

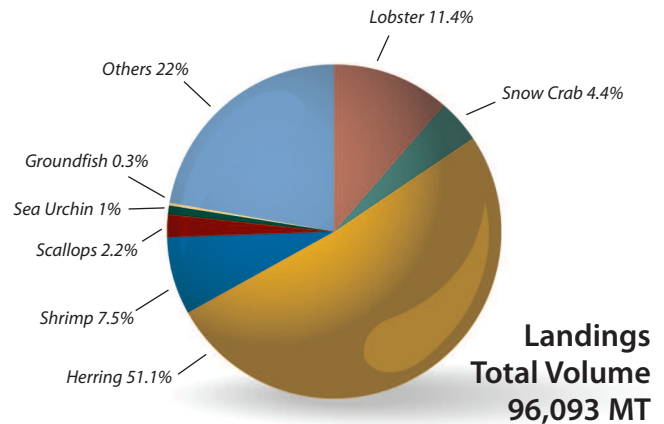
Commercial Fisheries 2010

The commercial fisheries sector is a vital component of the social and economic fabric of the province, particularly in many rural coastal communities. In 2010, the fishing fleet of 2,356 vessels harvested 96,093 tonnes of fish and seafood for a value of \$120.3 million. In terms of fish and seafood species, lobster and snow crab account for over 70 percent of the value of commercial landings in New Brunswick. Virtually all landings, with the exception of live lobster, oysters and sea urchins, undergo some processing in the province. New Brunswick is also one of the largest exporters of fish and seafood products in the country estimated at about \$780 million in 2010. The main export destination is the United States with 86 percent of the export value. In terms of employment, the fisheries sector generated about 1,800 and 4,200 full time equivalent jobs in primary landings and processing, respectively.



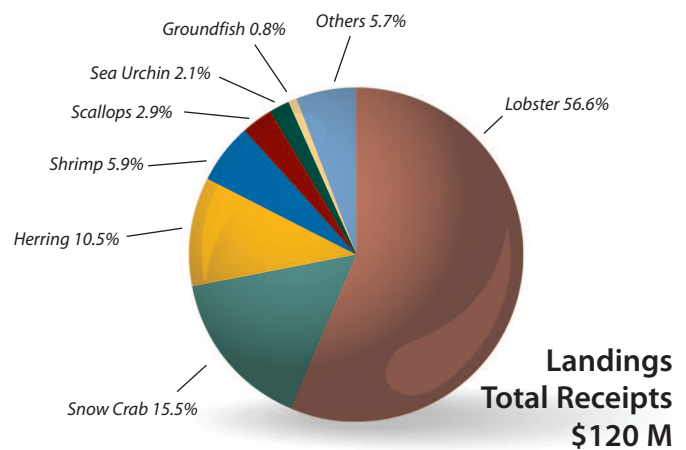
Industry at a Glance

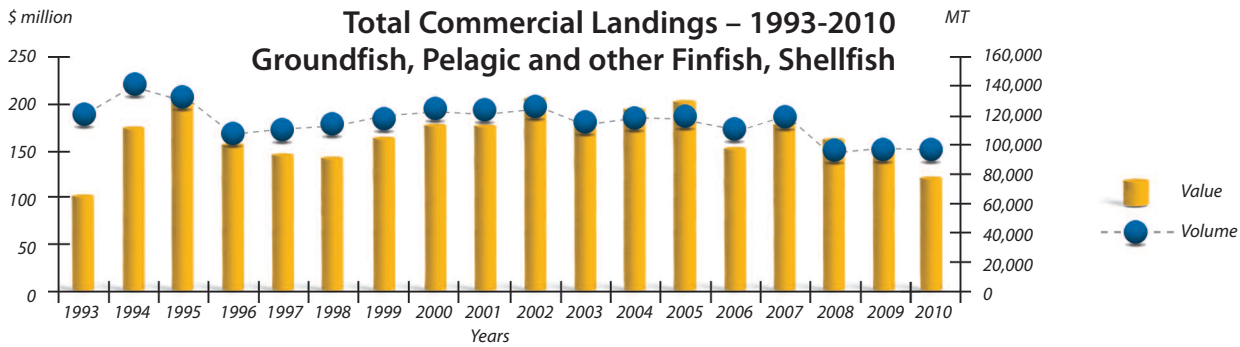
Number of fishing vessels	2,356
Number of active processing plants	114
Value of commercial landings	\$120.3 million
Value of processed seafood shipments	\$964.1 million
Exports	\$783.4 million
Employment-Primary (FTEs)	1,800
Employment-Processing (FTEs)	4,200



Landings

Species	Volume (MT)		Value (\$ Million)	
	2009	2010	2009	2010
Lobster	10,357	10,944	78.2	68.1
Snow Crab	10,371	4,240	40.2	18.7
Herring	42,343	49,073	10.9	12.5
Shrimp	7,036	7,234	6.2	7.1
Scallops	2,468	2,137	4.4	3.5
Sea Urchin	925	959	2.9	2.6
Groundfish	274	319	0.5	0.9
Others	22,813	21,186	8.4	6.9
Total	96,587	96,093	151.5	120.3





Seafood Product Exports Highlights 2010

Exports by Country

Country	Value (\$ Million)	
	2009	2010
United States	587.7	670.0
Japan	37.5	44.3
Dominican Republic	13.5	16.8
Denmark	12.5	11.6
Haiti	9.3	6.7
Sweden	5.0	5.4
South Korea	2.8	4.9
China	8.1	4.8
Italy	2.5	2.4
United Kingdom	0.5	2.3
France	0.9	1.9
Other	15.1	12.2
Total	695.5	783.4

Exports by Species

Species	Value (\$ Million)	
	2009	2010
Lobster	294.6	388.8
Salmon	172.0	199.4
Crab	84.1	58.6
Herring	57.9	55.5
Sardine	22.3	21.6
Shrimp	21.5	20.6
Other	43.0	38.9
Total	695.5	783.4

- Total fish and seafood landings remained stable at about 96,600 tonnes in 2009 and 96,100 tonnes in 2010. However, the value of fish and seafood landings declined by \$31.2 million (20.6 percent) from \$151.5 million in 2009 to \$120.3 million in 2010.
- The decline in value of landings was due to a decrease in the value of snow crab by \$21.5 million (53.4 percent) and the value of lobster by \$10.1 million (12.9 percent). Snow crab value decreased due to a cut in crab fishing quota of approximately 6,000 tonnes. Lobster value decreased due to a decline in local prices.
- Value of herring and shrimp landings increased in 2010 compared to 2009 by \$1.7 million (15.5 percent) and \$0.9 million (15 percent), respectively. In both cases, this was mainly because of an increase in the volume of landings.
- As well, the value of fish and seafood exports increased by \$87.9 million (12.6 percent) from \$695.5 million in 2009 to \$783.4 million in 2010. This was mainly due to an increase in the value of exports to the U.S. and Japan by \$82.3 million (14 percent) and \$6.9 million (18.3 percent), respectively.
- Lobster and salmon had the biggest increases in export value by \$94.2 million (32 percent) and \$27.4 million (16 percent), respectively. However, the value of crab, herring, sardine and shrimp exports declined by \$29.7 million (16 percent).

