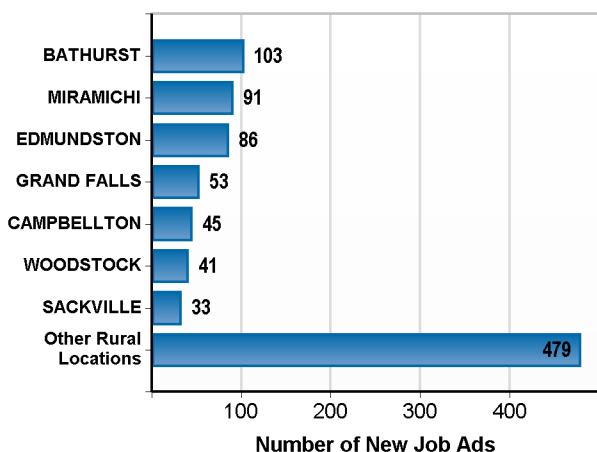


In December 2016, new on-line job advertisements show that:

- There were 931 new on-line media advertisements for jobs in Rural New Brunswick. This is higher than the same month last year (694).
- 79% of all jobs advertised were classified as full-time, 19% were part-time and 1% were contract and other.
- 39% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (December 2016)

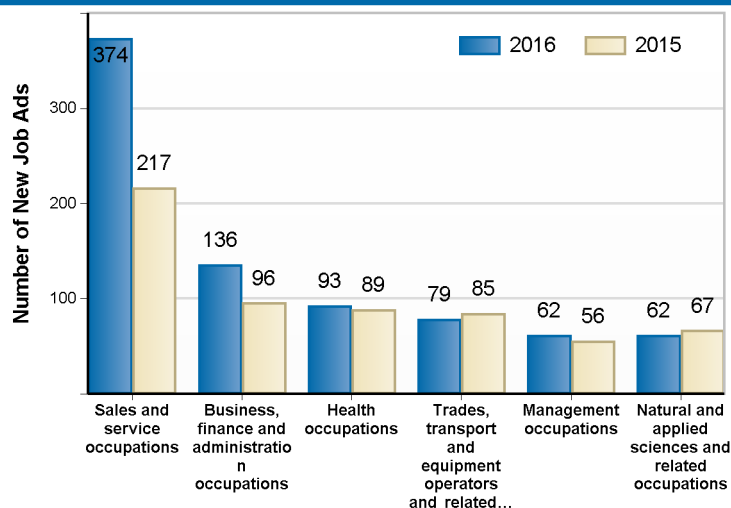


See map on reverse

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (December 2016)

- Sales and service occupations (40%)
- Business, finance and administration occupations (15%)
- Health occupations (10%)
- Trades, transport and equipment operators and related occupations (8%)
- Natural and applied sciences and related occupations (7%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (December 2016)



Highest Number of Job Ads in Rural New Brunswick: all Jobs (December 2016)

- Other customer and information services representatives 89 ads
- Sales and account representatives - wholesale trade (non-technical) 80 ads
- Retail salespersons 41 ads
- Nurse aides, orderlies and patient service associates 37 ads
- Cashiers 34 ads
- Transport truck drivers 31 ads
- Securities agents, investment dealers and brokers 27 ads
- Storekeepers and partpersons 21 ads
- Social and community service workers 17 ads
- User support technicians 16 ads

Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (December 2016)

- Securities agents, investment dealers and brokers 27 ads
- Social and community service workers 17 ads
- User support technicians 16 ads
- Retail sales supervisors 15 ads
- Registered nurses and registered psychiatric nurses 14 ads
- Computer network technicians 12 ads
- Other financial officers 11 ads
- Food service supervisors 11 ads
- Information systems analysts and consultants 8 ads
- Secondary school teachers 8 ads

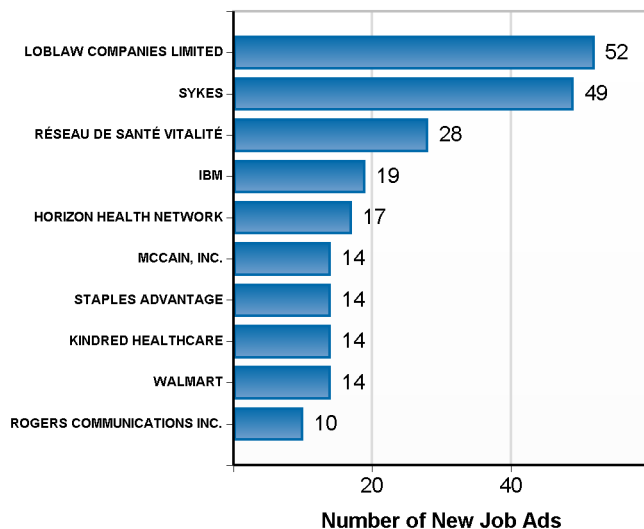
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (December 2016)

- Facility operation and maintenance managers 12 ads
- Computer and information systems managers 6 ads
- Managers in health care 6 ads
- Human resources managers 5 ads
- Advertising, marketing and public relations managers 4 ads

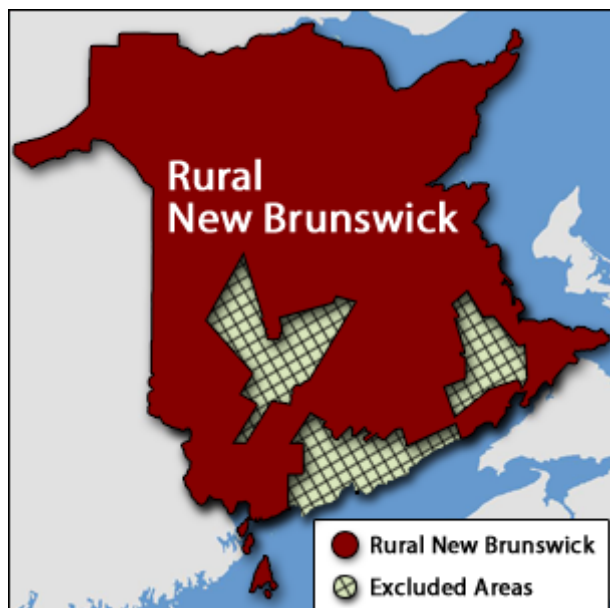
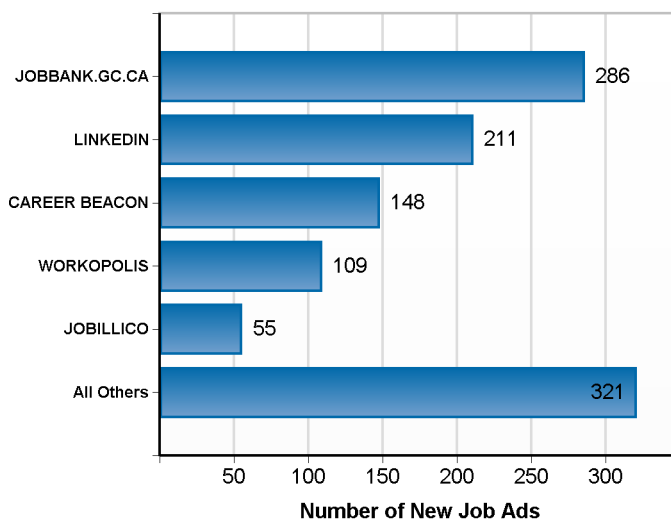
The top five sites for new job ads accounted for (72%) of all new online job ads in Rural New Brunswick in December 2016.

- JOBBANK.GC.CA (25%)
- LINKEDIN (19%)
- CAREER BEACON (13%)
- WORKOPOLIS (10%)
- JOBILLICO (5%)

Companies with Highest Number of Job Ads in Rural New Brunswick (December 2016)



Sites with Highest Number of Job Ads in Rural New Brunswick (December 2016)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBuletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca