



Is Alternative Transportation for you?

- Save money
- Help the environment
- Save time
- Less stress
- Better health



Spend less!

1 day of:

Public transit, walking, or biking a month, instead of driving, can save up to \$500 per year in vehicle costs



In 2011, the World Health Organization
recognized Fredericton as having the
**8th Best Air Quality in the
WORLD!**



What wheels will you pick?

- 50% of Canadian Households have at least 1 bike in their garage – but are they using them?
- World Watch Institute says that for a 6km roundtrip tour on your bike, rather than a vehicle, can save 7kg of GHG emissions from the air
- For every litre of gasoline used, about 2.3 kg of CO₂ are generated

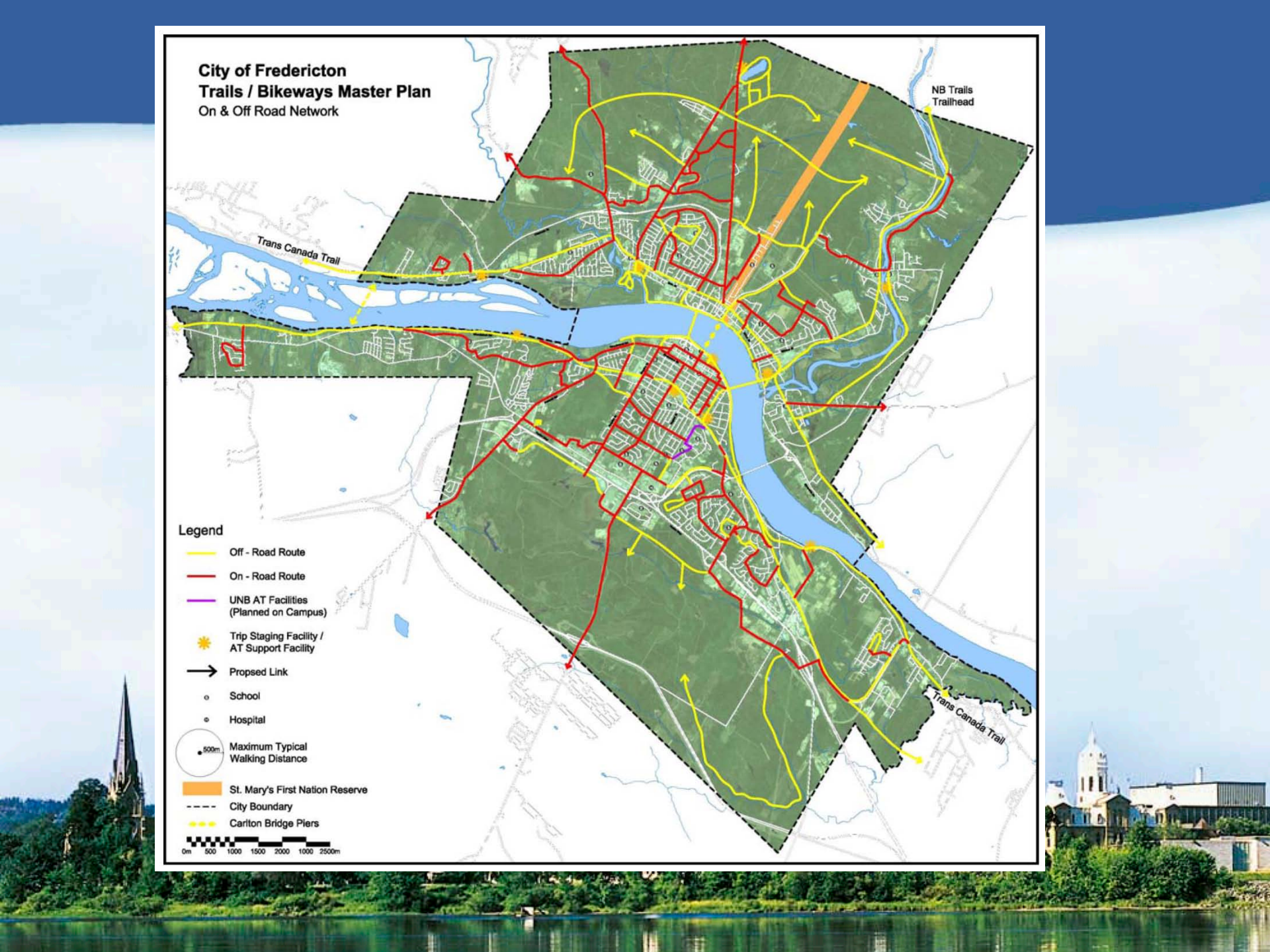
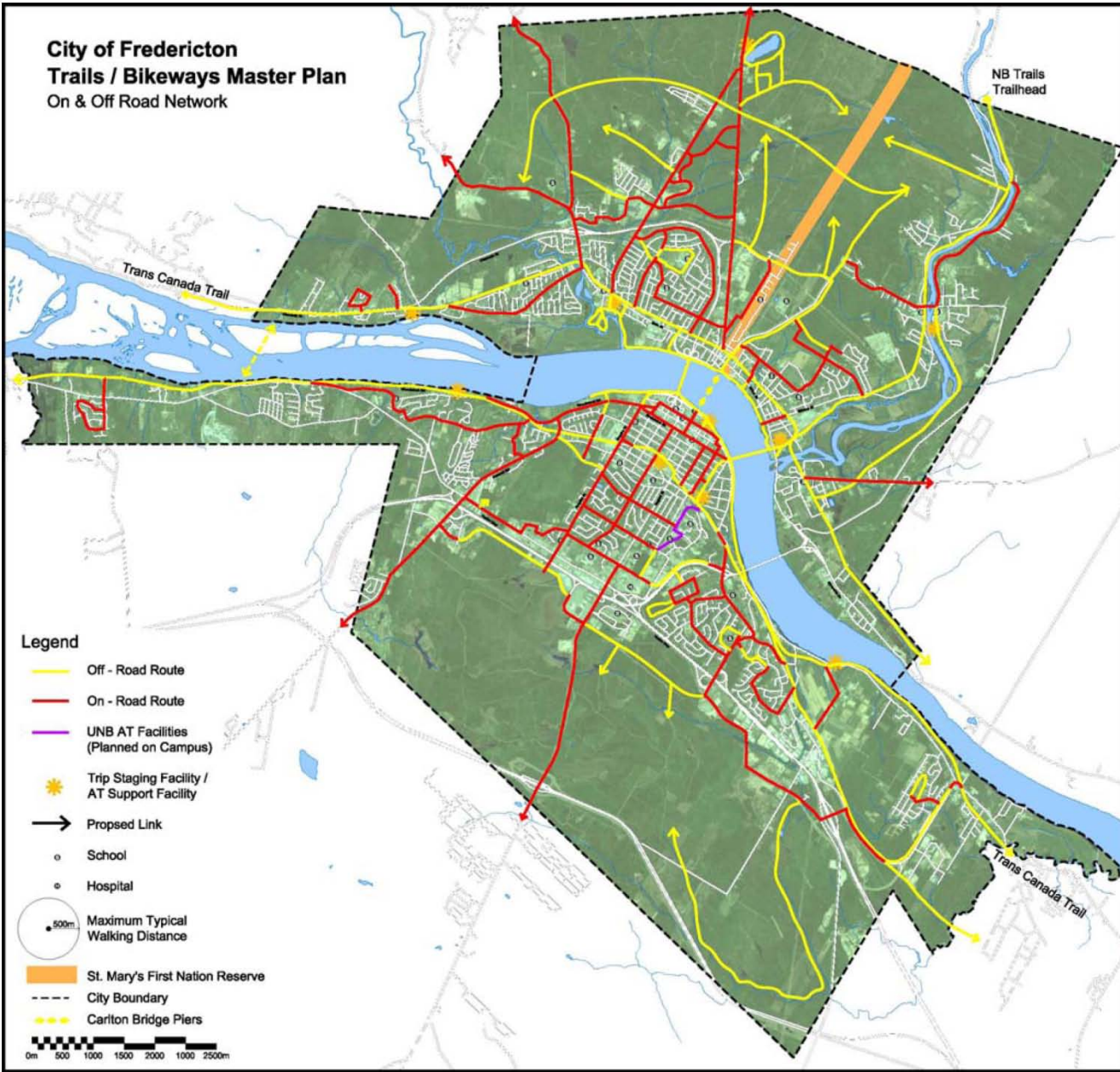


We love our cars!

- Since 2000, have reduced GHGs by 12% per capita
- From 2000-2009, vehicle emissions went up by 1.3%
- Changing driving habits is far more difficult than coaxing people to reduce energy use



City of Fredericton Trails / Bikeways Master Plan On & Off Road Network

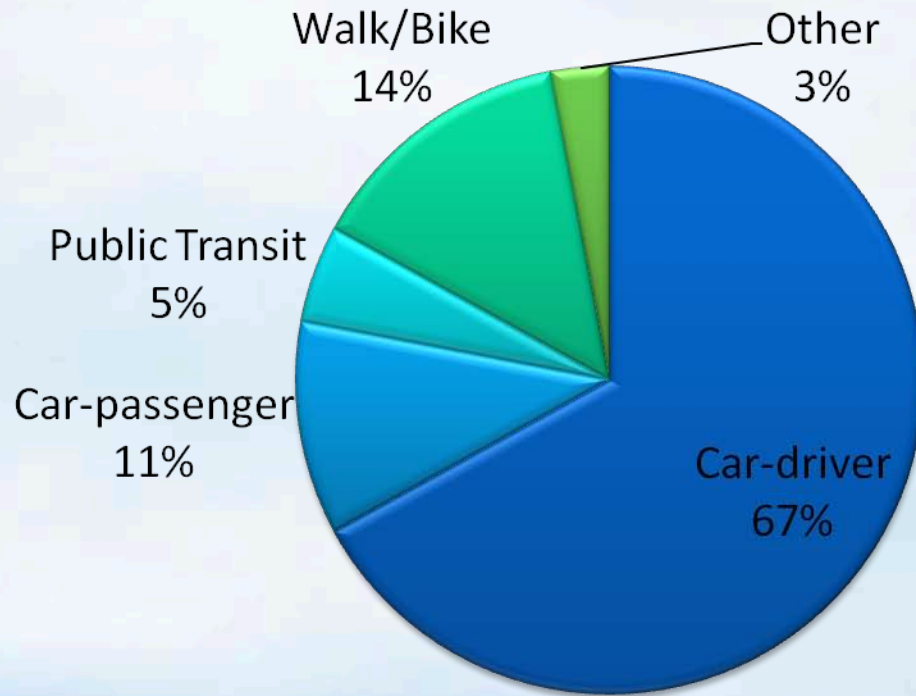


Pounding the pavement

- In 2010, during the PM Bridge Closure, there was a 28% increase in walking traffic, and 125% increase in bike traffic
- In 2011, there was a 10% increase overall, large portion of which was bikers



We make it too easy



Take the bus

- 1 transit bus:
 - Can take up to 40 vehicles off the road during rush hour
 - Can save 168 tonnes GHG emissions
 - Can save 70 litres of gas



And it is good for you too!

- Reduce stress
- Improve productivity
- Better physical health
- Better mood

