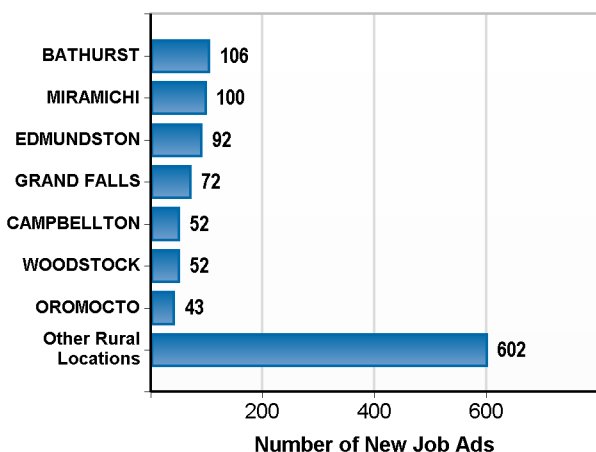


In January 2017, new on-line job advertisements show that:

- There were 1,119 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (1,146).
- 81% of all jobs advertised were classified as full-time, 17% were part-time and 1% were contract and other.
- 38% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (January 2017)

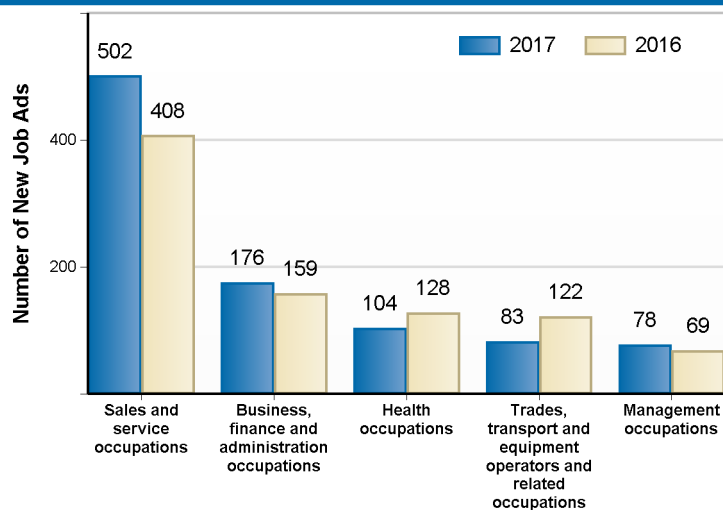


See map on reverse

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (January 2017)

- Sales and service occupations (45%)
- Business, finance and administration occupations (16%)
- Health occupations (9%)
- Trades, transport and equipment operators and related occupations (7%)
- Management occupations (7%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (January 2017)



Highest Number of Job Ads in Rural New Brunswick: all Jobs (January 2017)

- Other customer and information services representatives 112 ads
- Sales and account representatives - wholesale trade (non-technical) 77 ads
- Retail salespersons 68 ads
- Retail sales supervisors 45 ads
- Food service supervisors 41 ads
- Securities agents, investment dealers and brokers 39 ads
- Cashiers 34 ads
- Transport truck drivers 34 ads
- Nurse aides, orderlies and patient service associates 27 ads
- Registered nurses and registered psychiatric nurses 22 ads

Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (January 2017)

- Retail sales supervisors 45 ads
- Food service supervisors 41 ads
- Securities agents, investment dealers and brokers 39 ads
- Registered nurses and registered psychiatric nurses 22 ads
- Social and community service workers 18 ads
- User support technicians 16 ads
- Customer and information services supervisors 15 ads
- Interior designers and interior decorators 11 ads
- Financial auditors and accountants 10 ads
- Computer network technicians 10 ads

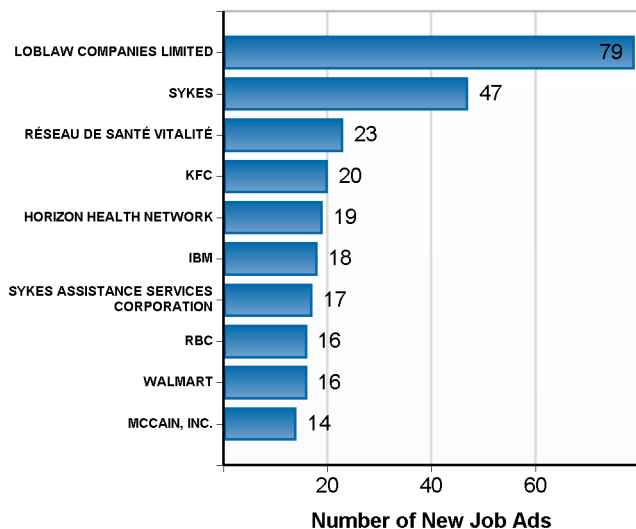
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (January 2017)

- Managers in health care 18 ads
- Facility operation and maintenance managers 10 ads
- Human resources managers 8 ads
- Other business services managers 7 ads
- Computer and information systems managers 4 ads

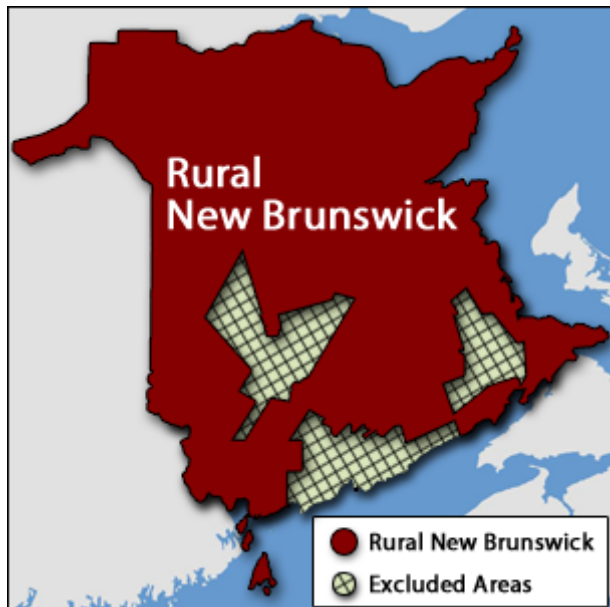
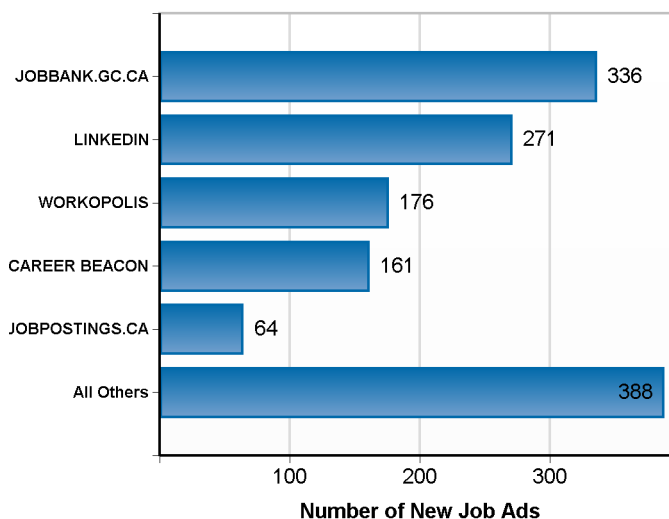
The top five sites for new job ads accounted for (72%) of all new online job ads in Rural New Brunswick in January 2017.

- JOBBANK.GC.CA (24%)
- LINKEDIN (19%)
- WORKOPOLIS (13%)
- CAREER BEACON (12%)
- JOBPOSTINGS.CA (5%)

Companies with Highest Number of Job Ads in Rural New Brunswick (January 2017)



Sites with Highest Number of Job Ads in Rural New Brunswick (January 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca