# Agriculture and Agri-Food 2017



The agriculture and agri-food sector is an important component of the provincial economy, generating employment, income and nourishment to both rural and urban communities. The sector combines 2,255 farms and approximately 126 processing plants to produce farm cash receipts of \$613 million and processed agri-food products worth over \$1 billion. New Brunswick enjoys one of the highest levels of value-added processing in the country from its agriculture and agri-food sector with around 80 per cent of the province's agriculture production being processed in-province before reaching the market. The sector has an extensive network of export markets comprising 68 countries, with total exports estimated at \$395 million in 2017. The sector is quite diverse with over 30 commodities being produced in New Brunswick. Potatoes, dairy products, poultry and eggs, floriculture, nursery and sod, beef, and tree fruits and berries accounted for 79 per cent of total farm cash receipts in 2017. In terms of employment, the sector generated about 5,100 and 6,600 full-time equivalent jobs in primary production and secondary processing activities, respectively.

# Agriculture and Agri-Food Industry

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|---|------------------|
| Number of farms (2016 Census of Agric.)         | 2,255            |
| Farmland, hectares (2016 Census of Agric.)      | 338,046          |
| Land in crops, hectares (2016 Census of Agric.) | 139,416          |
| Total farm assets                               | \$3 billion      |
| Farm cash receipts                              | \$613 million    |
| Number of processing plants                     | 126              |
| Shipments of processed food products*           | Over \$1 billion |
| Agri-food exports                               | \$395 million    |
| GDP (direct)                                    | \$983 million    |
| Employment, farm                                | 5,100            |
| Employment, processing                          | 6,600            |
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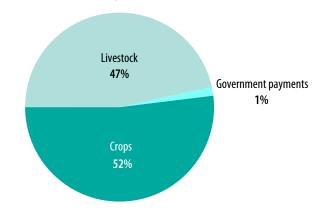
<sup>\*</sup> Estimate

#### **Major Crops - Production Area (Hectares)**

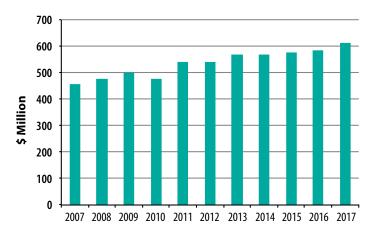
|                | 2016                | 2017   |
|----------------|---------------------|--------|
| Potatoes       | 19,275              | 20,922 |
| Blueberries    | 17,551 <sup>r</sup> | 16,691 |
| Oats           | 10,200 <sup>r</sup> | 10,500 |
| Soybeans       | 5,400 <sup>r</sup>  | 8,500  |
| Corn for grain | 4,500 <sup>r</sup>  | 6,500  |
| Barley         | 6,900 <sup>r</sup>  | 5,700  |

<sup>&</sup>lt;sup>r</sup> Production area was revised

# 2017 Farm Cash Receipts: \$613 million



# **Total Farm Cash Receipts: 2007-2017**



# Major Commodities - Value (\$ million)

|                             | 2016  | 2017  |
|-----------------------------|-------|-------|
| Potatoes                    | 137.4 | 159.9 |
| Dairy products              | 104.3 | 111.1 |
| Poultry & eggs*             | 105.8 | 106.8 |
| Floriculture, nursery & sod | 45.5  | 44.7  |
| Beef                        | 45.4  | 37.5  |
| Tree fruits & berries       | 37.5  | 25.3  |
| Grains                      | 17.9  | 24.8  |
| Maple products              | 22.0  | 22.0  |
| Hogs                        | 9.9   | 11.8  |
| Christmas trees             | 10.2  | 10.5  |
| Field vegetables            | 8.9   | 8.4   |
| Hay                         | 6.5   | 7.8   |
| Government payments         | 8.5   | 9.0   |
| Other                       | 25.2  | 33.4  |
|                             |       |       |

<sup>\*</sup> Estimate

#### **Exports of Agri-Food Products**

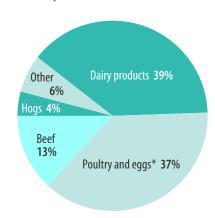
| By Country           |       | \$ Million |
|----------------------|-------|------------|
|                      | 2016  | 2017       |
| United States        | 414.0 | 349.5      |
| Costa Rica           | 9.8   | 10.4       |
| Mexico               | 7.4   | 6.1        |
| Colombia             | 0.0   | 2.3        |
| United Arab Emirates | 2.2   | 2.3        |
| Bahamas              | 2.0   | 1.8        |
| Japan                | 1.7   | 1.6        |
| Denmark              | 2.7   | 1.6        |
| Saudi Arabia         | 1.7   | 1.3        |
| Kuwait               | 1.4   | 1.3        |
| Ecuador              | 1.0   | 1.2        |
| United Kingdom       | 1.2   | 1.0        |
| Other                | 27.6  | 14.8       |
| Total                | 472.5 | 395.1      |

| By Commodity                                     |       | \$ Million |
|--|-------|------------|
|  | 2016  | 2017       |
| Potato & potato products                         | 272.5 | 248.2      |
| Live trees, plants & flowers                     | 31.6  | 30.3       |
| Preparations of nuts & seeds                     | 40.2  | 26.9       |
| Live animals                                     | 31.4  | 22.3       |
| Animal feed                                      | 28.6  | 16.9       |
| Maple products                                   | 17.2  | 10.8       |
| Preparations of grain & pasta                    | 8.1   | 9.3        |
| Beer   | 8.9   | 7.3        |
| Preparations of vegetables (other than potatoes) | 3.7   | 3.7        |
| Other  | 30.3  | 19.4       |
| Total  | 472.5 | 395.1      |

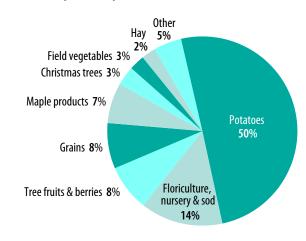
# 2017 Highlights

- Farm cash receipts for New Brunswick increased by \$28 million (five per cent) to total \$613 million in 2017. This was largely attributable to higher crop receipts.
- Crop revenues totaled \$318 million in 2017, up \$24 million (eight per cent) compared to the previous year. This increase resulted mainly from higher potato receipts.
- Potato receipts increased by \$23 million (16 per cent) to \$160 million in 2017, due to higher marketed production and price.
- Grain receipts increased notably by \$6.9 million (39 per cent) to total \$25 million in 2017, due mainly to increases in corn and soybean receipts. Particularly, corn receipts rose by \$3.8 million (78 per cent) and soybean receipts by \$2.8 million (69 per cent). These increases were largely due to higher marketed production, partly as a result of greater seeded area.
- Blueberry receipts decreased considerably by \$12 million (46 per cent) to \$14 million in 2017, due to lower prices and quantities sold. Particularly, prices fell due to an oversupply of inventory from three previous bumper crop years.

# Total Livestock Receipts: \$286 million



# **Total Crop Receipts: \$318 million**



- Livestock revenues rose slightly by \$4.2 million (one per cent) to \$286 million in 2017.
- Dairy receipts increased by \$6.8 million (seven per cent) to \$111 million in 2017, due to higher volume of sales.
- Beef receipts totaled \$38 million in 2017, down \$7.8 million (17 per cent) compared to 2016. This decline resulted largely from lower cattle marketings.
- Hog receipts increased by \$1.9 million (19 per cent) to reach \$12 million, as a rise in hog marketings outweighed a drop in price.
- Program payments amounted to \$9 million in 2017, up \$0.5 million (five per cent) from 2016. Particularly, AgriStability payments increased by \$3.5 million, while Crop Insurance payments fell by \$3 million.
- In 2017, New Brunswick exported \$395 million worth of agri-food products, down by \$77 million (16 per cent) compared to 2016. Most products underwent some decline in export value, in part due to a strengthened Canadian dollar.
- The main commodities that experienced decreases in export revenues were potato and potato products (by \$24 million), preparations of nuts and seeds (by \$13 million) and animal feed (by \$12 million).
- The United States continued to be New Brunswick's most important trading partner with \$349 million in sales in 2017, down \$65 million (16 per cent) from 2016.