

In January 2017, new on-line job advertisements show that:

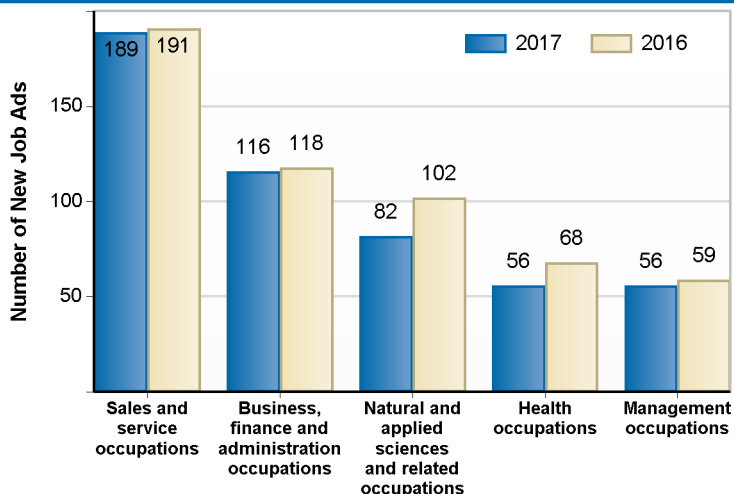
- There were 568 new on-line media advertisements for jobs in the Greater Saint John Area. This is lower than the same month last year (651).
- 81% of all jobs advertised were classified as full-time, 14% were part-time and 5% were contract and other.
- 19% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (January 2017)

- Sales and service occupations (33%)
- Business, finance and administration occupations (20%)
- Natural and applied sciences and related occupations (14%)
- Health occupations (10%)
- Management occupations (10%)

Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (January 2017)



Highest Number of Job Ads in Greater Saint John Area: all Jobs (January 2017)

- Other customer and information services representatives 44 ads
- Retail salespersons 42 ads
- Retail sales supervisors 22 ads
- Sales and account representatives - wholesale trade (non-technical) 20 ads
- Registered nurses and registered psychiatric nurses 16 ads
- Computer network technicians 15 ads
- User support technicians 15 ads
- Information systems analysts and consultants 15 ads
- Securities agents, investment dealers and brokers 14 ads
- Professional occupations in business management consulting 14 ads

Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (January 2017)

- Retail sales supervisors 22 ads
- Registered nurses and registered psychiatric nurses 16 ads
- Information systems analysts and consultants 15 ads
- User support technicians 15 ads
- Computer network technicians 15 ads
- Securities agents, investment dealers and brokers 14 ads
- Professional occupations in business management consulting 14 ads
- Customer and information services supervisors 12 ads
- Financial auditors and accountants 12 ads
- Licensed practical nurses 7 ads

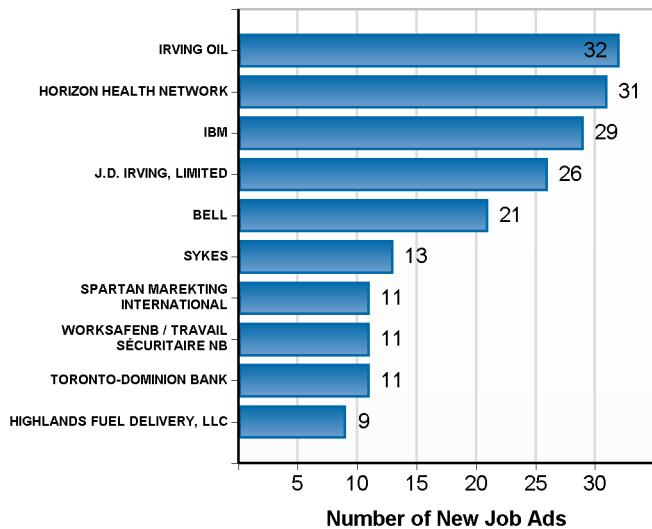
Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (January 2017)

- Advertising, marketing and public relations managers 9 ads
- Facility operation and maintenance managers 8 ads
- Computer and information systems managers 7 ads
- Other business services managers 6 ads
- Insurance, real estate and financial brokerage managers 5 ads

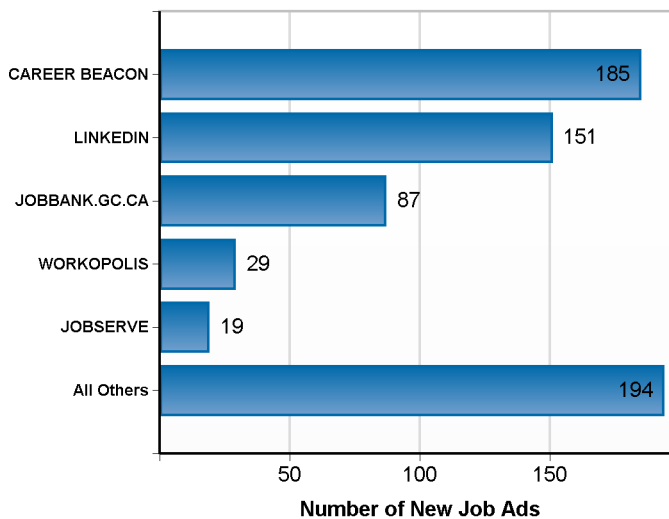
The top five sites for new job ads accounted for (71%) of all new online job ads in the Greater Saint John Area in January 2017.

- CAREER BEACON (28%)
- LINKEDIN (23%)
- JOBBANK.GC.CA (13%)
- WORKOPOLIS (4%)
- JOBSERVE (3%)

Companies with Highest Number of Job Ads in the Greater Saint John Area (January 2017)



Sites with Highest Number of Job Ads in the Greater Saint John Area (January 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca