

In January 2017, new on-line job advertisements show that:

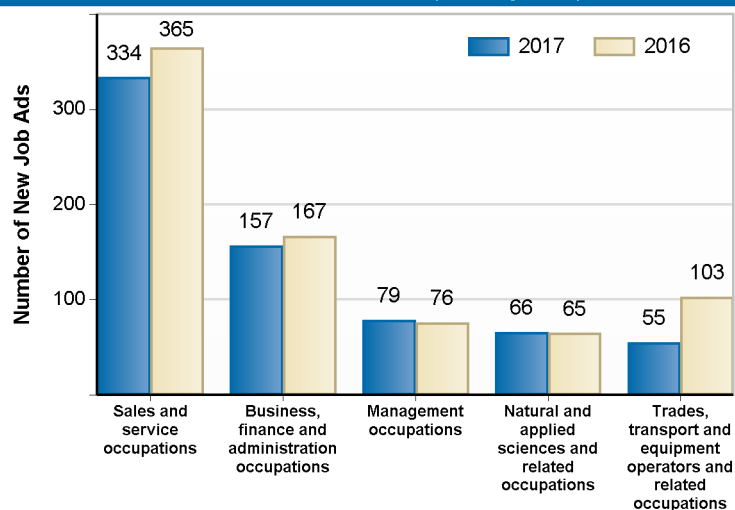
- There were 793 new on-line media advertisements for jobs in the Greater Moncton Area. This is lower than the same month last year (954).
- 81% of all jobs advertised were classified as full-time, 16% were part-time and 3% were contract and other.
- 27% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (January 2017)

- Sales and service occupations (42%)
- Business, finance and administration occupations (20%)
- Management occupations (10%)
- Natural and applied sciences and related occupations (8%)
- Trades, transport and equipment operators and related occupations (7%)

Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (January 2017)



Highest Number of Job Ads in Greater Moncton Area: all Jobs (January 2017)

- Other customer and information services representatives 63 ads
- Retail salespersons 47 ads
- Sales and account representatives - wholesale trade (non-technical) 41 ads
- Retail sales supervisors 41 ads
- Securities agents, investment dealers and brokers 32 ads
- Cashiers 20 ads
- Customer and information services supervisors 19 ads
- Other business services managers 13 ads
- User support technicians 13 ads
- Transport truck drivers 12 ads

Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (January 2017)

- Retail sales supervisors 41 ads
- Securities agents, investment dealers and brokers 32 ads
- Customer and information services supervisors 19 ads
- User support technicians 13 ads
- Accounting technicians and bookkeepers 11 ads
- Other financial officers 10 ads
- Food service supervisors 10 ads
- Computer programmers and interactive media developers 9 ads
- Supervisors, finance and insurance office workers 9 ads
- Technical sales specialists - wholesale trade 8 ads

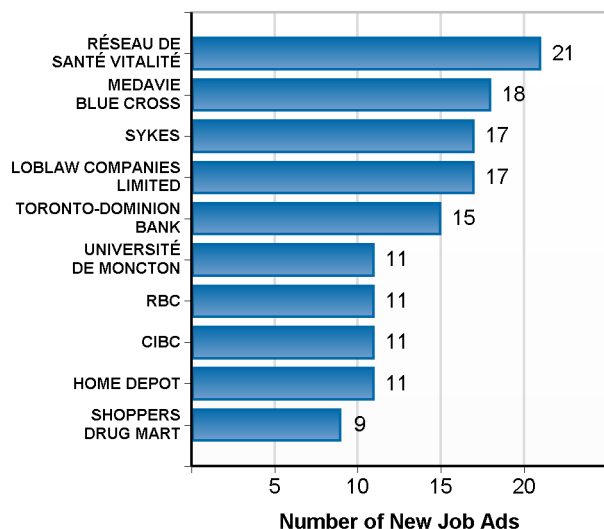
Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (January 2017)

- Other business services managers 13 ads
- Retail and wholesale trade managers 12 ads
- Advertising, marketing and public relations managers 12 ads
- Insurance, real estate and financial brokerage managers 10 ads
- Corporate sales managers 7 ads

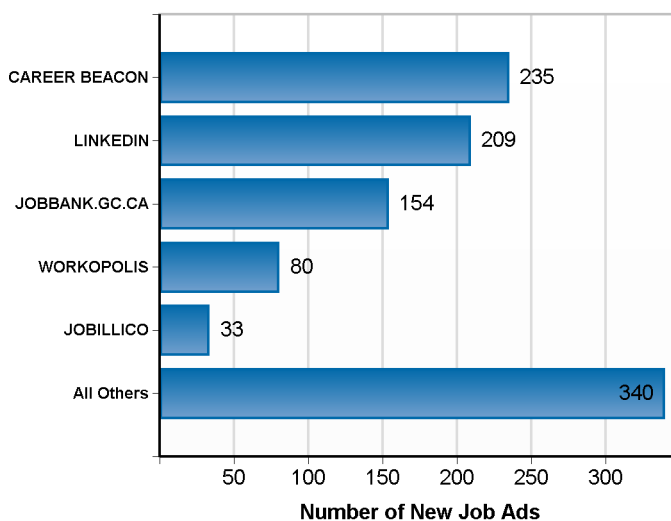
The top five sites for new job ads accounted for (68%) of all new online job ads in the Greater Moncton Area in January 2017.

- CAREER BEACON (22%)
- LINKEDIN (20%)
- JOBBANK.GC.CA (15%)
- WORKOPOLIS (8%)
- JOBPOSTINGS.CA (3%)

Companies with Highest Number of Job Ads in the Greater Moncton Area (January 2017)



Sites with Highest Number of Job Ads in the Greater Moncton Area (January 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca