

In December 2016, new on-line job advertisements show that:

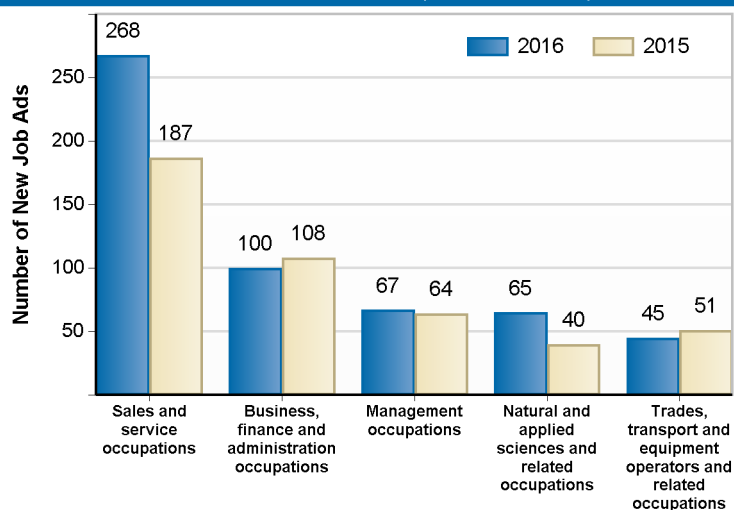
- There were 634 new on-line media advertisements for jobs in the Greater Moncton Area. This is higher than the same month last year (563).
- 80% of all jobs advertised were classified as full-time, 20% were part-time and 1% were contract and other.
- 27% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (December 2016)

- Sales and service occupations (42%)
- Business, finance and administration occupations (16%)
- Management occupations (11%)
- Natural and applied sciences and related occupations (10%)
- Trades, transport and equipment operators and related occupations (7%)

Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (December 2016)



Highest Number of Job Ads in Greater Moncton Area: all Jobs (December 2016)

- Other customer and information services representatives 63 ads
- Retail salespersons 45 ads
- Sales and account representatives - wholesale trade (non-technical) 34 ads
- Retail sales supervisors 21 ads
- User support technicians 20 ads
- Securities agents, investment dealers and brokers 17 ads
- Cashiers 16 ads
- Transport truck drivers 15 ads
- Janitors, caretakers and building superintendents 15 ads
- Human resources managers 11 ads

Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (December 2016)

- Retail sales supervisors 21 ads
- User support technicians 20 ads
- Securities agents, investment dealers and brokers 17 ads
- Computer programmers and interactive media developers 10 ads
- Customer and information services supervisors 9 ads
- Registered nurses and registered psychiatric nurses 8 ads
- Insurance agents and brokers 8 ads
- Professional occupations in business management consulting 8 ads
- Executive assistants 7 ads
- University professors and lecturers 7 ads

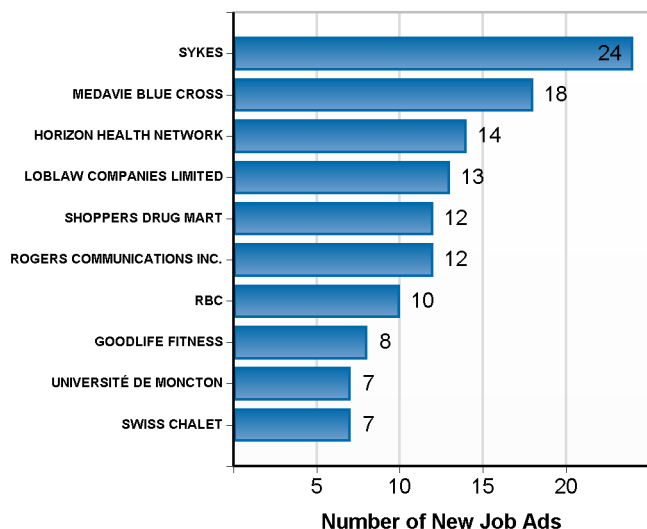
Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (December 2016)

- Human resources managers 11 ads
- Other business services managers 10 ads
- Insurance, real estate and financial brokerage managers 10 ads
- Advertising, marketing and public relations managers 6 ads
- Retail and wholesale trade managers 5 ads

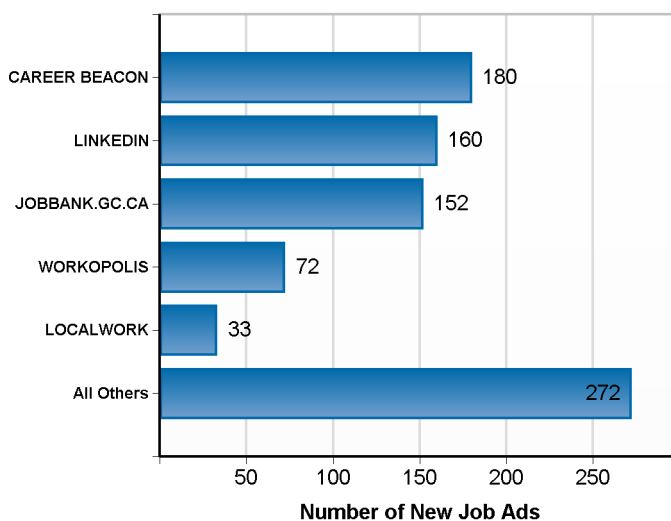
The top five sites for new job ads accounted for (69%) of all new online job ads in the Greater Moncton Area in December 2016.

- CAREER BEACON (21%)
- LINKEDIN (18%)
- JOBBANK.GC.CA (17%)
- WORKOPOLIS (8%)
- LOCALWORK (4%)

Companies with Highest Number of Job Ads in the Greater Moncton Area (December 2016)



Sites with Highest Number of Job Ads in the Greater Moncton Area (December 2016)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca