2024-25 ETF Priority Areas

Addressing Climate Change

- 1. Climate Change education and awareness in support of the province's Climate Change Action Plan (CCAP).
- 2. Support NGOs, local communities, and Indigenous communities to increase local capacity to participate in climate change actions and deliver on provincial climate change priorities related to implementing the CCAP.
- 3. Directly support climate change actions that align with the province's CCAP.
- 4. Bridging Climate Change information gaps to support implementing the province's CCAP.

Increasing Environmental Awareness

- 1. Support for projects with a potential wide reach (participant number and various audience groups) and coverage (provincial scope).
- 2. Support for youth and k-12 programming as well as public and community education.

Managing Our Waste

- 1. Waste Diversion (i.e., Reuse, Recycling, Organics diversion, Reduction of Food Waste, Environmentally-sound alternatives to plastics, Household Hazardous Waste (HHW) collection and disposal, and Reuse initiatives).
- 2. Waste Education and Awareness (i.e., Education on Reuse, Recycling, Organics, and Education on environmentally-sound alternatives to plastics).

Protecting Our Environment

- 1. Watershed management (i.e., Water sampling, field measurements, benthic/other environmental sampling, Education, Creation or implementation of watershed management plan, Alignment with other management or action plans).
- 2. Habitat restoration and replanting of wetland, coastal, and riverside habitat; aquatic connectivity (i.e. assessing culverts, fish passageways, etc.).
- 3. Bridging information gaps and mapping (on climate change & prediction and environmental effects, environment threats, and environmental health monitoring.
- 4. Gather wetland/coastal/riverside erosion data).
- 5. Education on wetland functions and the importance of wetlands for a healthy environment.
- 6. Promote the protection and delineation of wetlands.
- 7. Actions towards protection of habitats in environmentally significant areas of the province (based on the GNB database).

Building Sustainable Communities

- 1. Development of local government climate change adaptation and GHG mitigation plans, including assessment and studies that are precursors to the development of the plan.
- 2. Implementation of priority elements that are not capital expenditures from local government adaptation plans and GHG mitigation plans.