

In January 2017, new on-line job advertisements show that:

- There were 493 new on-line media advertisements for jobs in the Greater Fredericton Area. This is lower than the same month last year (503).
- 74% of all jobs advertised were classified as full-time, 23% were part-time and 3% were contract and other.
- 17% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



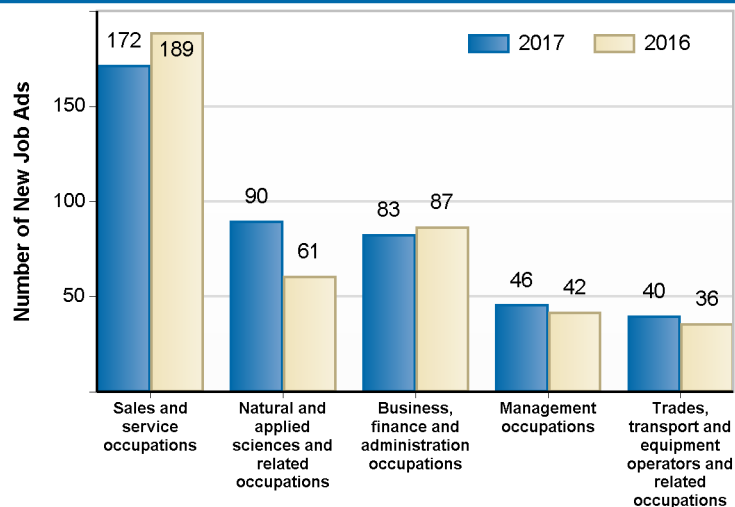
Highest Number of Job Ads in Greater Fredericton Area: all Jobs (January 2017)

- | | |
|---|--------|
| • Retail salespersons | 31 ads |
| • Other customer and information services representatives | 25 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 24 ads |
| • Cashiers | 16 ads |
| • Retail sales supervisors | 16 ads |
| • Computer programmers and interactive media developers | 13 ads |
| • Information systems analysts and consultants | 12 ads |
| • Securities agents, investment dealers and brokers | 11 ads |
| • Professional occupations in business management consulting | 11 ads |
| • Other business services managers | 10 ads |

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (January 2017)

- Sales and service occupations (35%)
- Natural and applied sciences and related occupations (18%)
- Business, finance and administration occupations (17%)
- Management occupations (9%)
- Trades, transport and equipment operators and related occupations (8%)

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (January 2017)



Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (January 2017)

- | | |
|---|--------|
| • Retail sales supervisors | 16 ads |
| • Computer programmers and interactive media developers | 13 ads |
| • Information systems analysts and consultants | 12 ads |
| • Professional occupations in business management consulting | 11 ads |
| • Securities agents, investment dealers and brokers | 11 ads |
| • Food service supervisors | 10 ads |
| • Civil engineers | 9 ads |
| • Customer and information services supervisors | 8 ads |
| • Professional occupations in advertising, marketing and public relations | 7 ads |
| • University professors and lecturers | 6 ads |

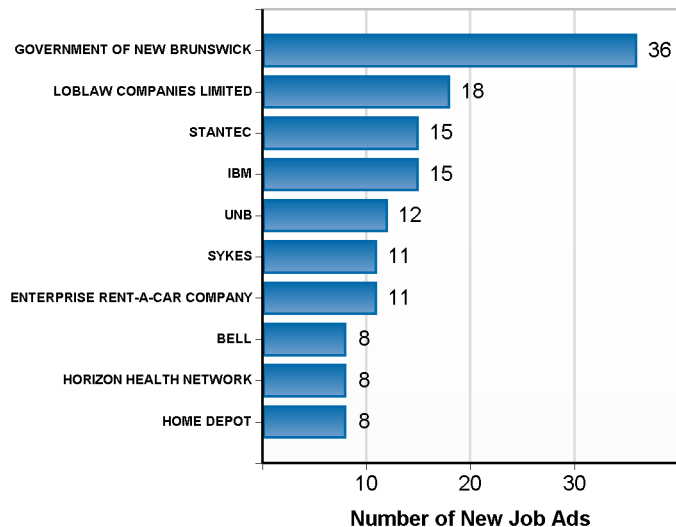
Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (January 2017)

- Other business services managers 10 ads
- Human resources managers 8 ads
- Computer and information systems managers 7 ads
- Corporate sales managers 5 ads
- Facility operation and maintenance managers 3 ads

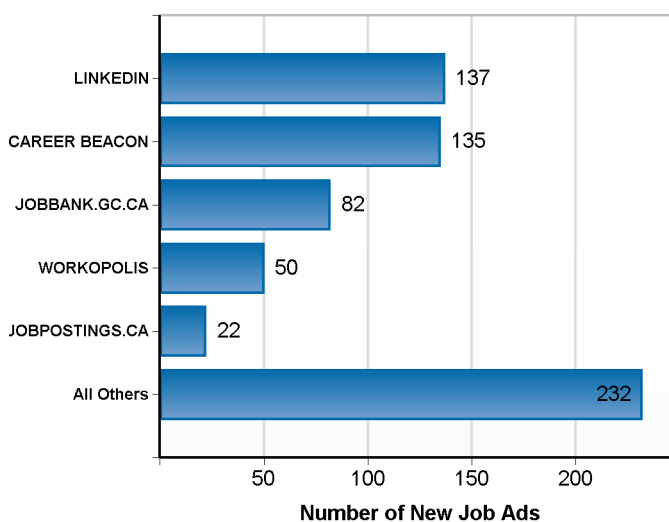
The top five sites for new job ads accounted for (65%) of all new online job ads in the Greater Fredericton Area in January 2017.

- LINKEDIN (21%)
- CAREER BEACON (21%)
- JOBBANK.GC.CA (12%)
- WORKOPOLIS (8%)
- JOBPOSTINGS.CA (3%)

Companies with Highest Number of Job Ads in the Greater Fredericton Area (January 2017)



Sites with Highest Number of Job Ads in the Greater Fredericton Area (January 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca