

# Charlotte Dial A Ride

## June 2012



# Target Group

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Anyone unable to access affordable transportation because they either:

- lack financial means to operate or own a vehicle
- suffer from an illness or disability that prevents them from driving.



# CDAR Model

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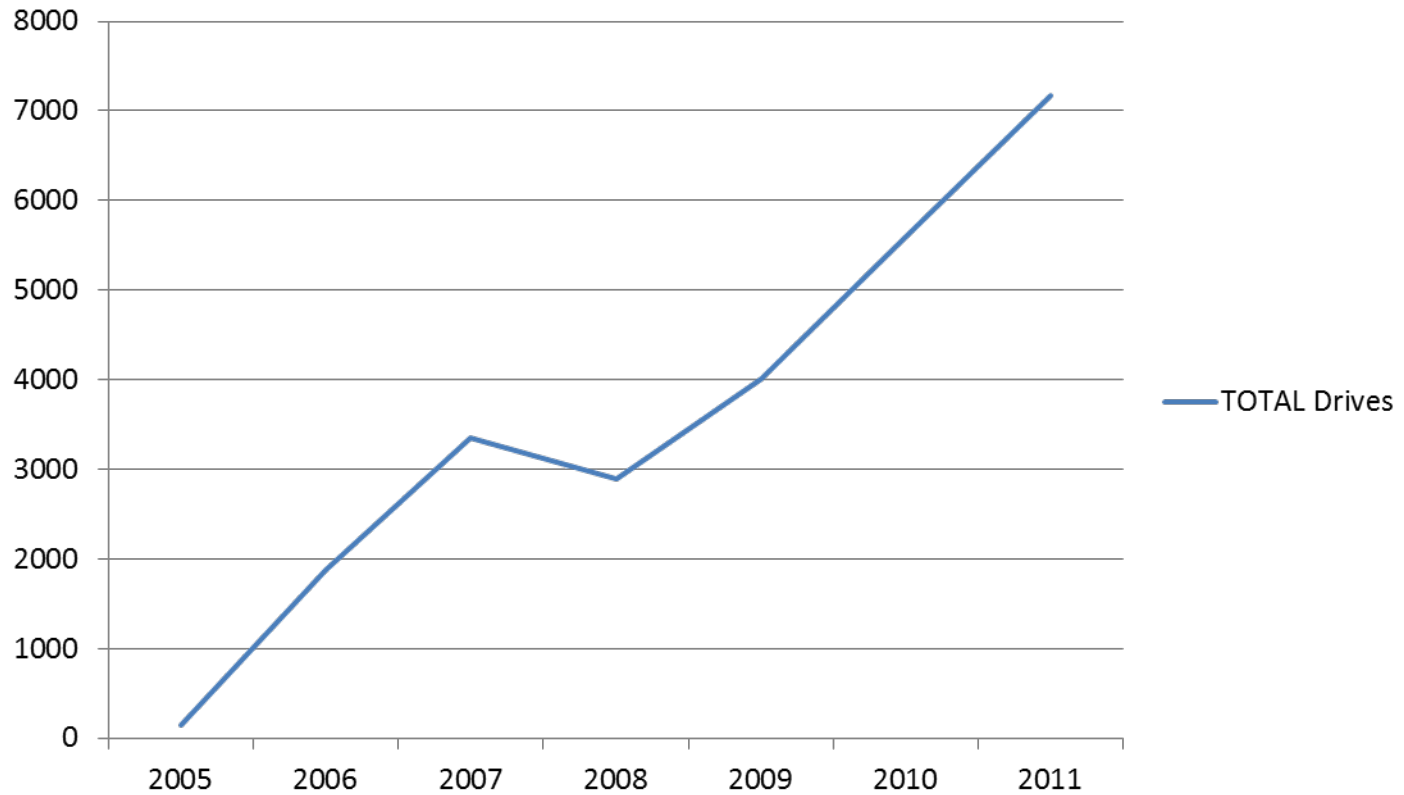
- Membership – family/group
- Modest drive fee
- Minimum 48 hours notice
- Volunteer drivers
- Dispatcher matches request with driver
- Commercial transportation utilized where need cannot be met.



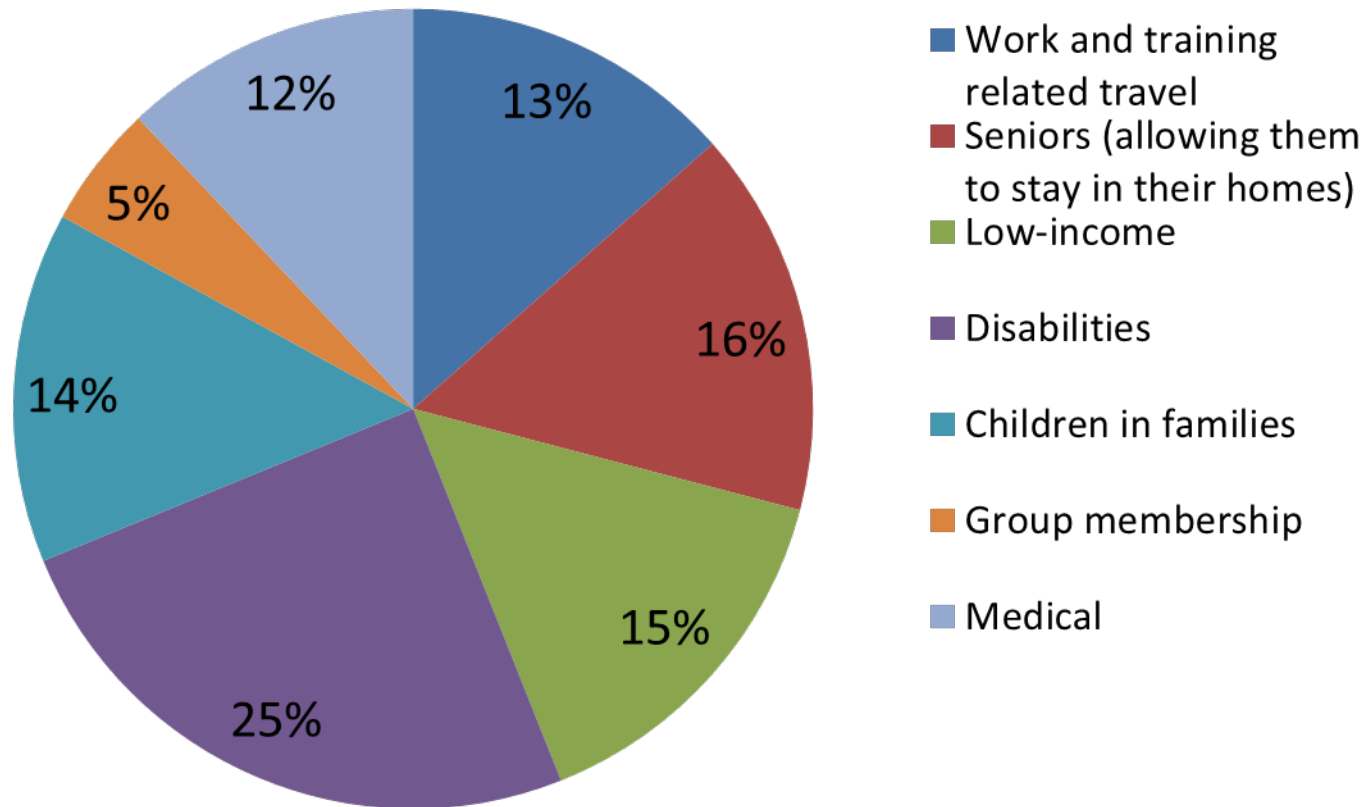
# Growth

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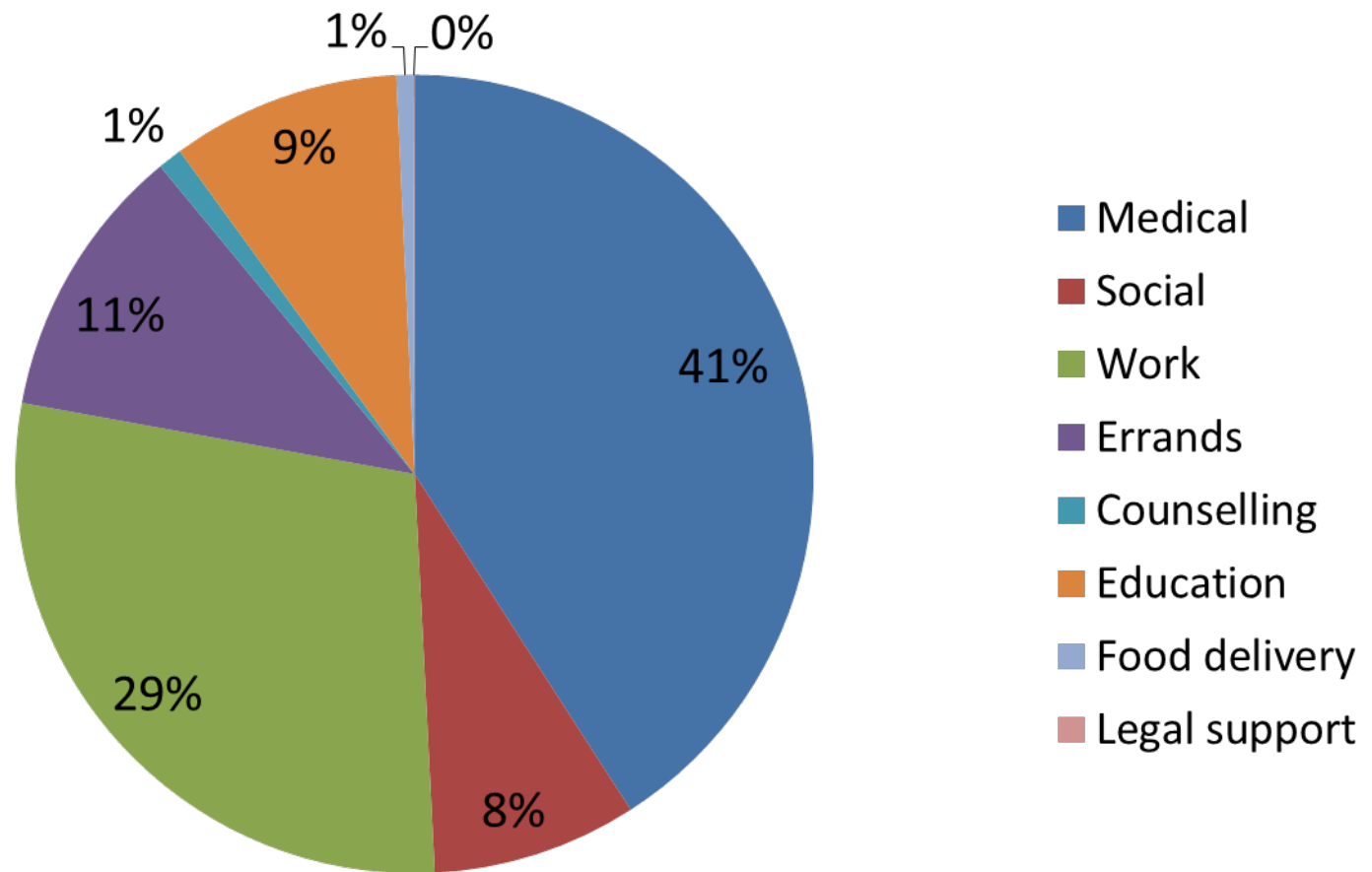
TOTAL Drives



# Reason for Membership 2011



# Reason for Drives 2011





# Key Considerations

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- Volunteer Drivers
- Affordability
- Partnerships
- Funding
- Inclusiveness
- Structure and flexibility



# Development Plans

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- Geographic Coverage
- Raising awareness
- Volunteer recruitment
- Disabled access
- Risk management
- Sustainability





# Keys to Success

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- Community driven
- Started small
- Carefully managed growth
- Time to learn and adapt
- Dedicated and capable staff
- Nucleus of committed volunteers



# Q & A

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## Questions?