

ECONOMIC INCLUSION OPPORTUNITIES SUMMIT - 2017

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Economic Inclusion

Economic and Social Inclusion
Corporation (ESIC)

Presentation Outline

- 2016 stakeholder feedback – what we heard
- Building upon the feedback – what we've done
- Moving forward

Brunswick

BUILDING UPON THE STAKEHOLDERS FEEDBACK

OPPORTUNITIES FOR GROWTH IN ECONOMIC
INCLUSION IN THE NEXT 3 YEARS

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New Brunswick
Nouveau Brunswick

What We Heard

Social assistance reform

- ➔ • Social worker as facilitator navigator for success
- ➔ • New social housing models
- ➔ • New engagement from Canadian government
- Local sourcing policies for governmental agencies
- Social assistance cheques have information for those who wish to start a business
- Differential funding in schools
- Transition supports

What we Heard

Social assistance reform

- Call it “transition pay”
- Remove barriers to move off social assistance
- Revision to case management, change from case manager to coach to help feel empowered
- ➔ • Incentives for transition to work
- Develop database of who wants off social assistance (include aspirations, etc.)

What We Heard

Navigating the system

- Stop doing what's not working
- Programs that work and evaluated are scaled up
- ➔ • More best practices sharing between regions and networks
- ➔ • Maintain ESIC model
- Mechanism for education, industry and non-profits to collaborate

What We Heard

Navigating the system

- Develop community resilience (promotion, communication, invest in small businesses)
- Collective impact model as is done in Saint John with Living Saint John
- ➔ • Integrated model approach
- ➔ • Asset mapping and public awareness
- ➔ • Better promote locally available tools and resources
- Change the story, stop defeatism – IdeaBank

What We Heard

Social enterprise

- 100% endorsement of sharing economy (ie. boats, bikes, ATVs)
- Alcohol and food costs
- Social enterprise network – provide resources for development of opportunities for self-employment and govt. procurement
- ➔ • Invest in social enterprise
- Green economy

What We Heard

Social enterprise

- Build on strengths
- More federal support
- ➔ • Invest in small business
- ➔ • Using social enterprise to create opportunity, skills, jobs, being productive
- Business to reinvest in community – give it to the community in which they work

What We Heard

Skill Development

- ➔ • Opportunities should be made available for SA people (volunteer experiences, etc.)
- ➔ • Mentorship
- ➔ • Skills assessment in high school (beginning in grade 9, social, live, family, career planning)
- ➔ • Support efforts to transition people who rely on the system to contributing

What We Heard

Skill Development

- Help students graduate – focus on education and literacy pillars
- ➔ • Programming / information on mental health / addiction in the school system
- ➔ • Reintroduce vocational training to facilitate entrepreneurial development


What We Heard

Strengthening employers

- ➔ • Support workplaces to be inclusive
- Living wage for all (including retired and unemployed)
- ➔ • Keep workers, young families, immigrants in the province
- Develop year-round tourism and better promote NB tourism value
- ➔ • Living lab (rural and urban, to link people to work)

What We Heard

Childcare

- 
- Affordable and accessible quality childcare
 - Responsive and affordable daycare (At work, back to work)
 - Incentive and support like childcare during transition
 - Access based on revenue

What We Heard

Transportation

- ➔ • Access to transportation, based on revenue
- ➔ • Connect employees to employers through transportation so they can stay in their communities

What We Heard

Food

- Eliminate food waste
- ➔ • Build local food economy (food hubs, coops to share assets, food procurement policies)
- ➔ • Food security and literacy in our schools

ESIC'S PRIORITY ACTIONS – ECONOMIC INCLUSION

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Economic Inclusion

Theme – Participation in the Labour Market

14. Explore concept of a living wage.
15. Consider the creation of comprehensive pay equity legislation.
16. Promote inclusion in the workplace.
17. Support flexible work place conditions to generate opportunities for people with barriers to employment and/or unique work practices and availability.

Economic Inclusion

Theme – Business Activity

18. Foster entrepreneurship.
19. Promote the support of local and micro businesses.
20. Promote and support development, creation and sustainability of a social enterprise ecosystem.

Moving forward / Next steps

- **Rural and Urban Transportation Advisory Committee**
- **Living Wage and Pay Equity Advisory Committee**
- **One-Stop-Shop Advisory Committee**
- **OPT 2014-2019 Progress Report**
- **National Poverty Reduction Strategy**

Brunswick

THANK YOU!

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