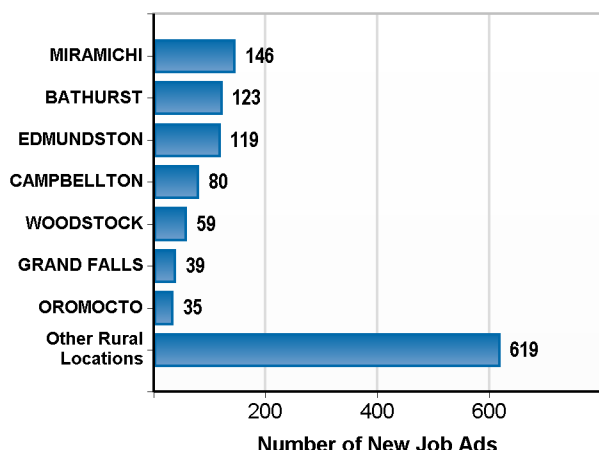


In June 2017, new on-line job advertisements show that:

- There were 1,220 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (1,469).
- 77% of all jobs advertised were classified as full-time, 21% were part-time and 2% were contract and other.
- 37% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (June 2017)



See map on reverse

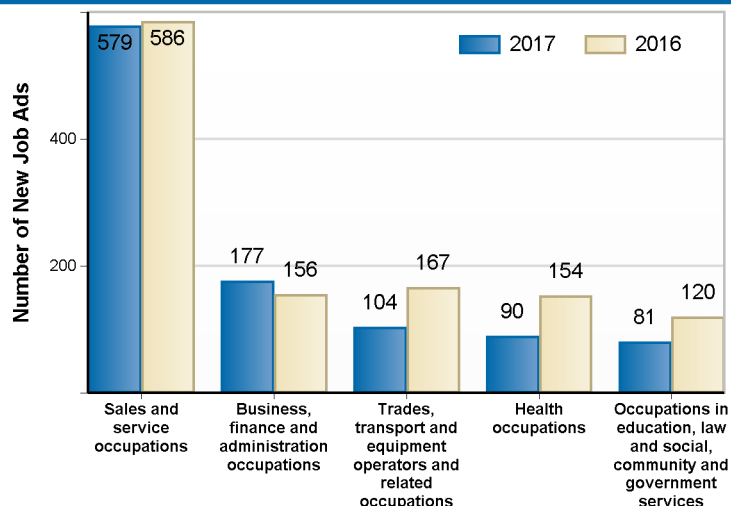
Highest Number of Job Ads in Rural New Brunswick: all Jobs (June 2017)

- Other customer and information services representatives 175 ads
- Sales and account representatives - wholesale trade (non-technical) 87 ads
- Retail salespersons 83 ads
- Cashiers 47 ads
- Food service supervisors 30 ads
- Storekeepers and partspersons 28 ads
- Retail sales supervisors 28 ads
- Transport truck drivers 26 ads
- Nurse aides, orderlies and patient service associates 26 ads
- Securities agents, investment dealers and brokers 22 ads

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (June 2017)

- Sales and service occupations (47%)
- Business, finance and administration occupations (15%)
- Trades, transport and equipment operators and related occupations (9%)
- Health occupations (7%)
- Occupations in education, law and social, community and government services (7%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (June 2017)



Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (June 2017)

- Food service supervisors 30 ads
- Retail sales supervisors 28 ads
- Securities agents, investment dealers and brokers 22 ads
- Registered nurses and registered psychiatric nurses 20 ads
- Social and community service workers 18 ads
- Administrative assistants 17 ads
- User support technicians 15 ads
- Customer and information services supervisors 13 ads
- Automotive service technicians, truck and bus mechanics and mechanical repairers 9 ads
- Interior designers and interior decorators 9 ads

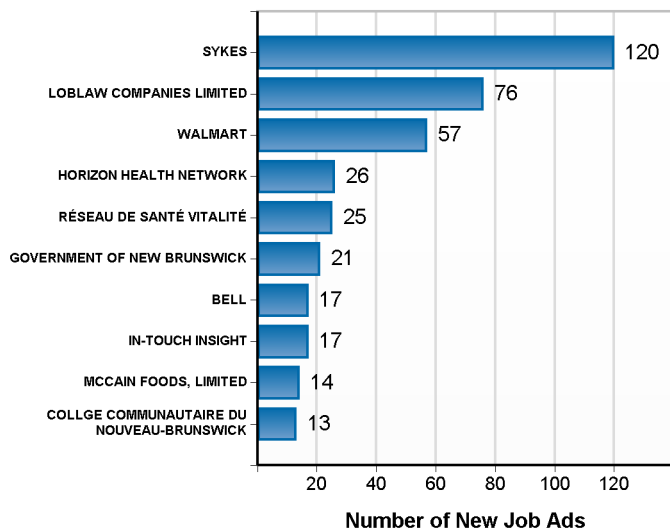
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (June 2017)

- Facility operation and maintenance managers 9 ads
- Insurance, real estate and financial brokerage managers 7 ads
- Financial managers 6 ads
- Human resources managers 6 ads
- Managers in health care 5 ads

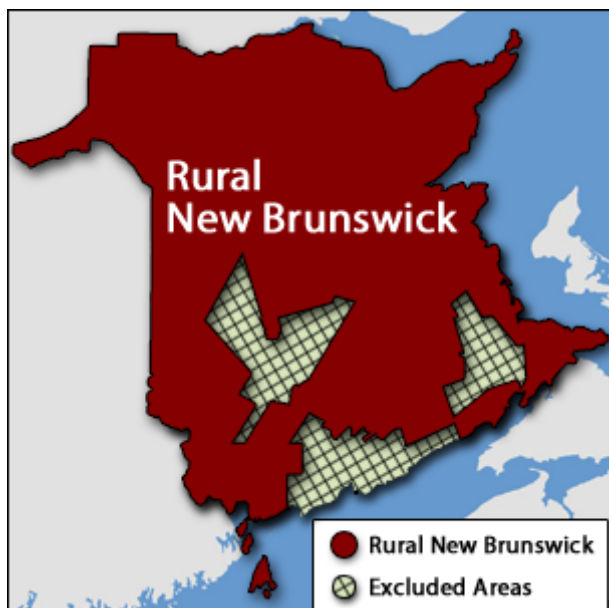
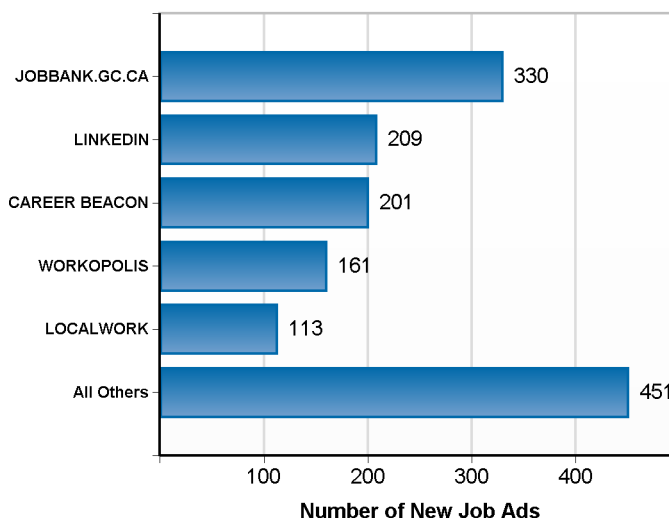
The top five sites for new job ads accounted for (69%) of all new online job ads in Rural New Brunswick in June 2017.

- JOBBANK.GC.CA (23%)
- LINKEDIN (14%)
- CAREER BEACON (14%)
- WORKOPOLIS (11%)
- LOCALWORK (8%)

Companies with Highest Number of Job Ads in Rural New Brunswick (June 2017)



Sites with Highest Number of Job Ads in Rural New Brunswick (June 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca