

In December 2016, new on-line job advertisements show that:

- There were 406 new on-line media advertisements for jobs in the Greater Fredericton Area. This is higher than the same month last year (330).
- 74% of all jobs advertised were classified as full-time, 24% were part-time and 2% were contract and other.
- 17% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



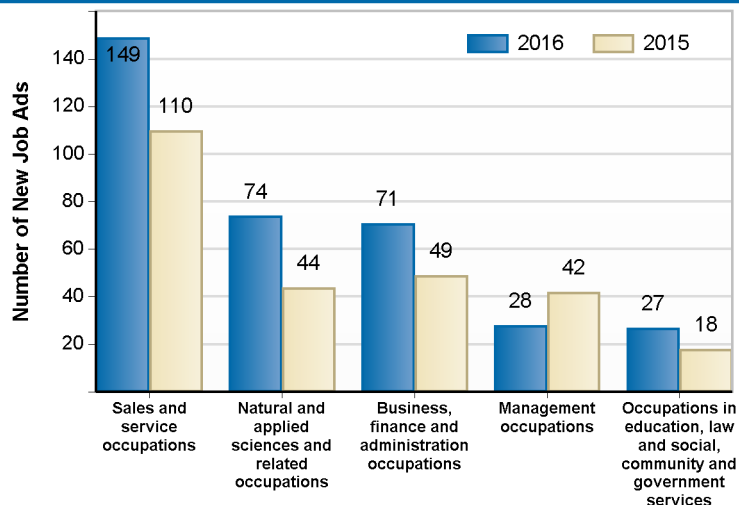
Highest Number of Job Ads in Greater Fredericton Area: all Jobs (December 2016)

- Retail salespersons 26 ads
- Other customer and information services representatives 22 ads
- Sales and account representatives - wholesale trade (non-technical) 21 ads
- Retail sales supervisors 18 ads
- User support technicians 16 ads
- Computer programmers and interactive media developers 11 ads
- Securities agents, investment dealers and brokers 10 ads
- Transport truck drivers 9 ads
- Executive assistants 9 ads
- Professional occupations in business management consulting 9 ads

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (December 2016)

- Sales and service occupations (37%)
- Natural and applied sciences and related occupations (18%)
- Business, finance and administration occupations (17%)
- Management occupations (7%)
- Occupations in education, law and social, community and government services (7%)

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (December 2016)



Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (December 2016)

- Retail sales supervisors 18 ads
- User support technicians 16 ads
- Computer programmers and interactive media developers 11 ads
- Securities agents, investment dealers and brokers 10 ads
- Executive assistants 9 ads
- Professional occupations in business management consulting 9 ads
- Information systems analysts and consultants 8 ads
- Food service supervisors 7 ads
- Information systems testing technicians 6 ads
- Web designers and developers 6 ads

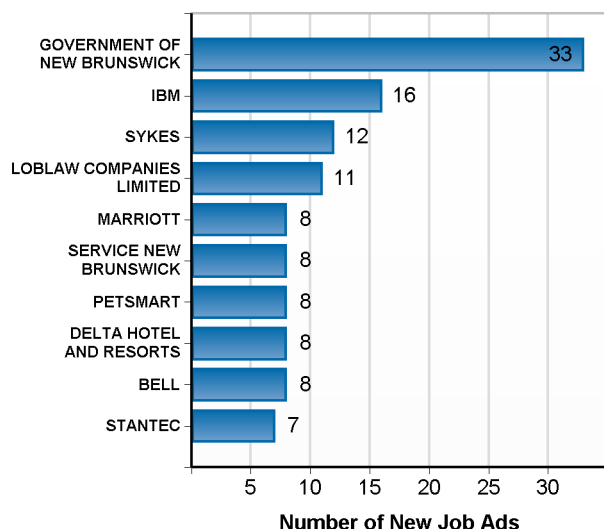
Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (December 2016)

- Computer and information systems managers 4 ads
- Human resources managers 4 ads
- Corporate sales managers 4 ads
- Managers in health care 3 ads
- Other administrative services managers 2 ads

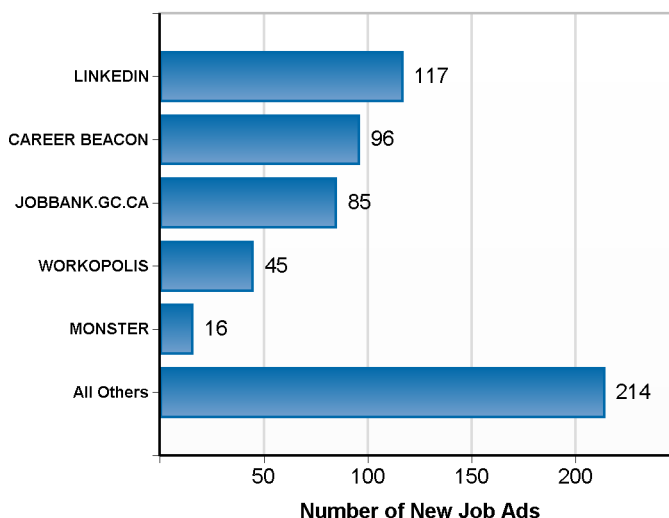
The top five sites for new job ads accounted for (63%) of all new online job ads in the Greater Fredericton Area in December 2016.

- LINKEDIN (20%)
- CAREER BEACON (17%)
- JOBBANK.GC.CA (15%)
- WORKOPOLIS (8%)
- MONSTER (3%)

Companies with Highest Number of Job Ads in the Greater Fredericton Area (December 2016)



Sites with Highest Number of Job Ads in the Greater Fredericton Area (December 2016)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca