

## In December 2016, new on-line job advertisements show that:

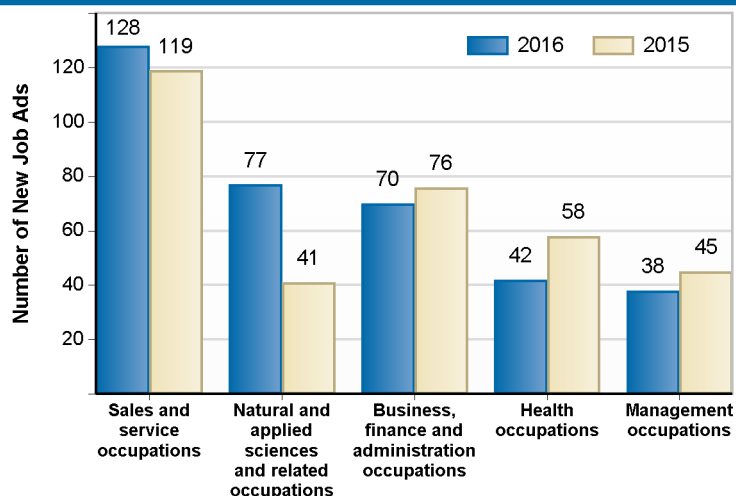
- There were 418 new on-line media advertisements for jobs in the Greater Saint John Area. This is higher than the same month last year (397).
- 82% of all jobs advertised were classified as full-time, 16% were part-time and 2% were contract and other.
- 18% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



## Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (December 2016)

- Sales and service occupations (31%)
- Natural and applied sciences and related occupations (18%)
- Business, finance and administration occupations (17%)
- Health occupations (10%)
- Management occupations (9%)

## Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (December 2016)



## Highest Number of Job Ads in Greater Saint John Area: all Jobs (December 2016)

- |   |        |
|---|--------|
| • Retail salespersons   | 27 ads |
| • Other customer and information services representatives             | 22 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 20 ads |
| • Retail sales supervisors  | 18 ads |
| • Information systems analysts and consultants                        | 17 ads |
| • Registered nurses and registered psychiatric nurses                 | 15 ads |
| • User support technicians  | 14 ads |
| • Computer network technicians  | 10 ads |
| • Professional occupations in business management consulting          | 10 ads |
| • Financial auditors and accountants                                  | 9 ads  |

## Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (December 2016)

- |  |        |
|--|--------|
| • Retail sales supervisors                                     | 18 ads |
| • Information systems analysts and consultants                 | 17 ads |
| • Registered nurses and registered psychiatric nurses          | 15 ads |
| • User support technicians                                     | 14 ads |
| • Computer network technicians                                 | 10 ads |
| • Professional occupations in business management consulting   | 10 ads |
| • Financial auditors and accountants                           | 9 ads  |
| • Licensed practical nurses                                    | 9 ads  |
| • Social and community service workers                         | 8 ads  |
| • Computer engineers (except software engineers and designers) | 8 ads  |

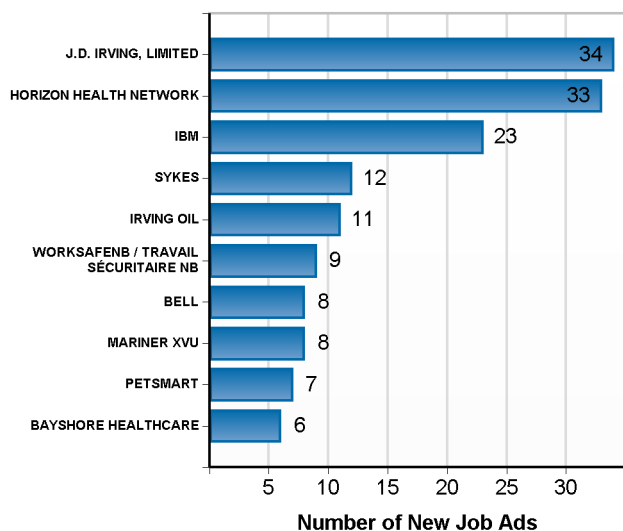
## Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (December 2016)

- Advertising, marketing and public relations managers 7 ads
- Computer and information systems managers 5 ads
- Facility operation and maintenance managers 4 ads
- Human resources managers 3 ads
- Corporate sales managers 3 ads

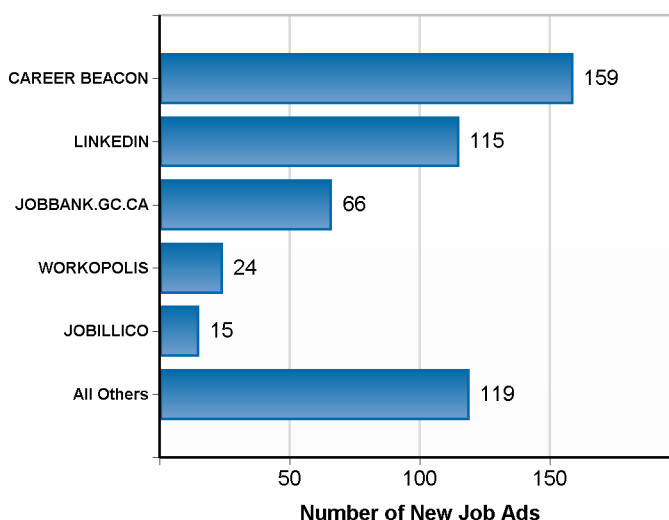
The top five sites for new job ads accounted for (76%) of all new online job ads in the Greater Saint John Area in December 2016.

- CAREER BEACON (32%)
- LINKEDIN (23%)
- JOBBANK.GC.CA (13%)
- WORKOPOLIS (5%)
- ZIPRECRUITER (US) (3%)

## Companies with Highest Number of Job Ads in the Greater Saint John Area (December 2016)



## Sites with Highest Number of Job Ads in the Greater Saint John Area (December 2016)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)