

In March 2017, new on-line job advertisements show that:

- There were 455 new on-line media advertisements for jobs in the Greater Fredericton Area. This is lower than the same month last year (597).
- 72% of all jobs advertised were classified as full-time, 22% were part-time and 6% were contract and other.
- 15% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



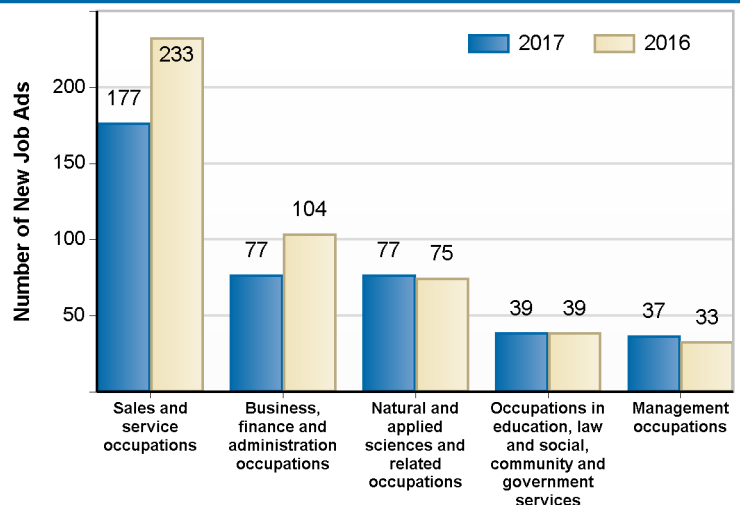
Highest Number of Job Ads in Greater Fredericton Area: all Jobs (March 2017)

- Other customer and information services representatives 31 ads
- Sales and account representatives - wholesale trade (non-technical) 28 ads
- Retail salespersons 25 ads
- User support technicians 14 ads
- Retail sales supervisors 14 ads
- University professors and lecturers 12 ads
- Food service supervisors 12 ads
- Cooks 12 ads
- Cashiers 12 ads
- Computer programmers and interactive media developers 11 ads

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (March 2017)

- Sales and service occupations (39%)
- Business, finance and administration occupations (17%)
- Natural and applied sciences and related occupations (17%)
- Occupations in education, law and social, community and government services (9%)
- Management occupations (8%)

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (March 2017)



Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (March 2017)

- User support technicians 14 ads
- Retail sales supervisors 14 ads
- University professors and lecturers 12 ads
- Food service supervisors 12 ads
- Computer programmers and interactive media developers 11 ads
- Web designers and developers 8 ads
- Securities agents, investment dealers and brokers 8 ads
- Civil engineers 8 ads
- Information systems testing technicians 8 ads
- Early childhood educators and assistants 7 ads

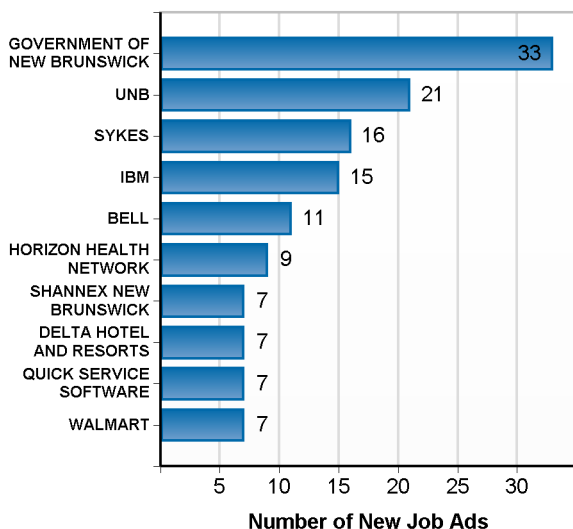
Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (March 2017)

- Other business services managers 5 ads
- Advertising, marketing and public relations managers 5 ads
- Computer and information systems managers 4 ads
- Facility operation and maintenance managers 4 ads
- Managers in health care 3 ads

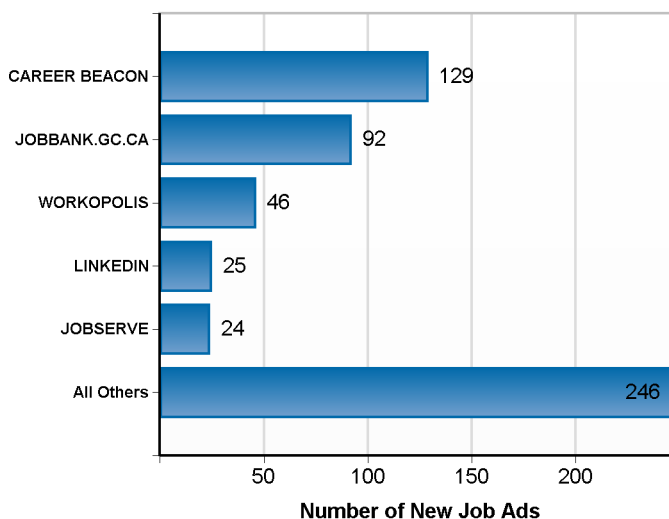
The top five sites for new job ads accounted for (56%) of all new online job ads in the Greater Fredericton Area in March 2017.

- CAREER BEACON (23%)
- JOBBANK.GC.CA (16%)
- WORKOPOLIS (8%)
- LINKEDIN (4%)
- JOBSERVE (4%)

Companies with Highest Number of Job Ads in the Greater Fredericton Area (March 2017)



Sites with Highest Number of Job Ads in the Greater Fredericton Area (March 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca