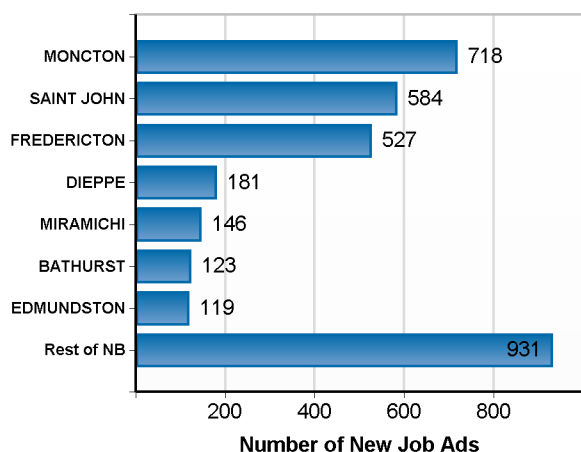


## In June 2017, new on-line job advertisements show that:

- There were 3,329 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (3,849).
- 78% of all jobs advertised were classified as full-time, 20% were part-time and 2% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

## Locations with Highest Number of Job Ads in New Brunswick (June 2017)



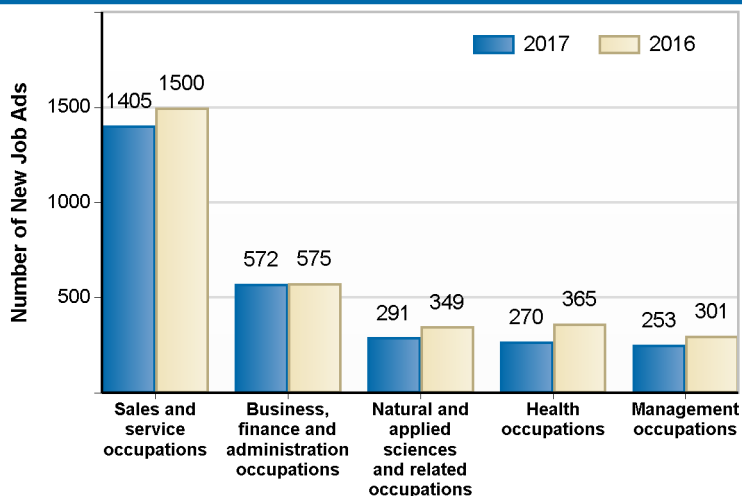
## Highest Number of Job Ads in New Brunswick: all Jobs (June 2017)

- Other customer and information services representatives 357 ads
- Retail salespersons 221 ads
- Sales and account representatives - wholesale trade (non-technical) 175 ads
- Retail sales supervisors 118 ads
- Cashiers 94 ads
- User support technicians 74 ads
- Registered nurses and registered psychiatric nurses 73 ads
- Securities agents, investment dealers and brokers 68 ads
- Food service supervisors 67 ads
- Storekeepers and partpersons 64 ads

## Occupational Groups with Highest Number of Job Ads in New Brunswick (June 2017)

- Sales and service occupations (42%)
- Business, finance and administration occupations (17%)
- Natural and applied sciences and related occupations (9%)
- Health occupations (8%)
- Management occupations (8%)

## Occupational Groups with Highest Number of Job Ads in New Brunswick (June 2017)



## Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (June 2017)

- Retail sales supervisors 118 ads
- User support technicians 74 ads
- Registered nurses and registered psychiatric nurses 73 ads
- Securities agents, investment dealers and brokers 68 ads
- Food service supervisors 67 ads
- Social and community service workers 54 ads
- Financial auditors and accountants 44 ads
- Customer and information services supervisors 40 ads
- Information systems analysts and consultants 37 ads
- Administrative assistants 35 ads

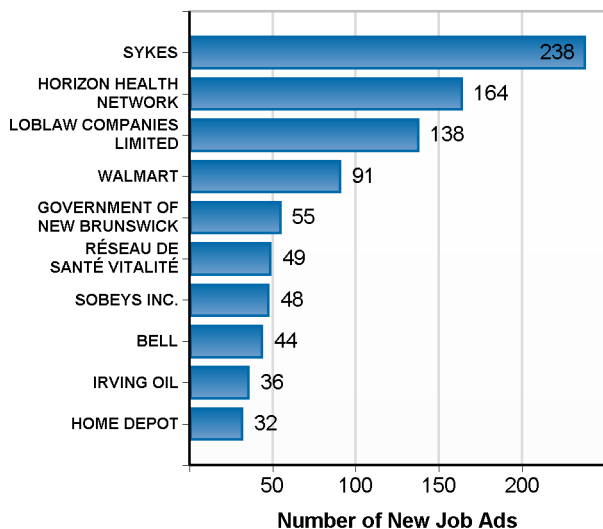
## Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (June 2017)

- Advertising, marketing and public relations managers 30 ads
- Facility operation and maintenance managers 28 ads
- Other business services managers 27 ads
- Human resources managers 24 ads
- Insurance, real estate and financial brokerage managers 24 ads

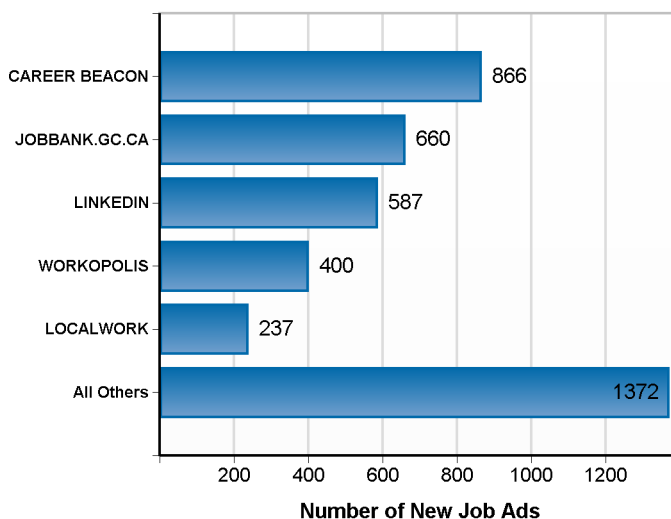
The top five sites for new job ads accounted for (67%) of all new online job ads in New Brunswick in June 2017.

- CAREER BEACON (21%)
- JOBBANK.GC.CA (16%)
- LINKEDIN (14%)
- WORKOPOLIS (10%)
- LOCALWORK (6%)

## Companies with Highest Number of Job Ads in New Brunswick (June 2017)



## Sites with Highest Number of Job Ads in New Brunswick (June 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)