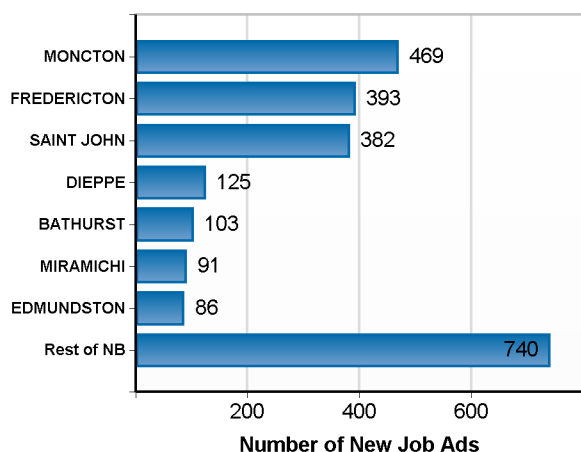


## In December 2016, new on-line job advertisements show that:

- There were 2,389 new on-line media advertisements for jobs in New Brunswick. This is higher than the same month last year (1,984).
- 79% of all jobs advertised were classified as full-time, 20% were part-time and 2% were contract and other.
- 52% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

## Locations with Highest Number of Job Ads in New Brunswick (December 2016)



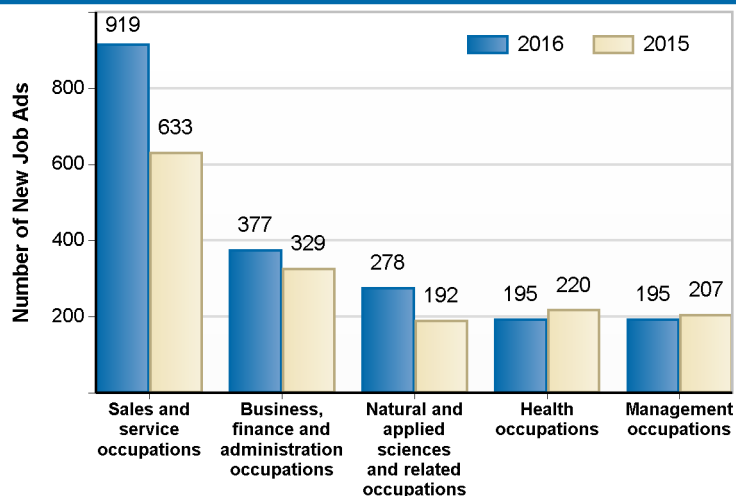
## Highest Number of Job Ads in New Brunswick: all Jobs (December 2016)

- Other customer and information services representatives 196 ads
- Sales and account representatives - wholesale trade (non-technical) 155 ads
- Retail salespersons 139 ads
- Retail sales supervisors 72 ads
- User support technicians 66 ads
- Cashiers 60 ads
- Securities agents, investment dealers and brokers 59 ads
- Transport truck drivers 57 ads
- Nurse aides, orderlies and patient service associates 52 ads
- Registered nurses and registered psychiatric nurses 41 ads

## Occupational Groups with Highest Number of Job Ads in New Brunswick (December 2016)

- Sales and service occupations (38%)
- Business, finance and administration occupations (16%)
- Natural and applied sciences and related occupations (12%)
- Health occupations (8%)
- Management occupations (8%)

## Occupational Groups with Highest Number of Job Ads in New Brunswick (December 2016)



## Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (December 2016)

- Retail sales supervisors 72 ads
- User support technicians 66 ads
- Securities agents, investment dealers and brokers 59 ads
- Registered nurses and registered psychiatric nurses 41 ads
- Information systems analysts and consultants 40 ads
- Social and community service workers 36 ads
- Professional occupations in business management consulting 30 ads
- Computer programmers and interactive media developers 30 ads
- Computer network technicians 26 ads
- Executive assistants 25 ads

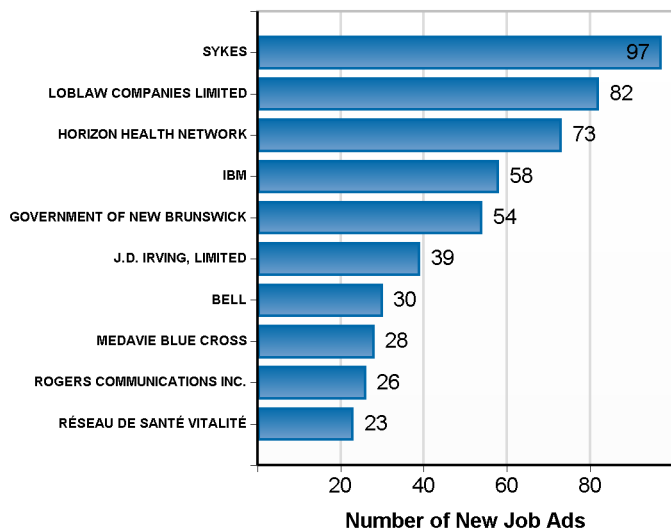
## Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (December 2016)

- Human resources managers 23 ads
- Facility operation and maintenance managers 22 ads
- Computer and information systems managers 20 ads
- Advertising, marketing and public relations managers 18 ads
- Other business services managers 15 ads

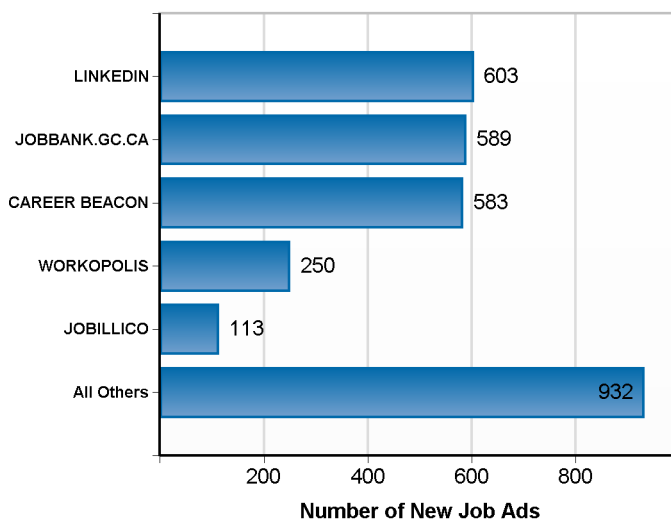
The top five sites for new job ads accounted for (70%) of all new online job ads in New Brunswick in December 2016.

- LINKEDIN (20%)
- JOBBANK.GC.CA (19%)
- CAREER BEACON (19%)
- WORKOPOLIS (8%)
- JOBILLICO (4%)

## Companies with Highest Number of Job Ads in New Brunswick (December 2016)



## Sites with Highest Number of Job Ads in New Brunswick (December 2016)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:

[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)