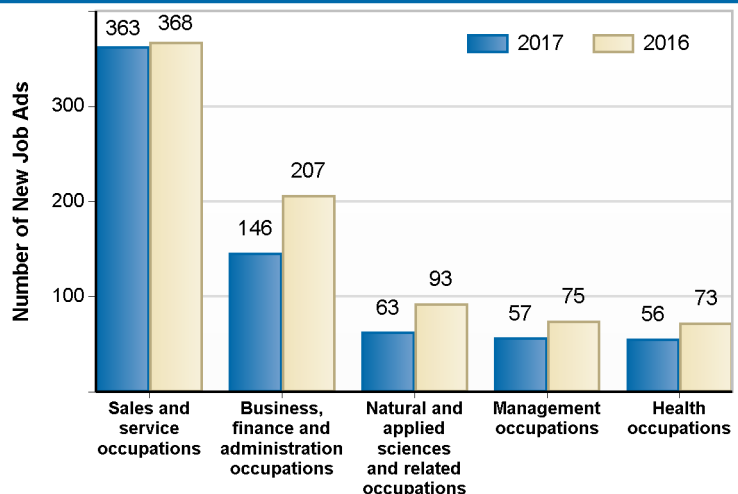
- There were 815 new on-line media advertisements for jobs in the Greater Moncton Area. This is lower than the same month last year (1,000).
- 81% of all jobs advertised were classified as full-time, 17% were part-time and 2% were contract and other.
- 26% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (March 2017)

- Sales and service occupations (45%)
- Business, finance and administration occupations (18%)
- Natural and applied sciences and related occupations (8%)
- Management occupations (7%)
- Health occupations (7%)

Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (March 2017)



Highest Number of Job Ads in Greater Moncton Area: all Jobs (March 2017)

- Other customer and information services representatives 68 ads
- Retail salespersons 61 ads
- Sales and account representatives - wholesale trade (non-technical) 46 ads
- Retail sales supervisors 38 ads
- Securities agents, investment dealers and brokers 28 ads
- Food service supervisors 23 ads
- Cashiers 19 ads
- Transport truck drivers 17 ads
- Storekeepers and partpersons 15 ads
- User support technicians 12 ads

Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (March 2017)

- Retail sales supervisors 38 ads
- Securities agents, investment dealers and brokers 28 ads
- Food service supervisors 23 ads
- User support technicians 12 ads
- Customer and information services supervisors 12 ads
- Registered nurses and registered psychiatric nurses 10 ads
- Social and community service workers 10 ads
- Social workers 9 ads
- Early childhood educators and assistants 9 ads
- University professors and lecturers 9 ads

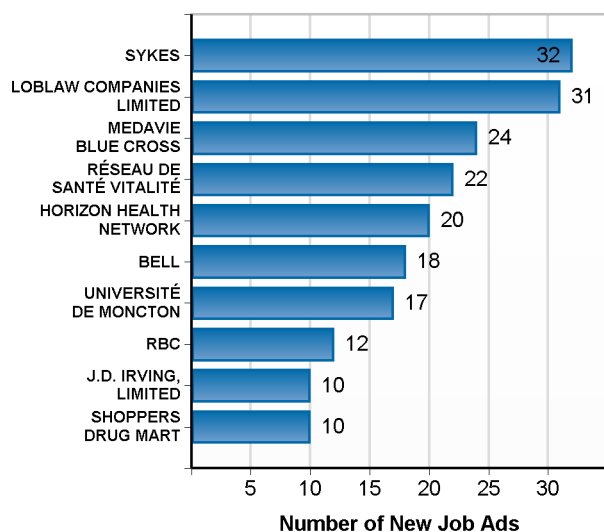
Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (March 2017)

- Facility operation and maintenance managers 11 ads
- Human resources managers 11 ads
- Retail and wholesale trade managers 7 ads
- Managers in health care 5 ads
- Computer and information systems managers 5 ads

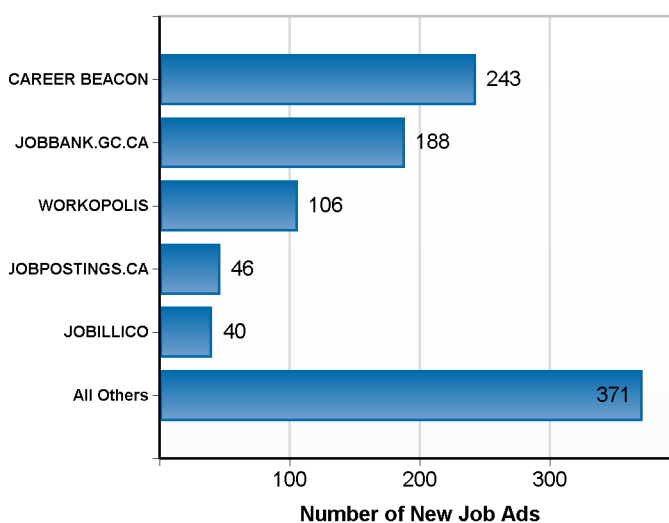
The top five sites for new job ads accounted for (63%) of all new online job ads in the Greater Moncton Area in March 2017.

- CAREER BEACON (24%)
- JOBBANK.GC.CA (19%)
- WORKOPOLIS (11%)
- JOBPOSTINGS.CA (5%)
- JOBILLICO (4%)

Companies with Highest Number of Job Ads in the Greater Moncton Area (March 2017)



Sites with Highest Number of Job Ads in the Greater Moncton Area (March 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca